



Still Time to Save \$100 on Radio Show Registration



Produced by RAB and NAB

four individuals from one company, get one free, must register at same time) you can send an email to <mailto:register@nab.org> to get a group registration code for your company.

There is still time to save \$100 on your [Radio Show registration](#). Today through July 4, the registration rate which includes access to all Radio Show sessions, The Marketplace and both luncheons is just \$395 for NAB/RAB members. Additionally, If your company is interested in the Group Promotion (register

Included in the Radio Show sessions is *Ask the Experts*, a series of sessions specifically designed by NAB Science and Technology for radio engineers and others interested in the future for radio broadcasting from a technology perspective. It will put you in front of people who are changing the rules, crafting new ones and enforcing compliance. Whether you handle technical operations at a small station, are in charge of a station group, or a consultant in the radio industry, *Ask the Experts* will offer a unique opportunity to join your colleagues and peers grilling our speakers for accurate answers to your most pressing questions. The schedule for *Ask the Experts* includes:

Wednesday – September 29, 2010

10:00 a.m. – 12:00 p.m. *Ask the Experts: Building a Radio Station*

Proper planning and an eye to the future will save time and money on your office, studio and transmitter projects. Today's radio facilities should be streamlined, flexible with IP audio and environmentally friendly. Architects, engineers, planners and other experts will offer their experience and knowledge to answer your questions about property research, budgeting, contracting and moving into your new or upgraded facilities.

Moderator: Gary Kline, VP, Engineering and IT, Cumulus

Panelists: John Bisset, Regional Sales Manager - Europe and Southern Africa, Nautel

Mike Starling, Vice President; Chief Technology Officer; Executive Director, NPR Labs

David M Gilson, Principal, Guild Partners LLC

Antonio Argibay, AIA, LEED AP, Principal, Meridian Design Associates

Andy Laird, Vice President and Chief Technology Officer, Journal Broadcast Group

1:00 – 3:45 p.m. *National Radio Systems Committee (NRSC) Meetings*

The NRSC is a cooperative effort by the NAB and the CEA. The objectives and goals of NRSC committees are to develop and foster technical standards for the betterment of radio broadcasting. For over 25 years the NRSC has brought broadcasters and manufacturers together under its umbrella. If you are interested in the technical future of radio, you should definitely put this meeting on your schedule. (Open to all except press.)

4:00 – 5:15 p.m. *Radio Show Opening Program plus Digital Super Session*

5:30 – 7:00 p.m. Reception in *The Marketplace*

Thursday – September 30, 2010

7:30 – 8:45 a.m. Breakfast in *The Marketplace*

9:00 – 10:00 a.m. [Radio Show "Goin' Mobile" Super Session](#)

10:00 – 10:25 a.m. Coffee Break

10:30 a.m. – 12:00 p.m. *Ask the Experts: Technical/Regulatory/Legal/FCC*

In case you haven't noticed, the radio industry is changing! Broadband, LPFM, translators, digital transmission, interference concerns, EAS/emergency alerting, FAA and environment issues are now in the forefront of our industry. In fact, it's difficult for anyone to keep up to speed on all these rapidly changing issues. Our team of expert FCC staff, communications attorneys, engineers and broadcast consultants will answer your questions on these topics and brief you on Federal compliance matters you need to know to protect and grow your business.

Moderator: Paul McLane, Editor in Chief, *Radio World*

Panelists: Peter Doyle, Chief, Audio Division, Media Bureau, FCC

Jim Bradshaw, Deputy Division Chief, Audio Division, Media Bureau, FCC

Ann Bobeck, Assistant General Counsel, NAB

Richard Mertz, Principal Engineer, Cavell & Mertz

Gregg Skall, Attorney, Womble, Carlyle, Sandridge & Rice

Milford Smith, VP, Radio Engineering, Greater Media

Glynn Walden, Senior Vice President Engineering, CBS

12:00 – 1:30 p.m. Advertiser Keynote and Luncheon

1:30 – 3:00 p.m. *Ask the Experts: AM/FM/Digital Transmitter Manufacturers*

Radio transmitter manufacturers have a lot to talk about. This is your opportunity to ask questions about new RF technology, digital radio power levels and maintenance, capital budgeting, facilities upgrades, saving money on power bills, multi-transmitter sites, preventative maintenance, remote control, safety issues, STLs, etc. Bring your toughest questions with no reservations.

Moderator: Steve Davis, Senior Vice President, Engineering and Capital Management, Clear Channel

Panelists: Geoff Mendenhall, Vice President – Transmission Research and Technology, Harris

Dave Hultsman, Regional Sales Manager, Continental

Gary Liebisch, Eastern Region Sales Manager, Nautel

Tim Bealor, Vice President Sales, BE

3:00 – 3:15 p.m. Coffee Break

3:30 – 5:00 p.m. *Ask the Experts: The iBiquity HD Radio™ Team*

We are bringing a full team of experts from iBiquity to the Radio Show to answer your questions – easy and hard – about HD Radio. This is a rare chance to ask about the future of this technology, what new implementations are in the works, and what receiver manufacturers are doing. Get the real story on where AM digital is headed, increased digital power, interference concerns and new concepts and products that are planned for the very near future.

Moderator: Chriss Scherer, Editor, *Radio Magazine*

iBiquity Team Panelists: Jeff Jury, Executive Vice President and Chief Operating Officer

Steve Baldacci, Senior Vice President, Marketing

Ashruf El-Dinary, Vice President, Commercial Applications

Joe D'Angelo, Senior Vice President, Broadcast Programs and Advanced Services

Al Shuldiner, Senior Vice President and General Counsel

6:00 p.m. Marconi Awards Dinner and Show (extra charge)

Friday – October 1, 2010

8:00 – 9:00 a.m. Breakfast in *The Marketplace*

9:00 – 10:15 a.m. *Ask the Experts: Creative Audio Processing*

The careful maintenance of your station's sound is critical to your listeners and the success of your format. Whether you "roll your own" audio processing or use the latest boxes, this is your opportunity to talk with the experts about your experiences and learn what they recommend. Does your station need an audio signature? Find out here!

Moderator: Dom Bordonaro, Chief Engineer, Cox

Panelists: Frank Foti, President, Omnia-Telos

Jeff Keith, Vorsis Senior Product Development Engineer CPBE, NCE, Wheatstone-Vorsis
Jim Loupas, President, James Loupas Associates

10:15 – 10:30 a.m. Coffee Break

10:30 – 11:45 a.m. *Ask the Experts: The AM Antenna Modeling Gurus*

AM antenna computer modeling is now recognized by the FCC as a valid methodology for maintenance of a directional pattern. Have you tried modeling your system? If so, you probably have questions. Our experts will offer advice and guidance on what software is best, the potential pitfalls of do-it-yourself modeling and what you need to know in order to comply with FCC requirements.

Moderator: Cris Alexander, Director of Engineering, Crawford Broadcasting

Panelists: Ron Rackley, Principal, DLR

Ben Dawson, President, Hatfield & Dawson

Tom Jones, President, Carl T. Jones Corporation

John Warner, Vice President, AM Engineering, Clear Channel

12:00 – 1:30 p.m. Radio Show Luncheon

The Radio Show will be held September 29 through October 1 in Washington, D.C. Additional information on registration and housing for the Radio Show is available on radioshowweb.com.

ADVERTISEMENT



2010 NAB Satellite Uplink
Operators Training Seminar

Instructor:
Sidney Skjei, Skjei Telecom

October 4-7, 2010
Washington, D.C.

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