

A close-up, dark, and slightly blurred image of a professional microphone and a camera lens, suggesting a focus on broadcasting and media.

CHANGE THE GAME

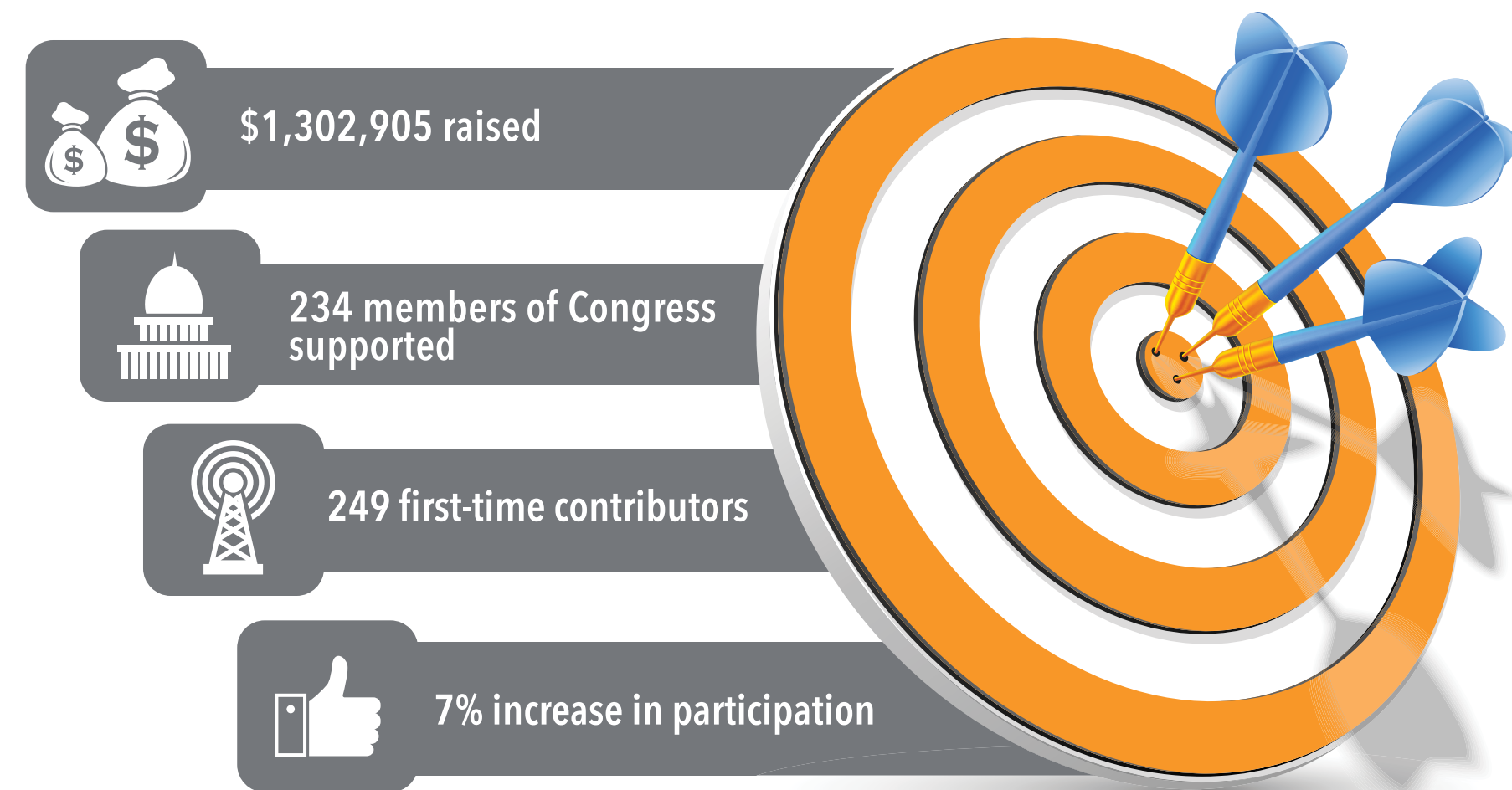
2017 NATIONAL ASSOCIATION OF BROADCASTERS
POLITICAL ACTION COMMITTEE ANNUAL REPORT



The NAB Political Action Committee (NABPAC) is working hard to effect change in Washington, D.C., that benefits the broadcast industry. This report provides a look back at our 2017 activities for donors and broadcasters interested in being involved. The opportunities loom large as we head into mid-term elections. I urge you to consider the options laid out in the following pages and find a way you can change the game.



