



## Amateur Radio Operator's Reception – an NAB Tradition

The annual Amateur Radio Operator's Reception, more affectionately known as the *HAM Reception*, is a free-of-charge event at the 2008 NAB Show which is open to all attendees. This year's event will be held in Ballroom B of the Las Vegas Hilton on Wednesday, April 16, 2008 from 6 p.m.-8 p.m.

NAB's HAM reception is a big draw for both amateur radio operators as well as those who have never "pushed-to-talk" nor learned Morse code. Typically over 600 people pack the ballroom, each hoping that they will be the lucky winner of one of the fabulous (and sometimes very expensive) door prizes (over \$13,000 worth of prizes in all this year!). Shown in the top photo (at right) are some eager participants lined up at the prize ticket mixing bowl; in the bottom photo reception sponsor Bob Heil of [Heil Sound, Ltd.](#), talks to last year's special guests, Kimberley and Tamara Pinegar, also known as "[The Piano Twins](#)," who perform nightly at Harrah's Las Vegas and who were there to help hand out the prizes.



Everyone attending the HAM Reception is eligible to win a door prize, and is handed a raffle ticket upon entering the ballroom. This year there are over 150 prizes to be handed out which have been generously donated by broadcast equipment manufacturers, engineering consulting firms, the American Radio Relay League (ARRL), and others—many of these prizes are listed below along with who they were donated by (in parentheses, including a link to the donor's Web page). If you are interested in becoming part of this tradition and donating a prize, please contact David Layer at [dlayer@nab.org](mailto:dlayer@nab.org).



### Amateur radio-related prizes:

- *The ARRL Operating Manual* – 9th edition ([ARRL](#) – 3 of these)
- Yaesu FT-7800R dual band FM transceiver ([Cavell, Mertz & Associates, Inc.](#))
- ICOM IC-V82 handheld transceiver ([Cavell, Mertz & Associates, Inc.](#))
- The ARRL Repeater Directory 2007/08 ([ARRL](#) – 12 of these)
- Yaesu FT-60R VHF/UHF dual band FM transceiver ([Cavell, Mertz & Associates, Inc.](#))



- Dataworld HAM contact locator map 34" x 44" ([Dataworld](#))
- *HF Digital Handbook* 4th edition ([ARRL](#) – 10 of these)
- *The ARRL Handbook* – 2008 edition ([ARRL](#) – 8 of these)
- *RFI book* – 2nd edition ([ARRL](#) – 3 of these)
- ICOM IC-2200H mobile transceiver ([Cavell, Mertz & Associates, Inc.](#))
- *GPS and Amateur Radio* ([ARRL](#) – 6 of these)
- Yaesu VX-3R handheld transceiver ([Cavell, Mertz & Associates, Inc.](#))
- Yaesu VX-170 VHF FM transceiver ([Cavell, Mertz & Associates, Inc.](#))
- Yaesu VX-6R handheld transceiver ([Cavell, Mertz & Associates, Inc.](#))
- Yaesu FT-450AT transceiver ([Cavell, Mertz & Associates, Inc.](#))
- Yaesu Model FT-280M VHF transceiver ([Hammett & Edison, Inc.](#))
- ICOM IC-91AD VHF/UHF digital transceiver ([Moseley Associates, Inc.](#))
- Amateur Electronics Supply gift card ([Wegener Communications](#) – 2 of these)
- *CQ Magazine* subscription ([CQ Magazine](#) – 5 of these)
- 500' 7810A RG8 coax gift certificate ([Belden](#))



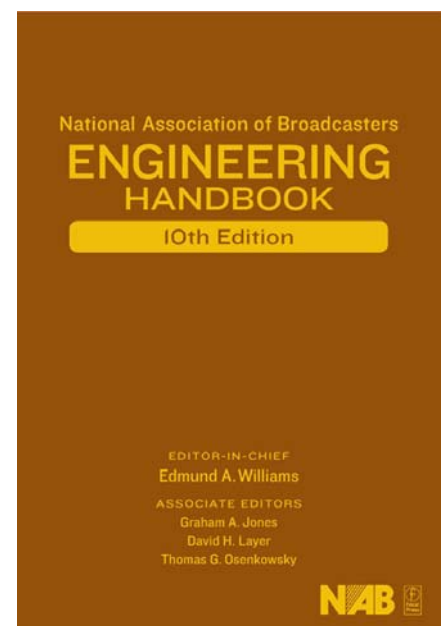
#### **Broadcasting-related prizes:**

- VAC Popless voice screens ([Popless Voice Screens](#) – 2 of these)
- Dorrough loudness meter ([Dorrough Electronics](#) – 4 of these)
- Bird Model 43 Thru-line wattmeter, plug-in element ([Bird](#) – 2 of these)
- *NAB Engineering Handbook* – 10th ed. ([NAB Science & Technology](#))
- *IBOC Handbook* ([Broadcast Signal Lab](#))
- SBE bookstore \$25 gift certificate ([SBE](#))
- Telewave 44A RF wattmeter ([Telewave](#))
- Dorrough Electronics loudness meter ([Dorrough Electronics](#) – 3 of these)



#### **Miscellaneous:**

- \$50 Honeybaked ham gift certificate ([ATSC](#) – 2 of these)
- Hangar 9 RC Flight Simulator ([RF Central](#))
- Great Plains RC Flight Simulator ([Nucomm](#))
- Samsung DTBH260F HDTV tuner ([The Durst Organization](#))
- Heil PR-40 microphone ([CBS Radio](#))
- HD Car Connect radio ([CBS Radio](#))
- HDT-1 HD Radio component tuner ([iBiquity Digital Corp.](#))
- Master Card gift card ([Henry Engineering](#) – 7 of these)
- Logo pullover fleece jacket ([Kathrein Inc., Scala division](#))
- Tool card ([Telos/Omnia](#) – 10 of these)
- CC WiFi Radio plus ([C. Crane Co.](#))



- CCRadio - SW Radio plus ([C. Crane Co.](#) - 2 of these)
- Logo shirts ([Broadcast Electronics](#), [Radio Magazine](#), [Continental Electronics](#) - 17 of these)
- Logo baseball hats ([Broadcast Electronics](#) - 10 of these)
- Zenith DTT900 digital TV converter box ([LG Electronics](#))
- Silver Sensor indoor TV antenna ([LG Electronics](#))

## Clarification to Last Week's Arbitron PPM TechCheck

Regarding PPM equipment costs to broadcasters, Arbitron provides equipment (encoders and monitors) to subscribing stations for all elements of that station (main channel audio, Internet streams, and HD multicast channels) at no additional charge. Non-subscribing stations are provided, free of charge, that equipment necessary to cover their main channel audio broadcast. Encoders for Internet and HD multicast channels for non-subscribers are available for a small fee.

## 2008 NAB Broadcast Engineering Conference Summary of Presentations

Check out the [papers](#) that will be presented at the 2008 NAB Broadcast Engineering Conference in Las Vegas, April 12 -17, 2008.

### Mobile TV: Opportunity at 100 MPH!

**Monday, April 14 • 7:30 a.m. - 8:30 a.m.**

**Las Vegas Hilton Ballroom A**

The Open Mobile Video Coalition (OMVC) invites engineers from television, telcos, cable and OEMs to learn more about breakthroughs and milestones in engineering, consumer interest and testing, as well as new revenue opportunities in the fast approaching locally broadcast Mobile TV world. Join them for [breakfast](#) on Monday, April 14 in Ballroom A.

Welcome to the place where creativity originates,

