

NABSHOW™ NEWS

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Conferences: April 18 – 23, 2009 / Exhibits: April 20 – 23
Las Vegas Conference Center / Las Vegas, Nevada USA
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FOR IMMEDIATE RELEASE

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CONTACT

Kristopher Jones

April 18 - 24 only: 702-943-3525
After April 24: 202-429-5486

NAB CRYSTAL RADIO AWARD PRESENTED TO WDBR-FM

WASHINGTON, DC -- WDBR-FM Springfield, Ill. today was awarded the National Association of Broadcasters Crystal Radio Award. Since 1987, the NAB Crystal Radio Awards have recognized radio stations for their outstanding year-round commitment to community service.

Ten winners were chosen from among [50 finalists](#). Recipients were recognized at today's NAB Show Radio Luncheon.

WDBR-FM provided this description of its accomplishments in 2008:

We believe in miracles. As the heritage leader of community service in Springfield, WDBR maintains devotion to our listeners by volunteering countless hours of live remote broadcasts and staff participation to spread the word about important lifesaving miracles for over 55 different organizations. The WDBR team of 10 shared these miracles with our neighbors through smiles, tears, hand-shakes, laughter and contagious passion. At WDBR, we believed in the miracle to support events by donating 10,000 PSAs worth more than \$500,000 in a community of 116,000 people. WDBR actively sought to bring miracles to others by giving away 40,000 chocolate-filled eggs, more than 550 CDs to overseas troops, 360 books to kids, 600 presents during "Christmas is for Children," registering 126 blood donors and washing 200 neighborhood dogs. Miraculously, WDBR collected more than \$260,000 to touch the lives of citizens right here in central Illinois. Miracles don't stop there; WDBR raised \$95,000 for Children's Miracle Network during the "Cares for Kids" radiothon for children showing us that miracles happen every day at St. John's Children's Hospital. You can feel it in our voices - the priority of making miracles happen for families and children in our community, one smile at a time.

For more information on WDBR-FM's accomplishments, contact Mike Topoll at mtopoll@capitolradiogroup.com.

The NAB Radio Luncheon, sponsored by ASCAP, featured a keynote address by [Dave Ramsey](#), popular national radio personality and personal money management expert. During the luncheon, legendary sportscaster [Vin Scully](#) was inducted into the NAB Broadcasting Hall of Fame.

About the 2009 NAB Show

The NAB Show will take place April 18 - 23, 2009 in Las Vegas (exhibits open April 20). It is the world's largest electronic media show covering filmed entertainment and the development, management and delivery of content across all mediums. Complete details are available at www.nabshow.com.

About NAB

The National Association of Broadcasters is the premier advocacy association for America's broadcasters. As the voice of more than 8,300 radio and television stations, NAB advances their

interests in legislative, regulatory and public affairs. Through advocacy, education and innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age. Learn more at www.nab.org.

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