Gordon H. Smith
NAB President and CEO



Broadcasters in the Game

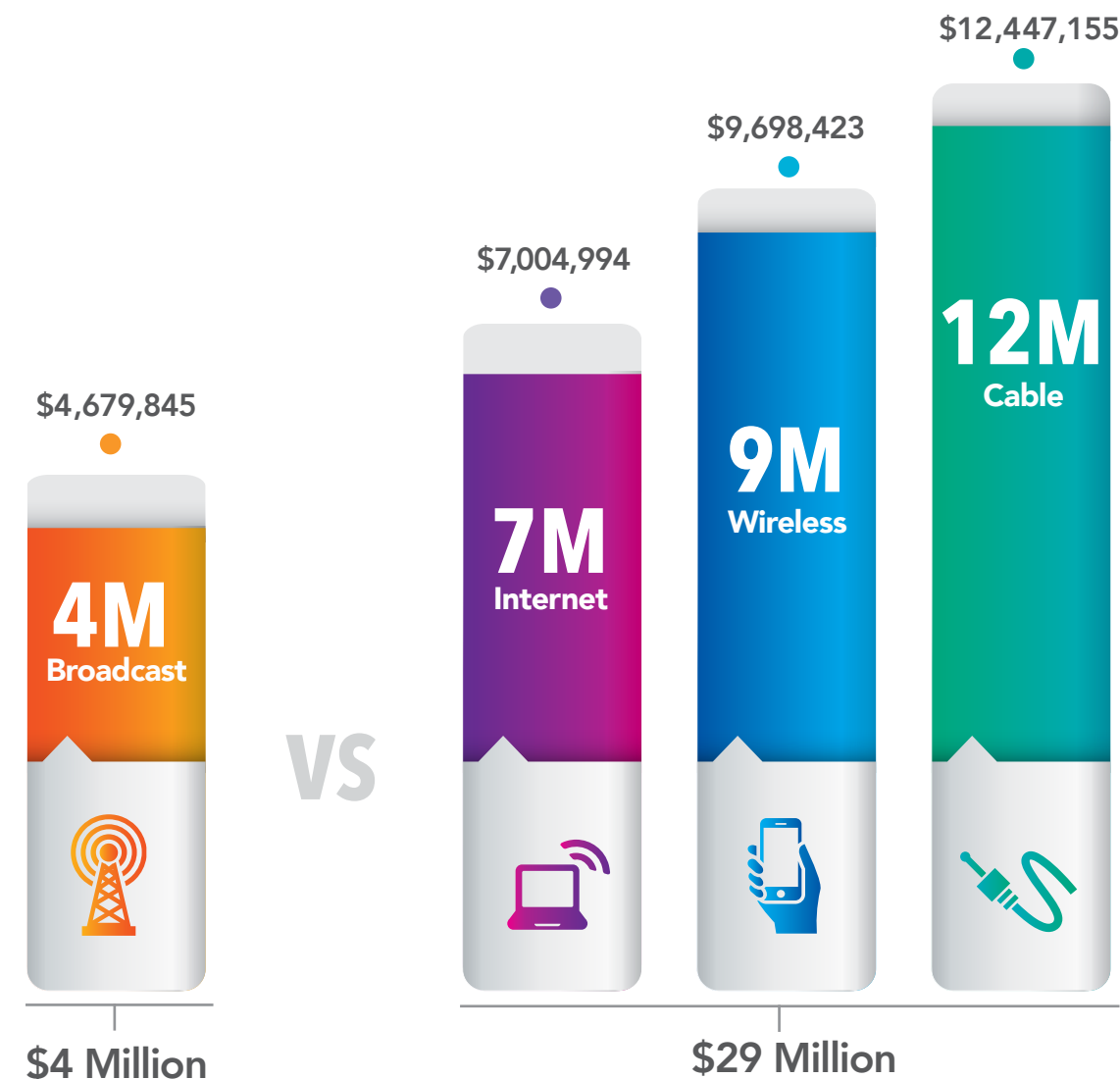
Every broadcaster that participates in NABPAC plays a role in advancing the industry. 2017 was a year full of new milestones reached. Help us continue this progress moving forward.



Advocacy In Action

Major Competitors

Raised last election cycle



Become a NABPAC Member Today!

