

HEALTHY KIDS “Healthy Start=Success”
TV and Radio Public Service Announcement :30-FINAL
(National Association of Broadcasters • Action for Healthy Kids)

VISUAL

(Children eating healthy snacks, children physically active illustrated by graphic equation)

NARRATOR VOICE OVER (NAT SND OF KIDS PLAYING)

WE ALL WANT HEALTHY KIDS, RIGHT? AND WE WANT THEM TO SUCCEED IN LIFE.

WE NEED TO IMPROVE OUR CHILDREN’S NUTRITION AND GET THEM MOVING.

DO THE MATH.

GOOD FOOD PLUS ACTIVE BODIES EQUALS KIDS EQUIPPED FOR SUCCESS.

ON-CAMERA-CONGRESSIONAL MEMBER

“HELLO (OR HI), I’M (CONGRESSMAN / CONGRESSWOMAN / REPRESENTATIVE / SENATOR)_____.”

HEALTHIER CHILDREN PERFORM BETTER IN SCHOOL.

AND THEY HAVE HIGHER SELF-ESTEEM.

LET’S HELP THEM EAT RIGHT AND GET MOVING, TODAY.

OR

ON-CAMERA-CONGRESSIONAL FAMILY MEMBER

“HELLO (OR HI), I’M _____.”

MY (HUSBAND / WIFE), (CONGRESSMAN / CONGRESSWOMAN / SENATOR)_____ AND I

KNOW THAT HEALTHIER CHILDREN PERFORM BETTER IN SCHOOL AND HAVE HIGHER SELF-ESTEEM.

LET’S HELP THEM EAT RIGHT AND GET MOVING, TODAY.

(NAB logo)

(Action for Healthy Kids logo)

For more information visit: www.actionforhealthykids.org

NARRATOR VOICE OVER

This message brought to you by the National Association of Broadcasters and this station.