

NAB is currently accepting nominations for the **2020 NAB Digital Leadership Award**. The award is presented to an individual at a broadcast station, group or network who has had a significant role in transforming a traditional broadcast business to succeed on digital media platforms in a measurable way (e.g., new revenue, significant incremental revenue growth, audience growth, increased engagement, etc.) through the use of technology, mobile applications, social media or web-based information management and marketing.

The honoree will be recognized at the 2020 NAB Show in Las Vegas, Nev. Candidates for the Digital Leadership award must be or have been an owner, officer or employee of a company, subsidiary or division, the primary business of which is broadcasting, and whose responsibilities include or intersect digital media or multi-screen media strategy, marketing, technology and/or innovation.

The size of the organization with which a candidate is affiliated is not a determining factor. The merits of the candidate's contributions are the sole factors that will be considered, with a priority given to more recent achievements.

The candidate for the Digital Leadership Award will be recognized on the basis of a significant contribution or contributions made over a period of time that created a transformational or innovative service for their broadcast property.

The candidates for the award shall have made contributions in one or more of the following categories:

- Leadership in Digital Media or Multi-screen Media
- New Technology Applications
- Mobile Applications
- Web-based Information Management and Marketing
- Website/Web Tools
- Digital Advertising
- Social Media and Related Applications
- Streaming Media
- Any other outstanding, new-media-related contribution, which in the opinion of the NAB Executive Committee warrants consideration.

The period of time encompassed by the contributions of the candidates for the award can range widely to include a lifetime of achievement or more recent contributions in the past year or two. The award winner will be chosen by a Selection Committee of industry experts and the NAB Executive Committee. The committees will place emphasis on the most recent achievements of the nominees.

# 2020 NAB Digital Leadership Award Nomination Form

The purpose of this form is to collect information about candidates for the 2020 NAB Digital Leadership Award. Please complete this form with timely and relevant information. Attach additional exhibits if desired.

Please send nominations to [TechAwards@nab.org](mailto:TechAwards@nab.org) by **December 16, 2019**.

Candidate's Name \_\_\_\_\_

Last    First    Middle Initial

Candidate's Occupation	
Position	Company

Business Address \_\_\_\_\_

Business Phone \_\_\_\_\_ Email \_\_\_\_\_

**Candidate's Accomplishments, Qualifications and Contributions:** (Please explain how they distinguish the candidate as outstanding. Use additional exhibits if necessary.)

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## 2020 NAB DIGITAL LEADERSHIP AWARD NOMINATION FORM

**Evidence of Accomplishment:** (Include development of websites, social media applications, mobile applications, system development, digital advertising, streaming services, web tools and enhancements to existing services; also include the work's impact on broadcast services. Please use additional exhibits or links as necessary.)

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**Professional Activities:** (Include awards, professional society memberships, etc. Please use additional exhibits as necessary.)

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**Education:**

Institution \_\_\_\_\_

Location \_\_\_\_\_

Degrees \_\_\_\_\_

Institution \_\_\_\_\_

Location \_\_\_\_\_

Degrees \_\_\_\_\_

# 2020 NAB DIGITAL LEADERSHIP AWARD NOMINATION FORM

**Candidate Professional History:** (List present or most recent position first.)

Year(s) \_\_\_\_\_

Company \_\_\_\_\_

Position and Responsibilities \_\_\_\_\_

\_\_\_\_\_

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\_\_\_\_\_

\_\_\_\_\_

Year(s) \_\_\_\_\_

Company \_\_\_\_\_

Position and Responsibilities \_\_\_\_\_

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Year(s) \_\_\_\_\_

Company \_\_\_\_\_

Position and Responsibilities \_\_\_\_\_

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## 2020 NAB DIGITAL LEADERSHIP AWARD NOMINATION FORM

### Candidate Professional History: (cont'd.)

Year(s) \_\_\_\_\_

Company \_\_\_\_\_

Position and Responsibilities \_\_\_\_\_

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(Attach additional sheets if necessary.)

### Nominator:

Name (print) \_\_\_\_\_

Signature \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_