

SUPPORT SMALL BUSINESS “Your Community Thrives”

TV and Radio Public Service Announcement :30-FINAL

(National Association of Broadcasters • National Small Business Association)

VISUAL

(A COMMUNITY MEMBER DROPS HER DOG OFF AT A SMALL DOGGIE DAY CARE, GETS COFFEE AT A LOCAL COFFEE SHOP, WAVES TO THE NEIGHBORHOOD HAIR SALON OWNER, GOES TO WORK AND AT END OF DAY PICKS UP THE DOG.)

NARRATOR VOICE OVER

SMALL BUSINESSES DRIVE OUR NATION’S ECONOMY, EMPLOYING ABOUT HALF OF THE COUNTRY’S PRIVATE SECTOR WORKFORCE.

WHEN YOU SHOP AT LOCAL SMALL BUSINESSES, YOU HELP THE ENTIRE COMMUNITY THRIVE.

ON-CAMERA-CONGRESSIONAL MEMBER

“HELLO (OR HI), I’M (CONGRESSMAN / CONGRESSWOMAN / REPRESENTATIVE / SENATOR)_____.

I SUPPORT LOCAL SMALL BUSINESSES FOR THE GOOD OF OUR COMMUNITY.

LET’S HELP OUR NEIGHBORS THRIVE.

OR

ON-CAMERA-CONGRESSIONAL FAMILY MEMBER

“HELLO (OR HI), I’M _____.
MY (HUSBAND / WIFE), (CONGRESSMAN / CONGRESSWOMAN / SENATOR)_____ AND I

SUPPORT LOCAL SMALL BUSINESSES FOR THE GOOD OF OUR COMMUNITY.

LET’S HELP OUR NEIGHBORS THRIVE.

(NAB logo & National Small Business Association logo)

For more information visit: <http://www.nsba.net>

NARRATOR VOICE OVER

THIS MESSAGE BROUGHT TO YOU BY THE NATIONAL ASSOCIATION OF BROADCASTERS AND THIS STATION.