

---NEWS

NATIONAL ASSOCIATION OF RADIO AND TELEVISION BROADCASTERS  
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WASHINGTON 6, D. C.

FROM NARTB---

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FOR IMMEDIATE RELEASE

Washington, D. C., January 7, 1955 ... Joseph M. Sitrick has been named Manager of publicity and informational services of the National Association of Radio and Television Broadcasters. His selection was announced today by Harold E. Fellows, president of the Association.

Mr. Sitrick, who leaves the post of assistant chief, International Press Service of the United States Information Agency to take up his new duties, will report to the NARTB February 1. He succeeds to the responsibilities formerly administered by John H. Smith, Jr., who has resigned from the Association to accept a position with the Chrysler Corporation in Detroit.

Mr. Sitrick has served with the Federal Government since 1948 -- first as special events director for the Voice of America in Washington, and later in various capacities as a Congressional correspondent for the International Press Service and a public relations and Congressional liaison officer.

Prior to 1948, he was a staff correspondent with Broadcasting-Telecasting Magazine in the New York bureau, and subsequently in the Washington headquarters of that publication, where he covered Congress and the various government departments and agencies. His radio career began in 1946, when he was an announcer-newscaster for radio station WHBF, Rock Island, Illinois. He served on the staff of WSUI, Iowa City, Iowa, while a student at the University of Iowa, where he was graduated with a degree in radio. He served in the United States Navy from 1943 to 1946 -- fifteen months of that time on combat duty in the Pacific theater.

During his military career he acted as a production director with the Armed Forces Radio Service in Washington.

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In his capacity at the NARTB, he will directly supervise publicity and promotion services as well as the various Association publications.

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