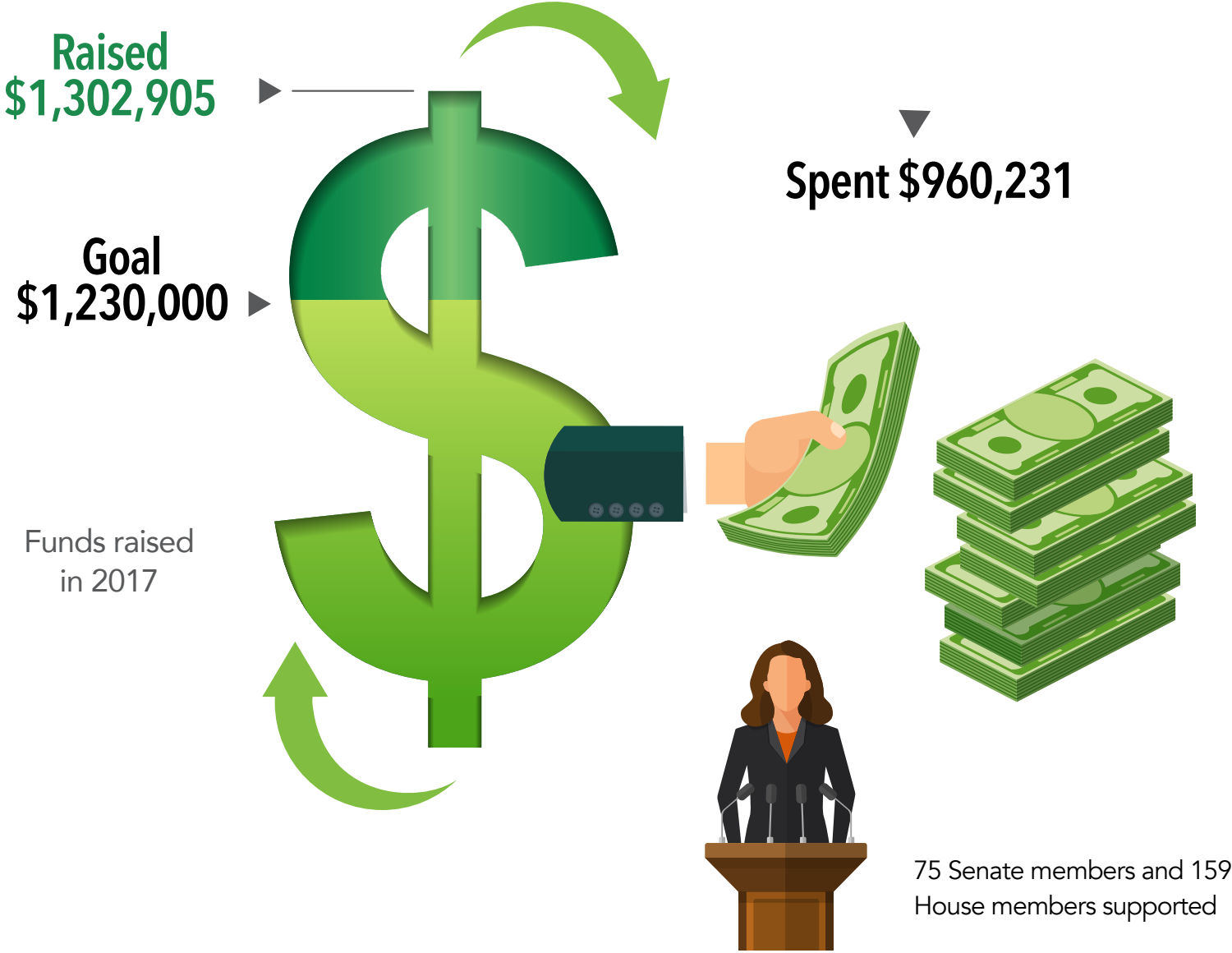
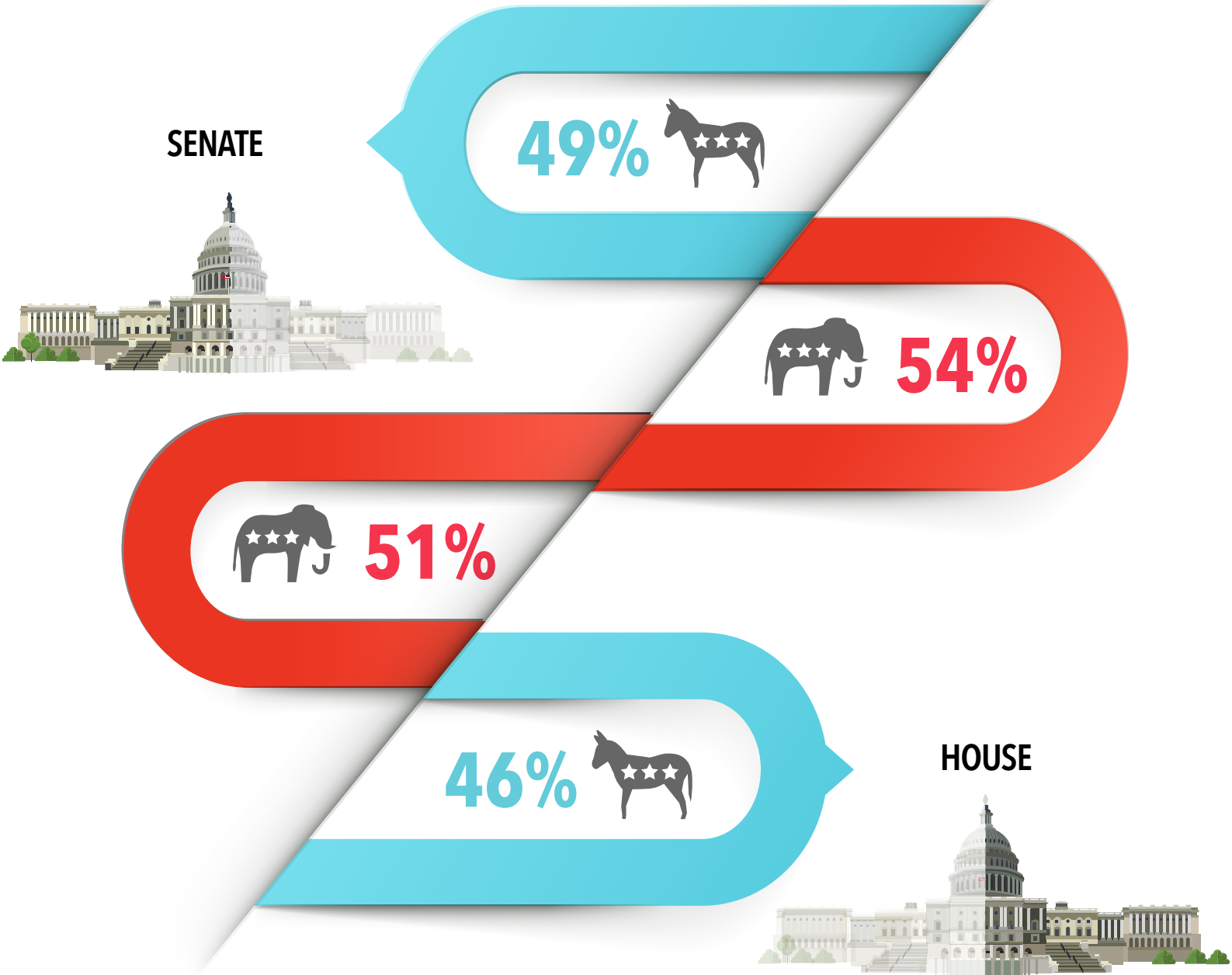
7:1

