

# KEEP FREE LOCAL TV **FREE TO INNOVATE.**



Broadcasters across America are united to deliver the latest innovations.

As the stewards of free local TV and radio programming, we are in direct connection with every local community.

Last month, we unveiled The Future of TV campaign to highlight the innovations that local TV stations are bringing to life – HD, multicasting and mobile DTV. Our members donated more than **72,000 TV spots** and **30,000 radio spots**, seen **528 million times by adults** nationwide.

Our viewers – and your constituents – understand the value that free local broadcast programming provides to their communities. They are excited, as we are, about the future of TV.

As Congress returns, we will work together to make sure that TV's future is not threatened and that broadcasters remain free to innovate by continuing to put their spectrum to work.

The Future of TV – more choices than ever before.

[TheFutureofTV.org](http://TheFutureofTV.org)

It's what you want, where and when you want it.

