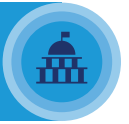


What is STELAR?

STELAR: The Satellite Television Extension and Localism Act Reauthorization—allows satellite companies to deliver distant television stations into homes, instead of the local broadcast stations that provide critical news and weather updates.

CONGRESS IS CURRENTLY DEBATING WHETHER TO **LET THE LAW EXPIRE** OR **EXTEND IT**.



AN OUTDATED LAW FOR 30 YEAR OLD TECHNOLOGY

Congress first passed the legislation in 1988, when the technology to deliver local broadcast stations via satellite in every community didn't exist and satellite companies were fledgling operations. Today they are billion-dollar companies—with millions of customers—and technology has advanced considerably. DISH delivers local broadcast stations in every community across the country.



RURAL COMMUNITIES NEGLECTED

Because of STELAR, DirecTV customers aren't so lucky; **viewers in twelve rural communities are denied their local TV stations as a profit-padding mechanism for the satellite giant.** In fact, in most of these neglected markets, DirecTV is importing TV channels from New York, L.A. or another faraway big city.



MISSING VITAL INFORMATION

When a deadly blizzard slams Helena, Montana or historic floods hit Victoria, Texas, DirecTV customers in these regions are **left without the critical information local broadcasters provide.**

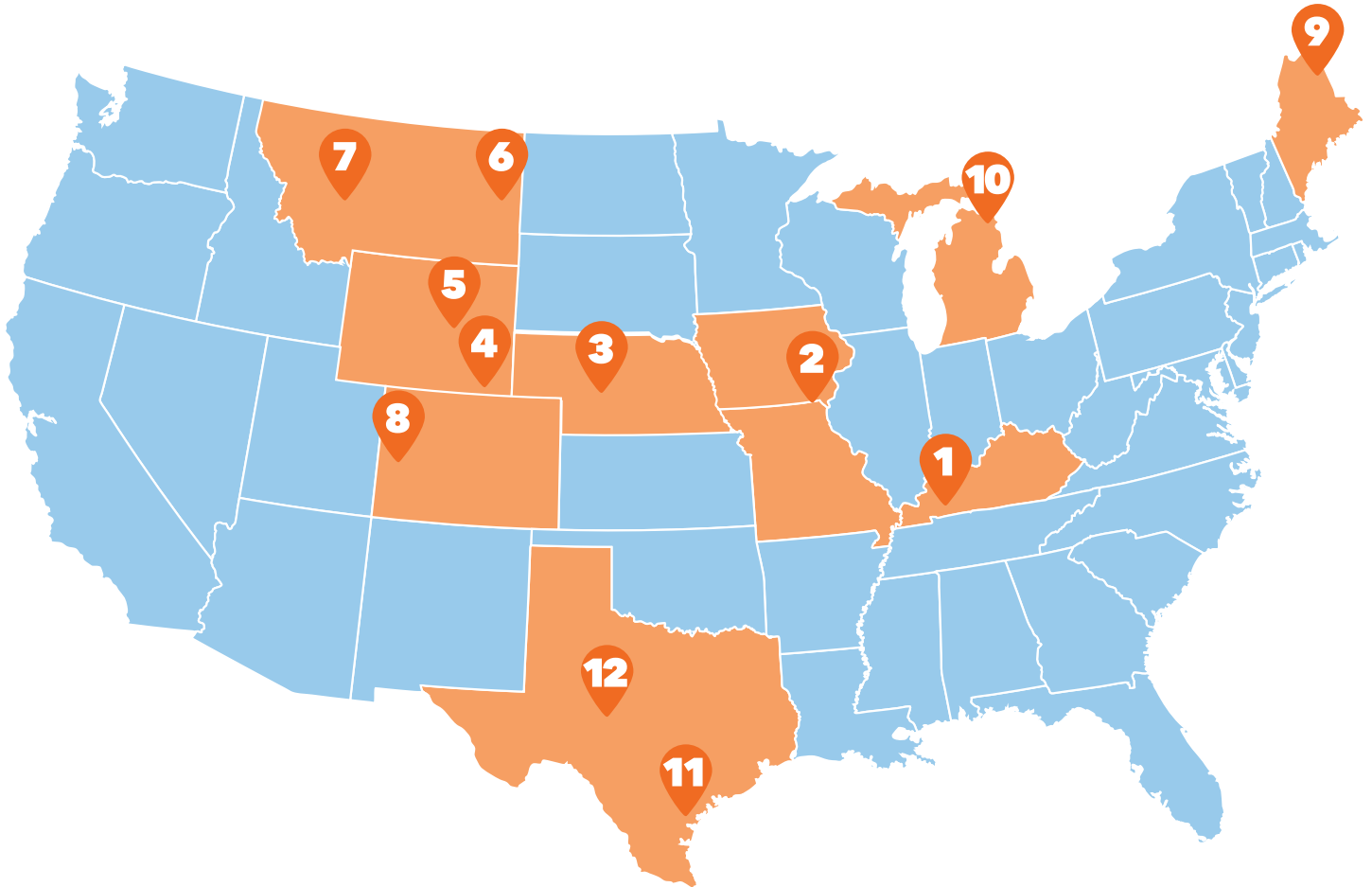


STELAR SHOULD EXPIRE

The only thing standing in the way of these twelve communities receiving their local stations from DirecTV is STELAR. It's time to let these provisions expire and **ensure that all Americans have access to the most accurate and timely source of community news, weather and emergency information**—their local TV broadcasters.

Who is harmed by STELAR?

1. Bowling Green, KY
2. Ottumwa, IA / Kirksville, MO
3. North Platte, NE
4. Cheyenne, WY/ Scottsbluff, NE
5. Casper, WY
6. Glendive, MT
7. Helena, MT
8. Grand Junction, CO
9. Presque Isle, ME
10. Alpena, MI
11. Victoria, TX
12. San Angelo, TX



DID YOU KNOW?

In most of these neglected markets, **DirectTV is importing TV channels from New York, L.A. or another faraway big city**, rather than showing local TV stations.