August 17, 2009

2010 NAB Show Call for Speakers

NABSHOW™
Where Content Comes to Life™

The 2010 NAB Show™ offers a variety of speaking opportunities. If you feel qualified to speak, we want to hear from you. The NAB Show will be held April 10-15 in Las Vegas.

Call for Technical Papers – NAB Broadcast Engineering Conference

Broadcast Engineering
Call for Papers »

The 2010 NAB Show will host the 64th Broadcast Engineering Conference. This world-class conference addresses the most recent developments in broadcast technology and focuses on the opportunities and challenges that face broadcast engineering professionals. Each year hundreds of broadcast professionals from around the world attend the conference. They include practicing broadcast engineers and technicians, engineering consultants, contract engineers, broadcast equipment manufacturers, distributors, R&D engineers plus anyone specifically interested in the latest broadcast technologies.

The NAB Broadcast Engineering Conference is a highly technical conference where presenters deliver technical papers ranging over a variety of topics relevant to the broadcast and allied industries. Presentations are limited to thirty minutes in length, including five or ten minutes for questions from the audience. The conference rooms are equipped with audio visual equipment that will accommodate standard computer presentations.

We invite you to submit a proposal to present a technical paper at our conference. Proposals should be clearly written and be no more than 200 words in length. Your proposal should explain precisely what conference attendees can be expected to learn from your paper. Papers promoting company products or services will not be accepted. However, papers explaining the underlying technologies used in broadcast products or services will be acceptable. If you proposal is accepted, you will have until January 12, 2010 to submit your completed paper to us. After a successful review, your paper will be published in the *NAB Broadcast Engineering Conference Proceedings* and you will receive a complimentary copy of the Proceedings CD.

We will consider topics from around the world related to broadcast engineering, such as:

Television Engineering
- Data Broadcasting Technologies and Applications
- Television Standards Work
- Metadata Management
- Newsgathering and Field Production
- Television Transmission Systems and Maintenance
- 8VSB Enhancements
- Portable/Mobile Device Transmission and Reception
- Systems Integration
- Storage and Networking
- Broadband Technologies
- Automation Systems
- Camera Technology
- Production and Post
- Film Transfer
- Archival Technologies
- Set-top Box Technology

- Test and Measurement Techniques
- Media Asset Management
- Television Receiver Developments
- Optimizing RF Coverage
- Design and Building Studio and Transmission Facilities
- Transmitter and Antenna Technologies
- Security and Emergency Preparedness
- Broadcast Technical Standards
- Recording Technology
- Remote Systems Control
- Master Control and Playout Systems Interference Concerns
- Digital Television Developments Around the World
- Advanced Compression
- DTV Conversion - Translators and LPTV

Radio Engineering
- Digital Radio Developments Around the World
- Remote Control Systems
- HD Radio™ Implementation
- Centralcasting
- Audio and RF Test and Measurement Techniques
- New Receiver Technologies
- Automation Systems
- Data Broadcasting Technologies and Applications
- Security and Emergency Preparedness
- New Transmitter Technologies
- Optimizing RF Coverage
- AM Directional Antenna Systems
- Shortwave Broadcasting
- Broadband Technologies
- Interference Concerns
- Audio Coding Advancements
- Storage and Networking Studio Equipment Enhancements
- Audio Processing for Production and Broadcast Surround Sound
- AM and FM Propagation Analysis
- Remote Broadcasting
- Archival Technologies
- IP Audio

Do you have something to share?
If you feel qualified to speak at the NAB Broadcast Engineering Conference, we invite you to submit a technical paper proposal. Not all acceptable submissions can be included in the conference, due to the large number of submissions that are received and the limited number of available time slots.

The deadline for submitting your proposal is **October 23, 2009.** If you have any questions, contact John Marino, VP Science and Technology at 202 429-5346.

Call for Speakers – NAB Military & Government Summit

The Summit bridges the gap between military needs and cutting-edge commercial video applications and related technologies. Government and military attendees will learn how commercial applications can often provide the perfect solutions. Non-government attendees will learn about requirements of military and government programs and how to do business with the government.

The NAB Show is now seeking speaking proposals and keynote speakers for the 2010 Summit.

If you or your company has unique technologies or applications that could translate over to the military and/or government sectors, please consider submitting a speaking proposal for the Summit.

Or, if you are presently working in the areas of military and/or government and are seeking new cutting-edge commercial applications, please consider submitting a speaking proposal. The objective for this Summit is to bring military, government, and commercial interests together in order to facilitate new business relationships.

