Common Questions

1. Does making a PAC donation make me an NAB member?

No.

1. Can non-members give?

Non-NAB-members may NOT be solicited or asked for a contribution. If a broadcaster independently decides to donate, NABPAC may accept the funds.

1. Can other PACs donate to NABPAC?

Yes, but they cannot be asked or solicited for the contributions. PACs may donate up to $5,000 per year to other PACs.

1. Can a PAC to PAC donation receive benefits?  
   No, because PAC contributions are unsolicited, you don’t want to include them in any rewards or recognition.
2. Who else can give outside of corporate membership?

* Stockholders in member companies that have provided prior approval for solicitations this year
* Associate members
* Boards of State Associations (if they are paid a stipend for their service and the state association has provided prior approval for solicitations this year)
* Spouses of NAB members
* Retired members if they are (1) individual members of the NAB; (2) individual associate members of the NAB; or (3) stockholders in member companies of the NAB that have provided prior approval for solicitations this year.

1. Can green card holders donate to NABPAC?

Yes, as long as their green card indicates they have been lawfully admitted for permanent residence and they live in the U.S. Foreign nationals cannot contribute to NABPAC.

1. How much can you earmark over $5,000?

Earmarked donations count against candidate limits, not NABPAC’s. Therefore, a donor may earmark up to $2,700 per candidate, per election.

1. How do the members of Congress know where the donation came from?

NABPAC and our payment processor disburses the donation within 10 days, and it includes an email or letter stating the earmarker’s name, employer information and amount. The campaigns select whether they prefer a check or wire transfer.

1. Does a Trustee have to be a member?

Yes, NABPAC Trustees must be NAB members

1. Can a Trustee be on NAB staff?

Yes

1. How can you receive prior approval for someone?

Online – <http://www.nabpac.com/priorApprovalForm.asp>

or by signing the form by each year they authorize.  
If it is for a company solicitation, the head of the company must authorize a list of employees who can be contacted by NABPAC.

1. How much can be donated in cash?  
   $100 or less
2. Do we accept cashier’s checks?  
   Yes, but it is not preferred. A personal check is better.
3. How do we handle donation requests from candidates? Incumbents? In-state broadcasters?
   * All candidate must submit a NABPAC candidate questionnaire in order to be considered for PAC funds. Once this step is complete, a member of the Government Relations team will meet with them in person or over the phone, and decide with the team how funds should or should not be allocated.
   * Incumbents are all considered by the entire Government Relations team and the PAC Trustee Board at the start of the year. Committee assignments, broadcaster support and knowledge of issues are all taken into consideration.
   * In-state broadcasters may contact NABPAC if they’re interested in requesting support for their member of Congress. A discussion with the Government Relations team and the attendance at an in-state event will be given priority.
4. Who can host, pay for and communicate about a NABPAC fundraiser?
   * NAB members or NABPAC can underwrite or pay the food or space costs
   * NAB members can communicate at anytime as long as the recipients are members of the PAC’s restricted class.
5. Who can host, pay for and communicate about earmarked event for federal candidates?
   * NAB members or the NAB can underwrite or pay the expenses if attendees consist solely of individual NAB members and the top contacts of member entities to the NAB
     1. Operating or PAC funds are also an option, but may require special reporting
   * If the event includes attendees outside the special class described above, sponsors would incur an in-kind contribution (which prohibits corporate underwriting), or the campaign should cover all costs
   * The campaign always has the option to cover the costs
   * NAB members can communicate at any time as long as recipients of the communications are members of the special class discussed above.
   * If attendees will be outside of the special class, communications should be from the campaign or otherwise disseminated off-work hours and from a personal account

17. How does an in-kind contribution work?

* An in-kind contribution includes goods or services provided free of charge.
* If an individual provides something for a PAC fundraiser, then it is an in-kind contribution to the PAC.
* If a member entity provides something for a PAC fundraiser, it is part of the administrative costs of the PAC.
* All in-kind contributions from an individual must be reported and cannot exceed contribution limits.