

David K. Rehr  
President and CEO



December 11, 2008

The Honorable George W. Bush  
President of the United States  
The White House  
1600 Pennsylvania Ave., NW  
Washington, DC 20500

Dear Mr. President:

On behalf of America's broadcasters, I want to thank you for your continued leadership on the nation's switch to digital television (DTV). As you know, America's full-power television stations will transition to all-digital broadcasting on February 17, 2009.

As part of our effort to ensure the DTV transition is as seamless as possible, the National Association of Broadcasters urged swift passage of S. 3663, the "Short-term Analog Flash and Emergency Readiness Act." This bill, voted out of the Senate in November, was cleared by the House of Representatives last night by unanimous consent. We now respectfully request that the bill is signed and enacted into law as quickly as possible.

The DTV transition remains a top priority of NAB; local television stations across the country have contributed over \$1 billion to educate Americans of the impending switch. This legislation will allow television stations to continue the broadcast of analog signals with educational messages and emergency information where technically feasible for 30 days after the transition date, and will go a long way in our continued efforts to educate every American who receives highly valued over-the-air programming.

We look forward to your continued attention to this important matter. Please do not hesitate to contact me on this or any other issue. My direct line is (202) 429-5449 and my email address is [drehr@nab.org](mailto:drehr@nab.org).

Best wishes.

Sincerely,

*David K. Rehr*

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