PUBLIC SERVICE ANNOUNCEMENTS

5,460 SPOTS WERE AIRED IN Q2

TOTAL VALUE OF $165,410!
WREX COMMUNITY LISTENING SESSION

HOSTED BY: BRANDON GORDON
(Community Leader and Activist)

WITH:
RKFD MAYOR
TOM MCNAMARA

ANQUINETTE PARHAM
(Executive Director of Human Services with the City)

POLICE CHIEF
DAN O'SHEA

13 YOUR WEATHER AUTHORITY
UNITING AGAINST HUNGER

HELPING THOSE IN NEED

STATEWIDE FOOD DRIVE

MORE THAN $1.5 MILLION
13 WREX broadcasted several local high school and college graduations that were canceled due to the COVID-19 pandemic.
CHIEF METEOROLOGIST ALEX KIRCHNER HAS DONE WEEKLY SCIENCE EXPERIMENTS LIVE ON FACEBOOK DURING THE PANDEMIC.
EACH DAY SINCE THE START OF THE STAY AT HOME ORDER, METEOROLOGIST JUSTIN BALLARD HAS READ A CHILDREN'S BOOK TO FAMILIES LIVE ON FACEBOOK.
Inspiring 815

**APRIL**
- Julianna Becker
- Eric & Tiffany Czerwin
- Laurie Evans
- Brittany Bankes

**MAY**
- Jeff Snedegar
- Teacher Appreciation Week
- Because of Ruth
- Ashlee Dietmeier
- Austin Nelson

**JUNE**
- Keelan Young
- Kris Wilcox
- Autism Superhero Center
- Donna Apgar

13 WREX honors an individual or organization in the community each week who leads the way through civility.
HERE’S WHAT THEY’RE UP TO!

ALEX ATTENDED THE 7TH BIRTHDAY OF A LOCAL FAN OF 13 WREX

AUDREY WAS NAMED SECRETARY OF THE BOARD OF CHILDREN’S SAFE HARBOR

BREANE SERVED AS MODERATOR FOR THE 2020 CLASS OF LEADERSHIP ROCKFORD

JAMES GRADUATED FROM THE 2020 LEADERSHIP ROCKFORD CLASS

JUSTIN TAUGHT A LOCAL CLASS ABOUT SEVERE WEATHER SAFETY

WILL SPOKE TO A NEWS LITERACY CLASS AT AUGUSTANA COLLEGE
Overall Excellence

News Series Excellence in Video

Outstanding News Operation (1st)
WREX-TV

Best Newscast (1st)
WREX-TV

Best Digital Presence (1st)
WREX.com, WREX apps & social media sites

Best Newswriter (1st)
James Stratton

Best Hard News Feature (2nd)
“The Human Impact of Violating Scott’s Law”

Best Reporter (2nd)
Kristin Crowley

Best Newswriter (2nd)
Kristin Crowley

Best Vidography (2nd)
Kyle Yonkers & Robert Burke

More AP Awards than any other small market in the state!