

2018 was a busy year for local TV and radio broadcasters. Across the country, local stations aired nearly 6 million stories on critical elections, 3 million broadcasts on deadly hurricanes and 2 million reports on the opioid crisis.

At **Bonneville Seattle Media Group, consisting of KIRO Radio 97.3 FM, 710 ESPN Seattle, AM 770 KTTH and our website, MyNorthwest.com**, we've covered everything from politics and traffic congestion, to suicide prevention and the local homelessness epidemic. We're proud to play an important role in our community, helping to keep you and your constituents informed and engaged in local conversations and giving back where appropriate.

Below, we've quickly described some of our top stories of the year. We welcome the opportunity to give you a tour of our station and talk further with you about how we provide a voice for our community.

Mid-Term and Local Elections

In the days leading up to Election Day two of our radio stations, as well as our award winning news website, provided crucial information about candidates for statewide and local elections through in-depth reporting, on-air interviews and Election Night/recount coverage.

KIRO Radio 97.3 FM coverage:

- KIRO featured interviews with all major candidates prior to the primaries for the WA-08 US Congressional seat, and with many of the candidates for state congressional seats.
- KIRO provided in-depth coverage of local and statewide ballot proposals and initiatives.
- We carried two debates with the candidates for the WA-08 US Congressional seat- Dino Rossi (R) and Kim Schrier (D)
- We carried the US Senate debate between Maria Cantwell (D) and Susan Hutchison (R)
- KIRO hosted six hours of live election night coverage- featuring reporting from local and national races.

AM 770 KTTH coverage:

- KTTH provided extensive, in-depth coverage of both the local and national elections during the midterms.
- Local shows featured interviews with candidates, representatives from both sides of the issues on the ballot, and provided analysis on the national elections, and how they impact us locally.
- Guests included Representatives Pramila Jayapal, Adam Smith, Cathy McMorris Rodgers and Rick Larsen, King County Prosecutor Dan Satterberg and his opponent Daron Morris, and a host of state representatives and candidates.

- On election night, KTTH provided live, special coverage – delivering the latest results and what they mean for our listeners.

MyNorthwest.com coverage:

- In the run-up to Election Day, MyNorthwest.com provided crucial information about candidates for statewide and local elections through in-depth reporting, on-air interviews and Election Night coverage.
- MyNorthwest.com writers also talked to candidates, helping voters get to know the candidates and understand their positions on the issues.



Extreme Weather and Emergency Situations

As you know, in December our region suffered from a tornado in Port Orchard. Our team immediately sprang into action, providing critical reports to our community that helped people stay safe as conditions worsened.

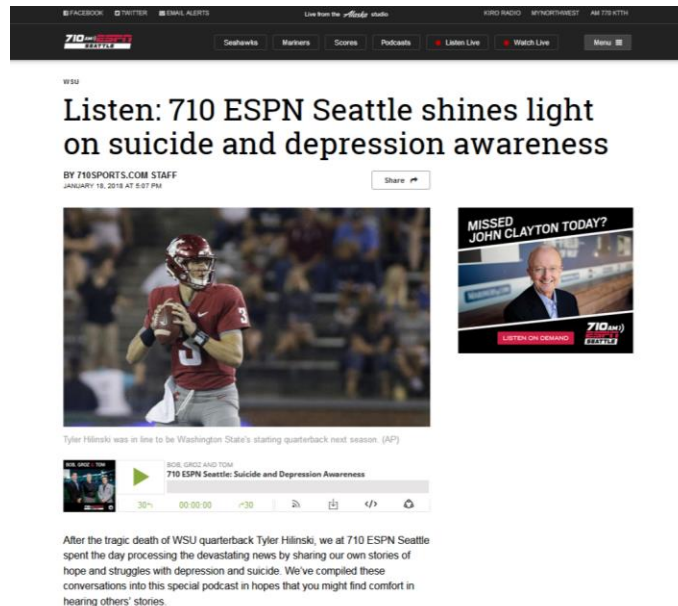
We're proud of the role we play as first informers and went above and beyond for our community after the tornado. We provided perspective, historical context, and updates from the community.

In 2018, our stations and our website also helped retell the story of the 2014 mudslide in Snohomish County that completely destroyed a neighborhood and killed 43 people. These 12 features were written and aired in an effort to raise awareness for the fundraising taking place to build a permanent memorial for the lives lost.



Suicide Prevention

After the tragic death of WSU quarterback Tyler Hilinski, our 710 ESPN Seattle programming and website staff spent the day processing the devastating news by sharing their own stories of hope and struggles with depression and suicide. We compiled these conversations into a podcast to help listeners find comfort in hearing the stories of others. The National Suicide Prevention hotline number was given out consistently throughout the day.



WEAREBROADCASTERS



We appreciate the opportunity to bring some of our important stories of the year to your attention, and look forward to continuing serving our community in 2019. We hope you accept our invitation to visit our station when your schedule allows it, so please contact us at any time.

Regards,

**KIRO Radio 97.3 FM, 710 ESPN Seattle, AM 770 KTTH and MyNorthwest.com
Station Management**

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