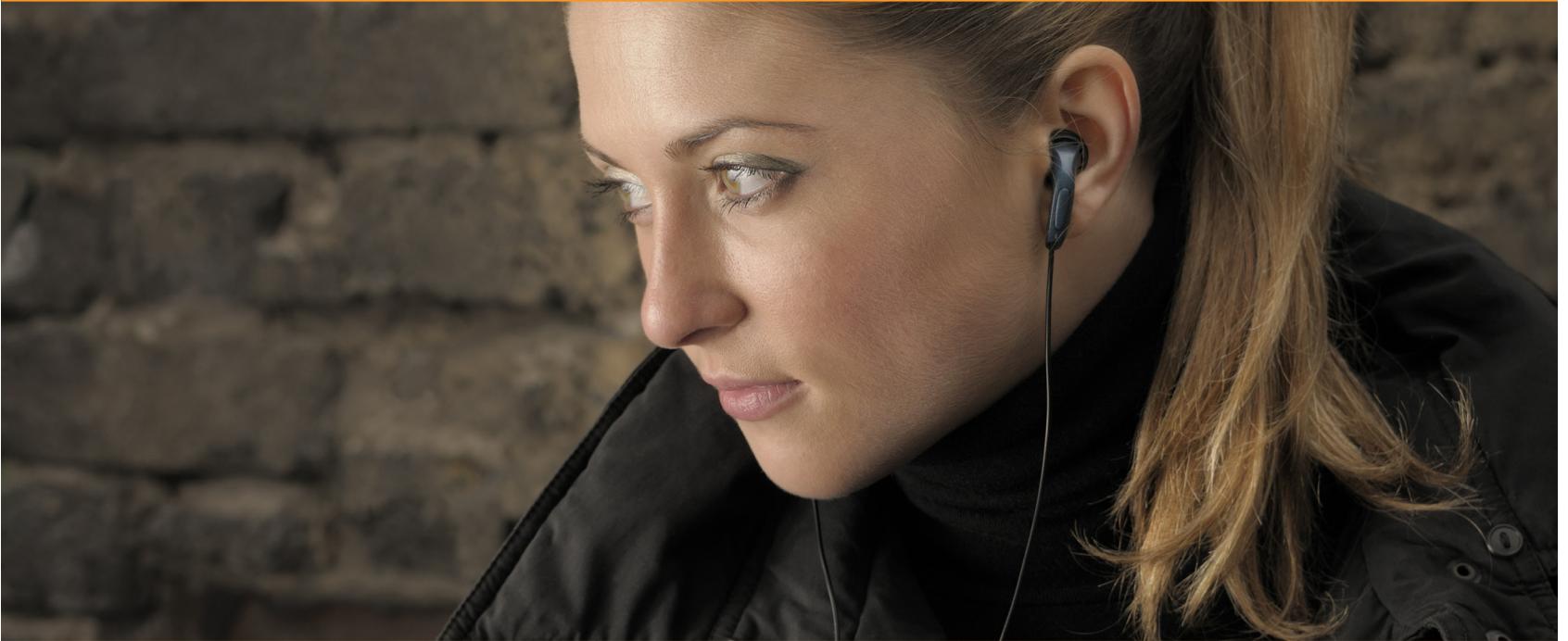


3 OUT OF 4 AMERICANS OPPOSE A PERFORMANCE TAX ON FREE, LOCAL RADIO¹



Americans understand fairness.

And the overwhelming majority agree that local radio stations should not be taxed for playing music just to subsidize the failing business model of the foreign-owned record labels.

Local radio reaches 235 million Americans each week, dwarfing the promotional value of artist airplay on all of the other music platforms combined. This free promotion provided by free, local radio is directly responsible for up to 2.4 billion worth of music sales for the big record labels annually.

Radio is a lifeline in times of crisis, an avenue to information and entertainment, and a portal for new and veteran artists to reach their fans. Radio airplay continues to be the driving force behind record sales in the U.S. A performance tax puts all that in jeopardy, simply to line the pockets of the foreign record labels.

The performance tax: bad for listeners, bad for radio and bad for artists.

www.NoPerformanceTax.org



¹Polling conducted August 24-31, 2009 by Wilson Research Strategies. National sample of 1,000 likely voters. Margin of error: +/- 3.1 percent.