



NAB: Your Partner During the Pandemic



As local radio and television stations navigate challenges presented by the COVID-19 pandemic, the National Association of Broadcasters is working around the clock for you. We are fighting for congressional and regulatory relief and providing tools and resources to help stations continue to serve their local communities.

Here's how we're working for you:

- Ensuring [additional relief for stations](#) is included in the most recent stimulus legislation
- Explaining how stations can take advantage of congressional stimulus funds provided in the [CARES Act](#) and providing guidance from the [Small Business Administration](#)
- Securing [regulatory relief](#) for broadcasters during the pandemic, such as:
 - Extensions of certain spectrum repack deadlines
 - Extensions of children's television report and issues/programs lists filing deadlines
 - On-air announcement waivers for renewal applications
 - Modifications to certain local news sharing rules and policies under the ownership and public file rules
 - Modifications to lowest unit rate calculations under the political broadcasting rules
 - Waiving preemption rules for children's television
- Providing easy tools for [broadcasters](#) and their [listeners and viewers](#) to urge Congress to provide relief to local stations
- Offering a live question and answer webcast with the Federal Communications Commission to address broadcast issues during the pandemic
- Sharing information with stations about grant opportunities available for local media through [Facebook](#) and [Google](#)
- Holding a live [town hall meeting](#) with NAB President and CEO Gordon Smith, association leaders and the Small Business Administration
- Providing [TV and radio PSAs](#) and other educational tools for stations, including [mental wellness resources](#)
- Posting [operational resources for stations](#) on how to continue serving their communities during the pandemic as well as how to reopen their businesses
- Providing letters from the [Cybersecurity and Infrastructure Security Agency's National Coordinating Center for Communications](#) to help broadcasters maintain continuity of service
- Offering tips and assistance for operating during the pandemic, including guidance on how to best manage remote employees on the [NAB Podcast](#)
- Highlighting the [incredible public service](#) of broadcasters during the pandemic to federal regulators and policymakers
- Providing free educational resources to stations on cybersecurity, remote business operations and community guidance through [NAB Education](#)



Being an NAB member means having a team of professionals fighting for you in Washington, D.C., and providing an abundance of resources to help you run your business, particularly in these trying times.

Don't hesitate to contact your NAB Membership Concierge for help at (202) 775-2555 or membership@nab.org.