Broadcasters are outnumbered – in fundraising, in member visits, in participation rate. Your involvement can change that. Don't let our competitors have the edge.

ADVOCACY IN ACTION

Non-partisan Support

NABPAC is independent and non-partisan. Candidates and incumbents supported by the PAC are evaluated on their merits and their appreciation for the broadcast industry.



Fundraising

2018 means mid-term elections. The more we can raise early in the year, the more effectively we can spend supporting members running for Congress.



Rep. Kathy Castor (FL-14)



Sen. Roger Wicker (MS)



Rep. Mike Conaway (TX-11)



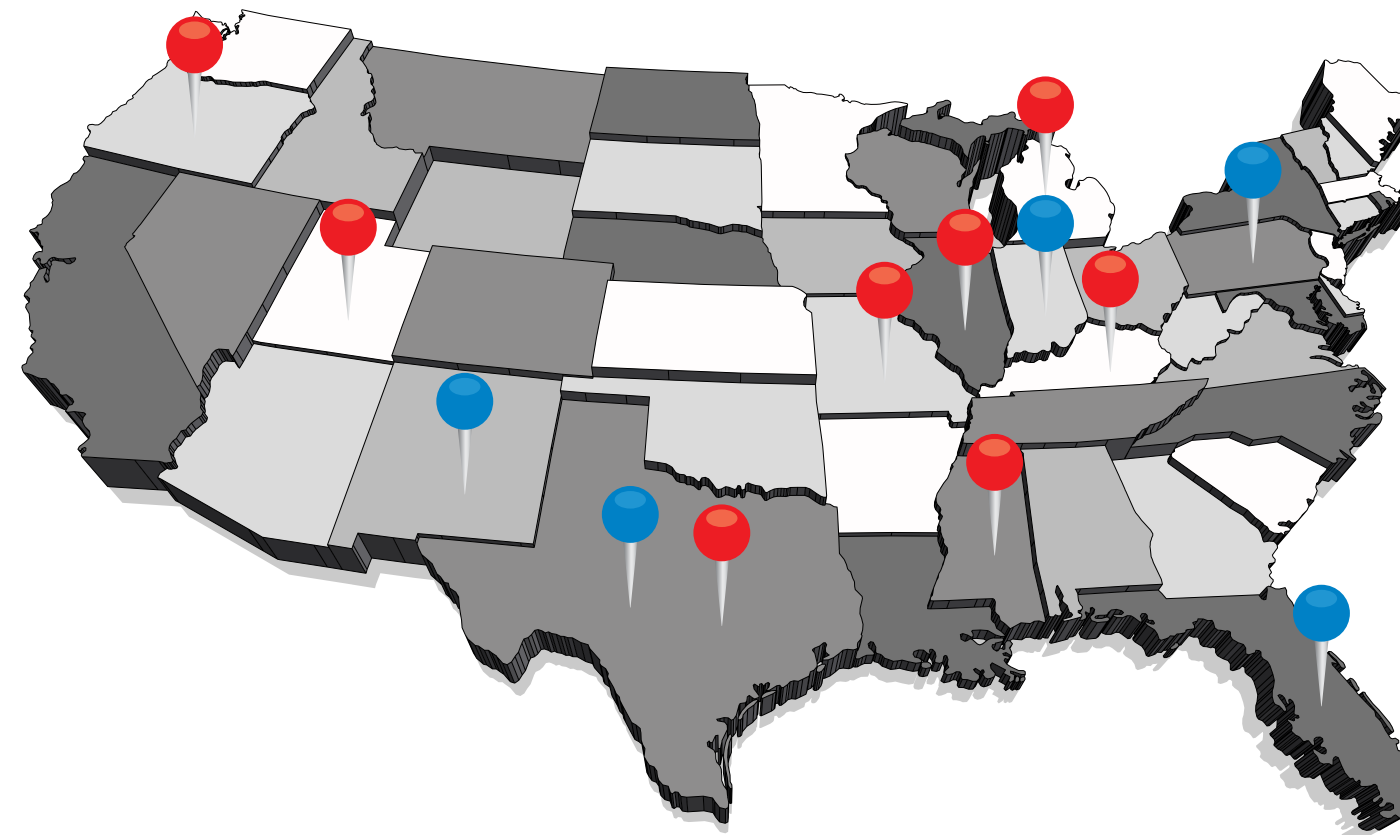
Sen. Joe Donnelly (IN)



