ASSOCIATE MEMBERSHIP

MEMBERSHIP APPLICATION

Enrollment period: January 1 to December 31

- Grow your company’s top line
- Expand your reach among quality business partners
- Network with industry leaders from around the globe

Membership benefits will remain active through the 2024 NAB Show.

Member Benefits

In addition to the prestige and opportunity to expand your reach both domestically and globally, NAB offers discounts, preferred rates and services to associate members, including:

- **Save $6 on each square foot** of NAB Show exhibit space
  April 13-17, 2024, Las Vegas
- **Earn ten additional Priority Points** towards 2024 NAB Show space selection
- **Enjoy exclusive discounted rates** to NAB events
- **Expanded Member Benefit**
  Enhanced, dynamic year-round visibility on NAB Amplify - display products, events and content, access to networking features and more

- **New Exclusive Member Benefit**
  TriNet's comprehensive HR solutions package - payroll, risk and compliance, health insurance and other operational business essentials
- **Subscriptions** to NAB’s SmartBrief, The Wrap and Broadcast Blog

Visit us at nab.org/whynab to learn more.

ANNUAL DUES

Annual dues range from $500 to $4,600. Please check the appropriate dues level based on your parent company’s global annual gross revenue from products and services sold to the multimedia, broadcast, post-production and telecommunication markets. If there is no parent company, then it is based on your company’s global annual gross revenue from products and services sold to the multimedia, broadcast, post-production and telecommunications markets.

- $0 – $350,000 ................. Dues $850
- $350,001 – $750,000 .......... Dues $1,700
- $750,001 – $5,000,000 ...... Dues $2,500
- $5,000,001 – $10,000,000 ... Dues $3,900
- $10,000,001 and above ... Dues $4,600
- Non-profit ......................... Dues $500

NAB Associate membership is on a fixed 12-month calendar period beginning January 1 of each year and ending December 31. Dues are not pro-rated or refundable. If you plan to exhibit at the 2024 NAB Show, April 13-17 in Las Vegas, your membership must be active by September 30, 2023.

PAYMENT

The following forms of payment are accepted for NAB member dues:**

- CHECKS made payable to NAB
- ACH
- WIRE TRANSFER
- CREDIT CARD

(**Instructions will be provided upon receiving your membership application.)

MAIL PAYMENT TO: National Association of Broadcasters, PO Box 79778 Baltimore MD 21279 0778

EMAIL COMPLETED FORM TO: membership@nab.org

QUESTIONS? Call (202) 429-5400 or email membership@nab.org.

FOR MORE INFORMATION regarding NAB’s privacy policy, please go to nab.org/privacy. Visit us at nab.org to learn more.

By providing your information to NAB, you give NAB explicit permission to store and contact associate members using such information.