

**PREVENT CANCER “Who Me?”**

**TV and Radio Public Service Announcement :30 –FINAL**

(National Association of Broadcasters • Prevent Cancer Foundation)

**VISUAL**

(A mixed variety of people are standing in line waiting to go to an event. The line starts to move.)

**NARRATOR VOICE OVER**

**EVERYONE CAN DO SOMETHING TO PREVENT CANCER BY EATING BETTER, STAYING ACTIVE, GETTING SCREENED AND STOPPING SMOKING. EXCUSE ME, YES YOU, WHAT ARE YOU DOING TO PREVENT CANCER? TAKE SMALL LIFESTYLE STEPS NOW TO STOP CANCER BEFORE IT STARTS. WHAT ARE YOU WAITING FOR?**

**ON-CAMERA-CONGRESSIONAL MEMBER**

**“HELLO (OR HI), I’M (CONGRESSMAN / CONGRESSWOMAN / REPRESENTATIVE / SENATOR)\_\_\_\_\_.**

**TAKE STEPS NOW TO STOP CANCER BEFORE IT STARTS.**

**YOUR LIFESTYLE CHOICES CAN HAVE A BIG IMPACT.**

**OR**

**ON-CAMERA-CONGRESSIONAL FAMILY MEMBER**

**“HELLO (OR HI), I’M \_\_\_\_\_.**

**MY (HUSBAND / WIFE), (CONGRESSMAN / CONGRESSWOMAN / SENATOR)\_\_\_\_\_ AND I**

**URGE YOU TO TAKE STEPS NOW TO STOP CANCER BEFORE**

**IT STARTS. YOUR LIFESTYLE CHOICES CAN HAVE A BIG**

**IMPACT. (NAB logo)**

(Prevent Cancer Foundation logo)

For more information visit: [www.preventcancer.org](http://www.preventcancer.org)

**NARRATOR VOICE OVER**

**This message brought to you by the National Association of Broadcasters and this station.**