

**DRUG FREE KIDS “Talk With Your Kids”**  
**TV and Radio Public Service Announcement :30-FINAL**  
(National Association of Broadcasters • Partnership for Drug Free Kids)

**VISUAL**

(A MOTHER & DAUGHTER SPEAK, ON CAMERA)

**DAUGHTER**

“I WOULD STEAL PILLS FROM MY FRIEND’S MOM.”

**MOM**

“WE TALK ABOUT ALL THE COMMON DRUGS BUT NEVER PRESCRIPTION MEDICATION.”

**DAUGHTER**

“I WAS ADDICTED TO PILLS.”

**MOM**

“HAD I MORE KNOWLEDGE I WOULD HAVE DONE THINGS DIFFERENTLY.”

**ON-CAMERA-CONGRESSIONAL MEMBER**

**“HELLO (OR HI), I’M (CONGRESSMAN / CONGRESSWOMAN / REPRESENTATIVE / SENATOR)\_\_\_\_\_.**

**OPIOID ABUSE AND ADDICTION IS AN EPIDEMIC IN OUR COMMUNITIES. SECURE YOUR MEDICATIONS AND TALK WITH YOUR KIDS TODAY. OR**

**ON-CAMERA-CONGRESSIONAL FAMILY MEMBER**

**“HELLO (OR HI), I’M\_\_\_\_\_ MY (HUSBAND / WIFE), (CONGRESSMAN / CONGRESSWOMAN / SENATOR)\_\_\_\_\_ AND I KNOW THAT OPIOID ABUSE AND ADDICTION IS AN EPIDEMIC IN OUR COMMUNITIES. SECURE YOUR MEDICATIONS AND TALK WITH YOUR KIDS TODAY.**

**NARRATOR VO (WITH DRUGFREE.ORG SLATE OVER FOOTAGE)  
VISIT DRUGFREE DOT ORG TO FIND HOW TOGETHER WE CAN MAKE A DIFFERENCE.**

(For more information visit: <https://www.drugfree.org>)

(NAB logo & Partnership for Drug Free Kids logo)

**NARRATOR VOICE OVER**

**THIS MESSAGE BROUGHT TO YOU BY THE NATIONAL ASSOCIATION OF BROADCASTERS AND THIS STATION.**