Rep. Adam Kinzinger (IL-16)

Local Events

Make it Local



2017 State Broadcast Association Executive Underwriters

California, Georgia, Illinois, Louisiana, Missouri
Montana, Nebraska, New Mexico, Ohio
Pennsylvania, South Carolina, Virginia, Wisconsin

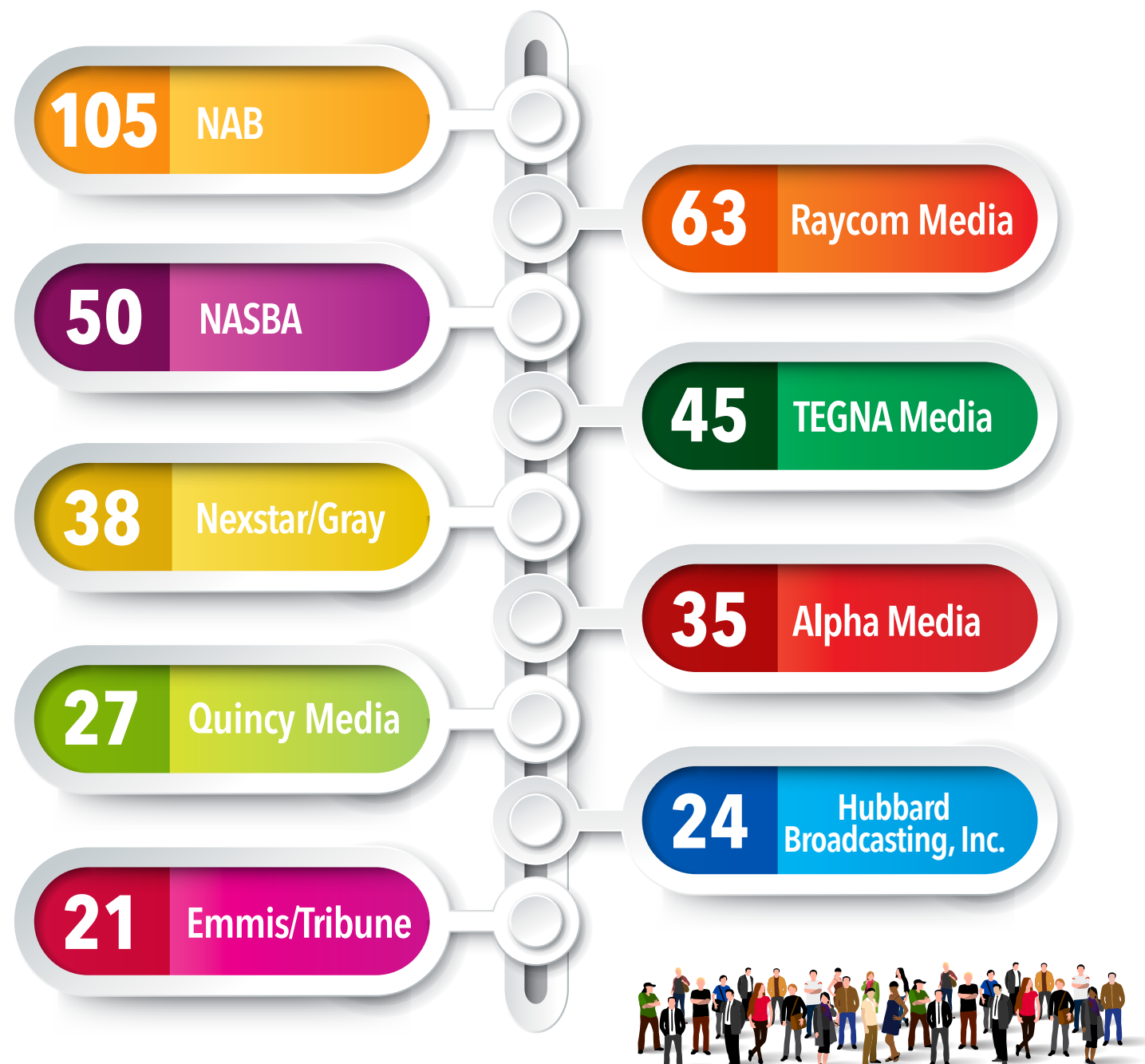


- 14 events hosted around the country
- \$384,250 raised at in-state events

State broadcast associations play a major role in our grassroots efforts. They serve as the foundation of local fundraisers and also help NABPAC offset the cost of fundraising. Our thanks to the 2017 SAE underwriters.

Contact NABPAC staff if you would like to participate in an event this year!

Broadcasters need to engage with members of Congress regularly. NABPAC's in-state events are a great way to do that. By aggregating broadcasters' resources, we are able to send a clear message about the issues that affect you and your stations. Make a difference and shape the future of our industry. Contact NABPAC staff if you are interested in earmarking at (202) 429-5314.

