

This week, members of the American Cable Association will be on Capitol Hill urging Congress to disrupt the retransmission consent negotiation process to favor cable operators.

These negotiations, which are working as Congress intended, allow local broadcasters to fairly seek compensation for their programming which is highly valued by consumers.

But don't take our word for it ... in a January 30 interview with *Multichannel News* regarding altering the retransmission consent process, American Cable Association President Matt Polka said:

“This is not something we can win on the academic merit and substance of our arguments.”

- Matt Polka, American Cable Association President

Congress should not reverse its 1992 decision to allow local broadcasters and networks to be fairly compensated for their valuable programming.

The process works.