

Trusted Social Media Accounts

Since social media plays a big role in audience awareness of COVID-19, pointing to reputable sources is important.

Broadcasters can help audiences by providing links to trusted and verified social media accounts. We encourage your teams to follow and monitor some of these accounts.

twitter.com/CDCgov
facebook.com/CDC
instagram.com/CDCgov/
pinterest.com/CDCgov/
flickr.com/photos/CDCsocialmedia
linkedin.com/company/centers-for-disease-control-and-prevention/

twitter.com/hhsgov
facebook.com/HHS
instagram.com/hhsgov/
linkedin.com/company/us-department-of-health-and-human-services/
twitter.com/SecAzar

twitter.com/NIH
facebook.com/nih.gov
instagram.com/nihgov/
flickr.com/photos/nihgov/

twitter.com/WHO
facebook.com/WHO
instagram.com/who/
linkedin.com/company/world-health-organization/

CrowdTangle has a public page for monitoring social media related to this issue, which can also be a source of ideas to cover COVID-19 and potential leads for local stories.

apps.crowdtangle.com/eventrecapsfb/boards/coronavirus2020

YouTube is one of the social media platforms people are using for information about COVID-19. Your team may want to subscribe to the Centers for Disease Control and Prevention YouTube channel and watch this playlist. <https://www.youtube.com/user/CDCStreamingHealth>

<https://www.youtube.com/playlist?list=PLvvp9iOILTQaJa78zFQ0QgvShQ2HEwHxP>