



**Broadcast Leadership Training**  
**Class of 2014**

**Jeff Anderson**

Operations Manager  
Radio One Richmond  
Richmond, VA

**Pamela Barber**

General Sales Manager  
MOR, Tampa-Hearst Television  
Tampa, FL

**David Benton**

Media Analyst  
Patrick Communications  
Elkridge, MD

**Derrick Chresfield**

Member/Managing Consultant  
CentralCasting Solutions, LLC  
New York, NY

**Twanda Dula**

SE Digital Sales Director  
Radio One/Interactive One Local  
Raleigh, NC

**James Finch**

News Director  
Fox6 WBRC & MyFoxAL.com- Raycom  
Birmingham, AL

**Robert Kopljar**

Vice President/General Counsel  
Kopljar Communications  
St. Louis, MO

**Mario Mendoza**

General Sales Manager  
Cox Media Group  
Orlando, FL

**Veronika Moroian**

Vice President, Director of Sales  
Univision WGBO  
Chicago, IL

**Elizabeth Russell Neuhoff**

President/CEO  
Neuhoff Communications  
Jupiter, FL

**Efren Padilla**

Sales Manager  
Univision Communications  
San Francisco, CA

**Oscar Rodriguez**

SVP Entravision DC  
Entravision Communications  
Washington, DC



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**Andy Ruback**

General Manger, NRG Omaha  
NRG Media Corporation  
Omaha, NE

**John Trevino**

President and General Manager  
NBC Universal/Telemundo  
Plano, TX

**Ty Shea**

Controller  
Morgan Murphy Stations  
Madison, WI

**Benjamin Van Ness**

General Sales Manager  
KXLT-FOX 47/ Me-TV 47.2/  
myfox47.com  
Rochester, MN

**Chris Weimer**

News Director  
WAGM-TV/NEPSK Inc.  
Presque Isle, ME

**Michelle Wright**

Vice President of Information  
Technology  
Schurz Communications, Inc.  
Mishawaka, IN