

## Section 4 – Example

### **Other: Station Awards, Staff Volunteerism**

#### **KNOM - AM – 2012 NAB Crystal Radio Award Recipient**

KNOM is totally committed to serving the local and regional community throughout Western Alaska. The KNOM staff is made up of full time paid staff and full and part time volunteers. Even the KNOM volunteers are motivated to volunteer at various venues. Not all charitable activities have been listed here. Some of the KNOM staff perform service anonymously, and we respect their wishes here in this submittal. Here are some community involvement and leadership highlights.

**Ric Schmidt, General Manager and Mid-Morning Host:** Completely committed to service in the community, region and state. As a past-president of the Nome Rotary Club, Ric works to serve a variety community organizations, including; Nome Volunteer Fire Department, Nome-Beltz High School and the Bering Straights School District, City of Nome Parks Department, Nome Elementary School, City of Nome, Village citizens, Sitnausak Native Corporation, American Cancer Society, Nome Emergency Shelter and VFW. Event participation includes: Fireman's Carnival, City-wide and road clean up, East End Park renovation and barbeque fundraisers, Mini-Mukluk Marathon, Nome Rotary Duck Race Scholarship Fundraiser, Regional emergency aid efforts and Literacy Project. Ric also serves the broadcast community throughout Alaska as past-president and current board member of the Alaska Broadcaster's Association. Ric has been recognized with a ABA President's Award, National Guard Meritorious Leadership Award and President's Peace and Freedom Award. Ric has been a part of the KNOM radio team for almost 20 years, which is amazing considering the normal tenure of bush radio management staff is one to three years.

**Kelly Brabec, Program Director and Mid-Afternoon Host:** Kelly is clearly a stand-out leader when it comes to making our community a better place to live, and she is constantly pursuing service opportunities. The Nome Arts Council calls and she responds, helping to work on scenery and other logistical issues.

**Laureli Kinneen, News Director:** While balancing both full time work and mom duties, Laureli reaches out to Western Alaska in many ways. She is a school volunteer, and helps with community events. She also mentors young Native students and those young people interested in a radio career, by traveling to speak to schools and organizations. Any opportunity to encourage young people is met with a smile and energetic communication. Laureli is a cultural and community leader.

**David Dodman, Web Director:** David is a low key contributor wherever he is needed. His music background, vocal and technical skills are available to all who ask for help. By way of example, Nome Elementary School Kindergarten teacher, Jeff Collins, asked David to accompany the combined Kindergarten classes for their Christmas Pageant concerts. David played piano for the concerts, joining them for practices each day for three weeks leading up to the concerts. David is also a volunteer photographer for community events, helping nonprofit organizations.

**Laura Collins, Outreach Director and Afternoon Host:** Laura just returned to Nome to work at KNOM, yet she has jumped in to help using her musical interests and background. Laura volunteers her considerable musical talents to community performances and music instruction.

**Lynette Schmidt, Business Manager:** Lynette has been serving her community for over 20 years. Lynette donates her time to help Nome-Beltz club sports, cross country skiing and cross country running. She cooks and bakes team meals and to provide meals for competition hospitality efforts. She has received multiple awards for her volunteer work with the JROTC students. She also contributes her accounting skills to the local Girl Scouts troop and assists home school parents with the challenges of teaching their children in the home.

**Full-time KNOM Volunteers:** Volunteers sign on for only one or two years at a time, but they quickly become active as community volunteers.

**Ben Matheson, News Reporter:** Ben is enrolled in the local EMT-1 class, with plans to volunteer for the Nome Volunteer Ambulance Department upon graduation. Ben is a member of the Nome Arts Council and volunteered for many of their events. Ben stepped forward when a new program was developed to encourage boys to read, with the Guys Read program. Ben read to 5th and 6th grade boys. He also joined other KNOM staff to volunteer at the community Thanksgiving Dinner.

**Matthew Smith, Public Affairs Director:** Matt Smith is an EMT-1 volunteer with Nome Volunteer Ambulance Department and is on call 24 hours a day. The KNOM news truck is made available for calls and travel to emergency scenes. An emergency kit bag is kept in this vehicle at all times. Matt was also a volunteer at the Nome Recreation Center helping with the Kids Climbing Program. Matt was co-captain for the Nome Relay For Life team, and he volunteered for the community Thanksgiving Dinner. Matt is also a contributing member of the Nome Arts Council.

**Matty Guiffé, Production Director:** Matty is the volunteer Assistant Drama Director for the Nome-Beltz Drama Club. Matty was the co-captain for the Nome Relay For Life team, and he volunteered for various community activities, including the Fireman's Carnival and the Safe Halloween Haunted House. Matty conducted radio station tours for youth, particularly the 56'ers club (5th and 6th grade club), classes of youth in the Nome Summercise Program, and the technical students from the Northwestern Alaska Career and Technical Center.

**Rebekah Pierce, Music Director:** Rebekah has devoted most of her outside volunteer time to working with and being a companion to Tuesona Tungwenuk. Tuesona is wheelchair bound and suffers from extreme birth defects. She is in pain much of the day. This has not slowed her positive spirit, or need to contribute to the community. Rebekah is a true friend and helper to Tuesona and they share on-air duties on their 'Fist Pound' show each Friday. Rebekah's complete dedication to Tuesona has created incredible benefits for Tuesona and also for the community in Western Alaska. As an advocate for the handi-capable citizens in remote bush villages, Tuesona brings a compassionate, yet practical approach to life and the challenges of movement and acceptance.