The NAB Show each year offers the world's largest concentration of digital video technology and digital media content exhibitors. This backdrop will offer presenters and attendees of the Summit a unique opportunity to explore new areas of cooperation and potential business development.

Here are some Summit topics that may be of interest to NAB attendees:
- Commercial off-the-shelf technologies for military/government applications
- Government uses of video technology
- Communications during emergencies
- Security and surveillance
- Digital asset management
- Doing business with the government
- Mission critical video streaming
- Taming the latency issue
- Broadband and networking for military/government
- Web applications
- Smart handheld devices
- 3D and video standards
- Broadcasting for military and government

Do you have something to share?
If you feel qualified to speak at the NAB Military & Government Summit, we invite you to submit a speaking proposal. We're looking for a synopsis and background on the proposed session as well as background and contact details for the proposed speaker.

The deadline for submission is **September 30, 2009.**
If you have questions, contact John Marino, VP Science & Technology at 202 429-5346.

Additional Conference Programs

Call for Technology, Broadcast and Media Executives

The NAB Show provides a platform for media's leading innovators in technology and business to share their insights on current and future trends and opportunities. Speakers at past NAB shows often comment on their positive experiences while networking with colleagues and peers from organizations around the world. The NAB Show offers a unique perspective on myriad technology industries working together to enhance the creation and distribution of electronic media content

We are in the process of developing our educational programs for the NAB Show and are seeking high-level speakers to keynote and participate in panel sessions to be scheduled April 10-15, 2010. Speakers will have the opportunity to express their opinions concerning the opportunities and challenges facing our industries.

Who's our audience?
Attendees for NAB Show keynotes and conference sessions arrive from varied disciplines and are professionals interested in learning about the future for media related technologies across multiple platforms, new business models, and the impact of new technologies and marketplace realities on existing businesses and creative processes. Our attendees enjoy clear, concise presentations that offer insight not normally attained by reading newspapers and trade publications.

What will our conference programs cover?

We are seeking high-level qualified speakers in the following areas:

- Technologies for Media & Entertainment
- Broadcast Management
- The Business of Media
- Content Creation, Distribution & Commerce

Here are some sample topics that may be of interest to NAB Show attendees:
- Portable / Mobile Media Technologies and Business Models
- Trends for Digital Media Technologies
- IPTV
- 3D
- Broadband Opportunities and Challenges
- Electronic Commerce
- Streaming Media Applications and Case Studies
- New Media and Web Technologies and Applications
- The Evolution of Media Advertising
- Interactive Television Technologies and Applications
- 3G, WiFi, WIMAX and Wireless Networking
- New Media Broadcasting Opportunities
- Profiting During Recession & Recovery – Case Studies
- New Revenue Opportunities for Broadcasters
- Content Development and the Craft of Storytelling
- Management Trends and Issues
- The Syndicated Video Economy
- Crowdsourcing
- Developing Original Content for the Web
- Broadband Video Business Models
- Social Media Commerce and Content Creation Strategies
- Alternate Reality Games
- Engaging & Monetizing Your Audience with Interactive Content
- The Future of Content Development & Creative Control
- Film and Television Show Development Case Studies
- Branded Entertainment
- Q&A with Show Runners and Directors

Do you have something to share?
If you feel qualified to speak at the NAB Show, we invite you to submit a proposal. We're looking for a synopsis and background on the proposed session as well as background and contact details for the proposed speaker.

The deadline for submission is **September 30, 2009.**
If you have questions, contact John Marino, VP Science & Technology at (202) 429-5346 or by email at ConventionEducation@nab.org.

Sign Up for NAB Satellite Uplink Operators Training Seminar
October 5 - 8, 2009
Washington, DC

Satellite interference costs your station time and money. If you or your operations staff has not received formal training for operating your uplink facilities, sign up for NAB's Satellite Uplink Operators Training Seminar. The course will be offered Oct. 5 to 8, 2009, at NAB's headquarters in Washington D.C.

This four-day course is designed to instruct about uplink operational practices, which minimize the risk of satellite transmission interference. This is an important course since the FCC rules require that a trained operator be present at all times during transmissions, either an earth station site or designated remote control

point. Go to http://www.nab.org/satelliteSeminar/ or contact NAB Science & Technology Department at (202) 429-5346 or ccolerid@nab.org for information about the NAB Satellite Uplink Operators Training Seminar. If you are interested in sponsorship opportunities for this event contact NAB Advertising at (800) 521-8624 or advertising@nab.org.