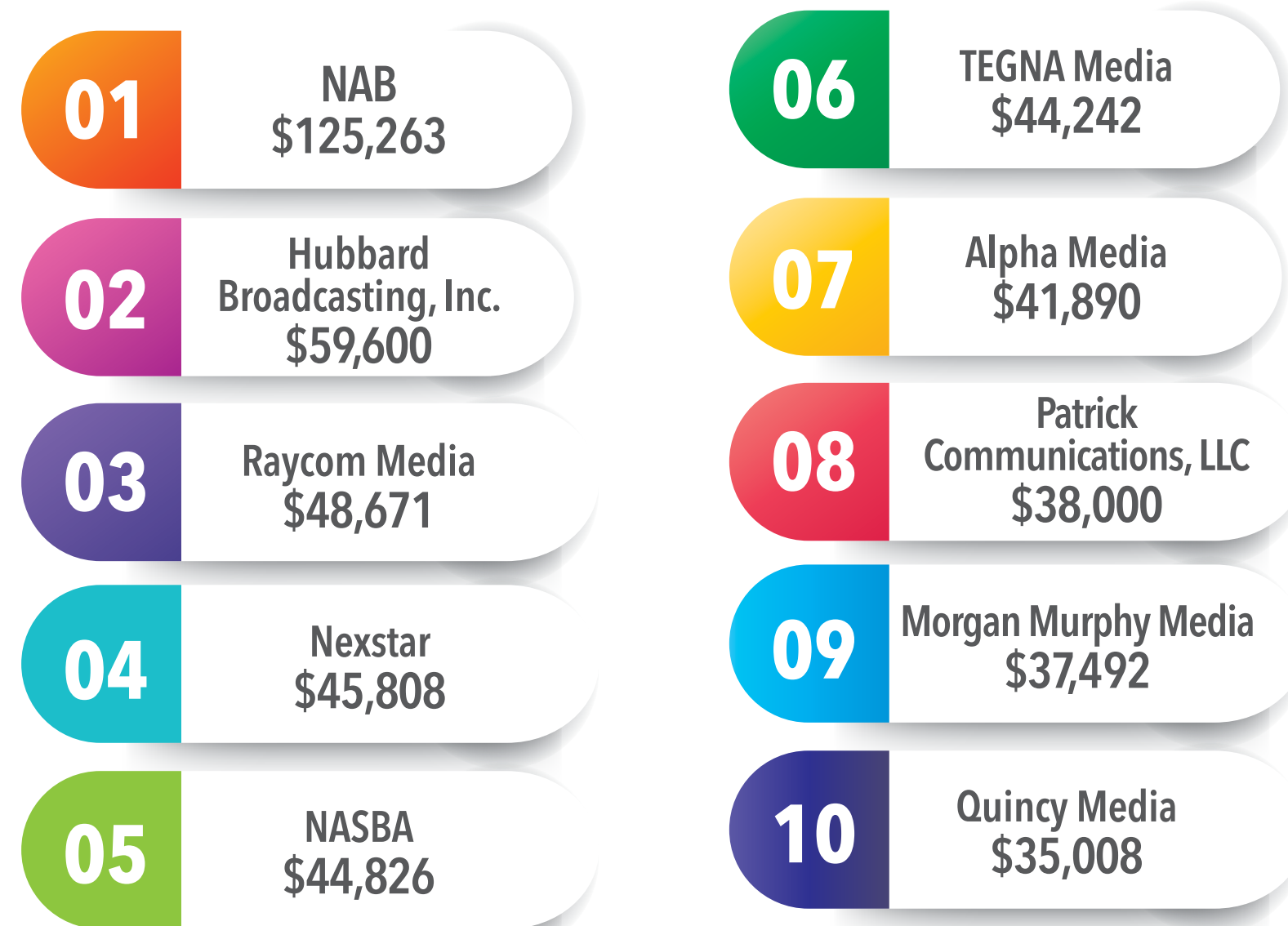


Top Participating Companies

The more broadcasters involved in advocacy, the better off our industry will be. Thanks to these top 10 participants! Call (202) 429-5314 to get involved today.

Top Donating Companies

The more support our members lend NABPAC, the more effectively we can advocate. Thanks to these top 10 contributing companies!





Members who earmark above their NABPAC donation are deemed Diamond Club donors.

This year, we want to recognize those donors who've gone above and beyond in supporting candidates who matter to broadcasting.



Company Recognition

Thank you to those who held company solicitations in 2017. NABPAC's success reflects the support of member companies and employees who understand that NABPAC protects the interests of local radio and TV stations in Washington, D.C.

Combined, these 13 groups helped raise over \$400,000 and involve more than 347 broadcasters in NABPAC's efforts!



ALPHAMEDIA
LIVE. LOCAL. USA



CORDILLERA
COMMUNICATIONS



TEGNA



Best of 2017 PAC Superlatives



BEST HAIR 



BEST TV PERSONALITY 



BEST DRESSED 



 MOST LIKELY TO
BECOME AN INTERNET
SENSATION



 MOST LIKELY TO BECOME
A BROADCASTER



BEST RADIO VOICE 

 CUTEST COUPLE



MOST LIKELY TO BE YOUR BOSS 



MOST CREATIVE 



LIFE OF THE PARTY 



THANK YOU LETTERS

Bob Latta
MEMBER OF CONGRESS
FIFTH DISTRICT, OHIO
May 20, 2017

National Association Of Broadcasters Political Action Committee
Mr. Shawn Donilon
1771 N Street NW
Washington, DC 20036-2800

Dear Shawn:

I want to thank you for your generous contribution to my campaign committee. I truly appreciate your support and confidence.

