

FROM THE MOUTHS OF CABLE GIANTS, on Retransmission Consent:

Time Warner Cable CEO Glenn Britt wrote,
“The best way to achieve results is to privately
seek a resolution and not attempt to negotiate
through the press or elected officials.”

– The Washington Post, December 21, 2007

Cablevision Systems’ Chief Operating Officer
Tom Rutledge told analysts that any retrans
costs would not likely be shifted to customers.

– Multichannel News, Nov. 3, 2009

We couldn’t agree more.

The marketplace is working.

Congress’s decision to allow broadcasters to negotiate for fair compensation for their
valuable signals was right on target.

And an FCC review of the process noted that the system benefits broadcasters, subscription
TV providers and, most importantly, viewers.

**There’s no need to fix what isn’t broken. Don’t sign the King-Israel letter asking to tilt
the scales in favor of cable TV.**