

MORE STATIONS GIVE LISTENERS MORE CHOICES

In 2007, radio was heard on 1,900
more stations than in 1996.

RADIO
freedom of choice

National Association of
NAB
BROADCASTERS
www.nab.org

MORE OWNERSHIP GIVES LISTENERS MORE CHOICES

With thousands of station owners, radio has more ownership diversity than ad agencies, internet search engines, satellite companies, music companies and film studios.

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