

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, DC 20554

In the Matter of)	
Amendment of the Commission's Rules)	MB Docket No. 10-71
Related to Retransmission Consent)	
)	
)	

MOTION FOR EXTENSION OF TIME

The National Association of Broadcasters (NAB)¹ hereby requests that the Federal Communications Commission grant an extension of the deadlines for the submission of comments and reply comments in response to the *Further Notice of Proposed Rulemaking* (“*FNPRM*”) in the above-captioned proceeding.² Comments are currently due on May 12, 2014, and reply comments are due on June 9, 2014. NAB respectfully requests a 45-day extension of these deadlines until Thursday, June 26, 2014, for comments and Thursday, July 24, 2014, for reply comments.

NAB requests this extension of time to ensure that it and other interested parties are able to respond fully to the many important questions raised in the *FNPRM*. The *FNPRM* seeks a variety of empirical data—including economic and financial data—about the current network nonduplication and syndicated exclusivity rules and the potential impact of the elimination of these rules on television broadcast licensees and television viewers. NAB anticipates that it will need to retain expert economists or other analysts in

¹ NAB is a nonprofit trade association that advocates on behalf of free, local radio and television stations and broadcast networks before Congress, the Federal Communications Commission and other federal agencies, and the courts.

² Amendment of the Commission's Rules Related to Retransmission Consent, Report and Order and Further Notice of Proposed Rulemaking, MB Docket No. 10-71, FCC No. 14-29 (Mar. 31, 2014).

order to provide the information requested. Such experts will require more than the currently allotted time to conduct necessary research and analysis.

NAB believes that the requested extension will provide the additional time needed for all affected parties to present more extensive information and data, and will permit the Commission to develop a more comprehensive record concerning the application of its exclusivity rules. Accordingly, NAB respectfully requests a 45-day extension of the filing deadlines in this proceeding.

Respectfully submitted,

**NATIONAL ASSOCIATION OF
BROADCASTERS**

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