

David K. Rehr
President and CEO



August 11, 2008

The Honorable Kevin J. Martin
Chairman
Federal Communications Commission
445 12th Street SW
Washington DC 20554

Dear Chairman Martin:

America's television broadcasters are proud to be working closely with you and your colleagues as we execute an unprecedented education campaign to help viewers understand and navigate the digital television (DTV) transition. As you know, this multifaceted, billion dollar campaign is encouraging viewers to take the necessary action so the analog to digital transition on February 17, 2009 is as seamless as possible.

We have left no stone unturned, and America is responding to the magnitude of this effort by broadcasters. Research suggests that awareness of the transition is above 90 percent and nearly half of over-the-air viewers have taken action so they are ready for February 17, 2009. All broadcast companies, networks, broadcast television associations and our public and private partners are fully engaged in this effort.

We appreciate your support of broadcasters' efforts, and the unique and creative initiatives you have spearheaded to ensure Americans are prepared for this historic transition.

Television broadcasters and our distribution partners – cable, satellite and other multi-media providers – are also working together on the technical aspects of the DTV transition in an unprecedented way. Earlier this year, the National Association of Broadcasters (NAB) distributed handbooks prepared with the input of all our partners that included checklists and important reference material making it easier for all parties to work together to ensure a seamless technical transition.

As another example of broadcasters' overwhelming commitment to a successful transition, the NAB Television Board of Directors recently passed a resolution pledging that their companies will continue to provide analog signals until the transition and

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digital signals from February 4, 2009 until March 4, 2009 – a full two weeks prior to and after the transition date, without disruption to any providers.

By approval of the following resolution, NAB's Television Board of Directors is committing to the FCC that companies will not withhold broadcast signals during this important transition period:

Resolution: The National Association of Broadcasters and local TV stations are committed to the success of the digital television transition. In furtherance of that goal and to minimize any potential for consumer confusion during the DTV transition, NAB's Television Board of Directors and their member companies hereby commit, on a voluntary basis, to continue to make available to all their distribution partners those broadcast signals being provided as of February 4, 2009; for a period of time beginning on February 4, 2009 through March 4, 2009 – a full two weeks prior to and after the DTV transition date of February 17, 2009. In addition, the TV board is making every effort to secure the same voluntary commitment from the television broadcast industry, including NAB's television members, the networks and the network affiliate stations.

Attached is a list of those companies that have already committed to support this resolution. As the number of companies and stations joining this effort continues to grow, we will keep you and your fellow commissioners updated.

America's television broadcasters will continue to focus on educating the public on the importance of the digital transition. A successful transition is a top priority of NAB and we will continue to show leadership in our private-public partnership.

Best wishes.

Sincerely,



David K. Rehr

Attachment

cc: The Honorable Michael J. Copps
The Honorable Jonathan S. Adelstein
The Honorable Deborah Taylor Tate
The Honorable Robert M. McDowell

Companies Supporting NAB Board Resolution

ABC, Inc.
Barrington Broadcasting Co., LLC
Belo Corporation
Bonneville International Corporation
Citadel Communications Company, Ltd.
Cox Television
Dispatch Broadcast Group
E.W. Scripps Company
Freedom Broadcasting, Inc.
Gannett Broadcasting
Hearst-Argyle Television, Inc.
LIN TV Corporation
Media General Broadcast Group
Meredith Corporation Broadcasting Group
Morgan Murphy Media
NBC TV Network and Media Works
News-Press & Gazette Broadcasting
Post-Newsweek Stations, Inc.
Quincy Newspapers, Inc.
Raycom Media Inc.
Telemundo
Tribune Company
Univision Communications Inc.
WCOV-TV
Young Broadcasting Inc.