

November 1, 2007

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-233

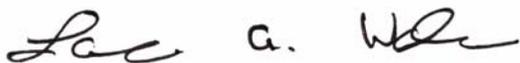
Dear Ms. Dortch:

The National Association of Broadcasters (“NAB”) respectfully requests that the attached email from David K. Rehr, President and CEO of NAB, to Chairman Martin, Commissioners Cops, Adelstein, Tate and McDowell, and the indicated Commission staff, be placed in the above-captioned record of the Commission’s Localism proceeding.

As stated in Mr. Rehr’s email, it is vital that the record of yesterday’s Localism Hearing be corrected to accurately reflect the efforts of local radio stations in California to deliver live, local information to their local communities during the recent wildfires.

Thank you for your attention to this matter.

Respectfully submitted,



Larry Walke

Attachments

From: Rehr, David K.

Sent: Wednesday, October 31, 2007 7:23 PM

To: Kevin.martin@fcc.gov; Michelle.carey@fcc.gov; Tamara.lipper@fcc.gov; Lori.alexiou@fcc.gov; Michael.copps@fcc.gov; Rick.chessen@fcc.gov; Carolyn.conyers@fcc.gov; Jonathan.adelstein@fcc.gov; Rudy.brioche@fcc.gov; Katie.yocum@fcc.gov; Deborah.tate@fcc.gov; Amy.blankenship@fcc.gov; Susan.fisenne@fcc.gov; Robert.mcdowell@fcc.gov; Cristina.pauze@fcc.gov; Brigid.calamis@fcc.gov; Monica.desai@fcc.gov; William.freedman@fcc.gov

Cc: Mago, Jane

Subject: Correcting the record at today's localism hearing

At today's Localism Hearing, one of the panelists alleged that commercial radio broadcasters in California did not provide locally-originated programming covering the California fires, but merely retransmitted the local public radio information. That outrageous allegation is wrong. Below is a description of the response of just one of our members, the Clear Channel stations, showing very clearly that the stations were on the air with live, local information, serving their communities as they do every day. NAB will compile and submit a more complete description of the efforts of radio broadcasters, but I wanted to immediately correct the record.

Clear Channel Radio Stations in Fire-Ravaged Areas Are On the Air, Offering Up-to-the-Minute Coverage

Seven Stations Deliver Real-Time Information to Listeners and Broadcast Feeds to Rival Broadcasters

Stormaid.com Offers Latest Updates and Direct Links to Donate to American Red Cross, Habitat for Humanity, and the Salvation Army

WHAT:

Wildfires in California have already done more than \$1 billion in damage, with half a million people evacuated from their homes. Clear Channel Radio is keeping listeners informed with all seven of its area stations staying on the air to keep Californians apprised with up-to-the-minute coverage. Clear Channel Radio is also providing its programming feeds to other broadcasters.

On the Web, the company has once again activated its Stormaid.com Web site as a clearinghouse for information and a way to directly donate to the American Red Cross, Habitat for Humanity, and The Salvation Army. All of Clear Channel Radio's station Web sites will also direct links to the site.

WHEN:

Now. Stormaid.com is up and running, with live links for donations.

WHERE:

Log on to www.stormaid.com

WHO:

At www.StormAid.com and airing on the following seven radio stations in the affected areas:

KGB-FM

KHTS-FM

KIOZ-FM

KMYI-FM

KUSS-FM

KLSD-AM

KOGO-AM

Clear Channel Radio-Sacramento Responds to Southern California Wildfire Crisis

Sacramento, CA – Throughout the devastating tragedy, Clear Channel radio's NewsTalk 1530 KFBK has been providing northern California with expanded coverage of the southern California wildfires. Utilizing the resources of KOGO/San Diego and KFI/Los Angeles, as well as network partner Fox News Radio, KFBK has been the state capital's audio source for the latest information on the southern California wildfires.

In addition, all four Clear Channel-Sacramento radio stations came together to offer listeners the chance to help those affected by the fires in the southern part of the state. The stations established a donation "drive-thru" at the main entrance of a local fairground and promoted giving on the air to collect funds for the American Red Cross. Donations from Clear Channel listeners totaled over \$100,000.

Jeff Holden, Clear Channel Radio-Sacramento Vice President and Market Manager said, "Whether it's a supply drive or a fundraiser, our listeners have always stepped up and contributed above and beyond when disaster strikes. We're proud to be the conduit to bring Sacramento together to help our fellow Californians together during this tragic ordeal."

KFI Los Angeles announced a \$100,000 reward for new information leading to the conviction of the person or persons who set the Santiago Fire in Live Oak Canyon, CA, in Orange County. Orange County Fire Chief Chip Prather said that investigators had determined that the fire, which has burned about 25,000 acres and destroyed more than 20 structures, was deliberately set. The Bureau of Alcohol, Tobacco, and Firearms, the FBI, and California Gov. Arnold Schwarzenegger's office have each put up \$50,000 rewards in the case. "This brings the reward to a quarter of a million dollars," said KFI PD Robin Bertolucci. "Let's hope this helps bring someone forward to solve this terrible crime." "Orange County Fire Authority would like to thank KFI for their generous contribution," Prather said. The arson tip line is 800-540-8282