## Connecting People, Products and Services in Digital Media

Enrollment period: May 1, 2017 to April 30, 2018\*

## Why Should You Become an NAB Associate Member?

- Grow your company's topline
- Expand your reach among quality business partners
- Network with industry leaders from around the globe

## Member benefits include:

- Save \$5 off each square foot of NAB Show exhibit space
- Additional five NAB Show priority points
- Year-round visibility in the NAB Online Resource Guide
- Discounts on IABM research and free access to IABM executive summaries
- Discounts for conference and professional development education
- Access to NAB's online members-only resources
- Download your NAB Member logo
- Access to NAB member discount programs to save you money
- Subscriptions to NAB's SmartBrief, NAB Pulse and Broadcast Blog
- Car rental discounts
- And more!

Learn more at NAB.org/membership, email membership@nab.org or call (202) 429-5400.

\* To take advantage of member pricing for the 2018 NAB Show, your membership must be active by September 1, 2017.