With the new Congress and President Trump's inauguration, we have seen Congress pass thirteen Congressional Review Acts which have prevented more of President Obama's policies, and Justice Gorsuch's appointment. As we progress, I look forward to patient centered healthcare legislation. Many thanks for your support.

John Barrasso
U.S. SENATE
May, 2017

National Assn of Broadcasting NABPAC
1771 N Street NW
Washington, DC 20036

Dear Friends,

I deeply appreciate your contribution to Friends of John Barrasso. I am grateful for your confidence and generous support.

Our country remains at a critical crossroads. With your help and continuing support, we have an opportunity to restore genuine accountability to government. Your contribution is going to make a difference.

Achieving real results will require real and significant change. In Wyoming, we are guided by our state's history of resilience and faith, and our fierce belief in individual initiative and personal liberty. Those values are right for America too. We must remain focused on the overwhelming fiscal and freedom issues that will determine the future success of our state and nation.

I am proud to serve in the U.S. Senate, and Bobbi and I are thankful for your support.

DAVID SCOTT FOR CONGRESS
Hank Aaron
Treasurer
April 28, 2017

Dear Mr. Mike Mullen,

Thank you and NAB for your \$1,000.00 contribution to my Primary re-election. My good friend, Bob Houghton, your Georgia President, came to my home and we had a wonderful coffee, earlier this morning. Again, Thank you. And, as always, please call on me when I can be helpful to you and our Broadcasters.

Marsha Blackburn
U.S. CONGRESS
April 12, 2017

National Association of Broadcasters
1771 N St NW
Washington, DC 20036-2800

Dear Marsha:

Thank you for your contribution to the DCCC. Your continued support of the Democratic cause is instrumental to our fight each and every day.

Under a new Administration, we face the most pivotal test for our country in generations. Rarely has the well-being of our families, our children, and our values depended on our ability to come together and fight against those who seek to take away everything we have worked to accomplish. The success of our progressive ideals will depend on our collective ability to stand together. For what you have already done, and for your longstanding support—I extend my deepest thanks.

Because of you, our Democratic Party more than ever reflects Americans from all walks of life. Our incoming class of 27 new members includes educators, veterans, business leaders, civic leaders, mayors, governors, and law enforcement officials, and is the most diverse group in history. These are victories that make us all very proud and we cannot thank you enough for your help in getting there.

Our success has always begun and ended with you. I am humbled by all the support you have shown me and my Democratic colleagues in the House of Representatives.

With warmest regards,
Nancy Pelosi

Nelson
U.S. Senate
June 23, 2017

NABPAC
ATTN: Gordon Smith
1771 N St NW
Washington, DC 20036-2800

Dear Gordon,

Thank you! You have been exceedingly generous in your support of me and have my heartfelt gratitude. By making out your contributions to the 2018 re-election campaign, you have helped create the strong financial base essential for a successful campaign.

These are challenging times. I am grateful to you for providing the financial support necessary for re-election. I am honored by your confidence in me and will endeavor to affirm your continued trust.

Sincerely,
Bill

JOHN BARRASSO
U.S. SENATE
Dear Bradford,

Thank you so much for taking the time to make a note. It is appreciated. I know how important the dedication to service is to broadcast and the people that utilize it. As a blessing, we have fully recovered. As you know, lots going on.

Sincerely,
John Barrasso
Member of Congress

Womack Congress
Lead by example; lead from the front.
April 14, 2017

Dear Shawn,

My deepest thanks for your generous \$1000 contribution to Womack for Congress.

As you know, our work remains a challenge. We are working to balance the nation's budget, enterprise. Your members' support and leadership resources needed to reclaim those principles.

With deep appreciation,
Gordon

GAETZ CONGRESS
March 19, 2017

Thank you for your generous help. A crazy time. The last night was so good.

CONAWAY FOR CONGRESS
June 10, 2017

Shawn Donilon
National Association of Broadcasters Television and Radio PAC (NABPAC)
1771 N Street NW
Washington, DC 20036

Dear Mr. Donilon,

Your support and that of your members means a great deal to me and my campaign. Thank you for your support.

Greg Walden
October 26, 2017

The Hon. Gordon Smith
National Association of Broadcasters PAC
1771 N Street NW
Washington, DC 20036

Dear Mr. Smith,

I am grateful for your donation to my re-election campaign. Thank you for your support. All the turmoil across the country, the one certainty is that we will be before for the 2018 election cycle. And your contribution will be used wisely.

Brad Schneider for Congress
December 5, 2017

Mr. Curtis LeGeyt
National Association of Broadcasters
1771 N St. NW
Washington, DC 20036

Dear Curtis,

Thank you for NABPAC's generous contribution of \$1500 to my 2018 re-election campaign. Your early support is critical as we prepare for the fight ahead. Your contribution will help ensure we have the resources to lay the foundation for a successful campaign.

This is a distinct moment in our history and we face great challenges protect progress we've made on so many issues. From healthcare and immigration, to foreign policy, there is so much work to be done. Every day, I am proud to these critical issues, and I am grateful to have you with me in this struggle.

The 10th district is always a competitive race and there is no doubt it will be in 2018 and standing up for our shared values.

Thanks again for all you do.

Sincerely,
Brad Schneider

JOE DONNELLY FOR INDIANA
National Association of Broadcasters PAC
1771 N St NW
Washington, DC 20036-2800

National Association of Broadcasters PAC,

Thank you very much for your generous contribution to my campaign. Your support is greatly appreciated.

I am honored to represent every Hoosier and American in the United States Senate. It is an opportunity that I do not take lightly. We have big challenges, but together we can work to ensure that Indiana and America continue to move forward.

It is because of you and your generosity that we are able to continue to work to reinvigorate our economy, renew the fight for jobs and opportunity, and spread our message across our great state.

Your support means so much to me, and is especially critical as this time as I am on the ballot next year.

I look forward to continuing my service representing the people of Indiana. Once again, thank you for your contribution and your friendship.

Sincerely,
Senator Joe Donnelly

Brian Babin FOR CONGRESS
December 1, 2017

Curtis LeGeyt
National Association of Broadcasters PAC
1771 N Street NW
Washington, DC 20036

Dear Curtis,

Thank you for your contribution to my leadership PAC, Oceans Political Action Committee. I am extremely grateful for your support.

Your generosity allows me to better support strong Democrats who will join me in protecting our environment, our civil liberties and our federal government. I look forward to working with you on all.

Gregg HARPER
U.S. SENATOR
Aloha Jamie,

Thank you for supporting our campaign. I am honored by your generous support.

For the past four years, I have had the privilege of serving you in the United States Senate. During that time, we have achieved a great deal together including increased funding for Hawaii's priorities, tackling the challenges caused by climate change, and fighting for working families, veterans, and our senior citizens.

Moving forward, I hope to expand these efforts as a member of the Appropriations and Commerce Committees and to build on the bipartisan relationships that I have developed since entering the Senate. To make this a reality, however, I will need your continuing support.

I appreciate your generosity, and I hope to serve you and Hawaii for many years to come.

Mahalo,
Senator Brian Schatz

It is a pleasure to work with you, Jamie.

Thank You Letters

Trustees, A-listers and Diamond Club

2017 NABPAC Leadership

Thank you to the following NABPAC trustees who are making a positive difference in our efforts.



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Alpha Media



Co-Chair
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Quincy Media, Inc.



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Dana Communications



David Woods
WCOV-TV

2017 NABPAC A-List and Diamond Club

Members of NABPAC's prestigious A-List make a personal contribution of \$5,000 in a calendar year.
Diamond Club donors earmark funds in addition to their A-list donation.

ALABAMA

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Pat LaPlatney
Paul McTear
- ◆ David Woods

ARIZONA

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- ◆ Richard Burns

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- ◆ **Sue Keenom**
Michelle Lehman
- ◆ **Grisella Martinez**
Chris Ornelas
David Oxenford

- ◆ **Jack Smedile**
- ◆ **Dennis Wharton**

FLORIDA

- Brian Beasley
Bruce Beasley
- ◆ Caroline Beasley
George Beasley
John Hannon
- ◆ David Hoxeng
Jinny Laderer
- ◆ Elizabeth Neuhoﬀ

GEORGIA

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- ◆ Randy Gravley
- ◆ Kim Guthrie
- ◆ Hilton Howell
Paul Karpowicz
- ◆ **Gary Kline**
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- ◆ **Louis Wall**
Jane Williams

ILLINOIS

- Emily Barr
Mike Hulvey
- ◆ **Ralph Oakley**
- ◆ **Thomas Oakley**
Lisa Beth Roddy
- ◆ **Steve Wheeler**
Dana Withers

INDIANA

- ◆ **Chris Fleming**
- ◆ Jeffrey Smulyan
- ◆ Thomas Tarzian
- ◆ Patrick Walsh

IOWA

- Mary Quass

KANSAS

- ◆ **Eric Bradley**

KENTUCKY

- ◆ **Terry Forcht**
Lynn Martin
- ◆ **Steven Newberry**

LOUISIANA

- ◆ **George Sirven**

MARYLAND

- Lynn Beall
Jack Goodman
Rebecca Hanson
- ◆ **Chris Ripley**
David Smith
- ◆ **Gordon Smith**
Sharon Smith

MASSACHUSETTS

- Kevin Lilly
- ◆ **Brian Brady**
- ◆ **Marci Burdick**
- ◆ Christopher Cornelius

MICHIGAN

- ◆ **Bruce Goldsen**
Peter Iacobelli

MINNESOTA

- Karen Hubbard
- ◆ **Robert Hubbard**
Stanley Hubbard
Terrance Hurley
Steven Linder
Virginia Morris
Tom Newberry
Kathryn Rominski

MISSOURI

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Rick Lambert
- ◆ **Richard Schneider**
- ◆ John Zimmer

MONTANA

- ◆ Lynn Moffitt Wilson
- ◆ **Jon Saunders**
- ◆ Larry Wilson

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Orange names designate 2017 Power Players who increased their donations by 10 percent. ◆ Diamond Club

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