

## Entercom Serves Communities During COVID-19 Crisis

- **Stay Connected** (<https://entercom.com/stayconnected>): STAY CONNECTED is our rallying cry and the framework through which we build on our core local news coverage and special COVID-19 related programming to deliver public service announcements, community-specific messages, timely content from brands and businesses doing their part, and special entertainment programming to help keep our population healthy, safe and supported. Our Stay Connected initiatives include:
  - **I'm Listening: Stay Connected with Dr. Chris** ([https://www.radio.com/drchris#//](https://www.radio.com/drchris#/)), a live program to answer listener questions surrounding mental health in the midst of the coronavirus crisis.
  - **Love Local** (<https://www.radio.com/news/love-local-whats-open-in-your-city-during-coronavirus>), a resource to find out what local businesses are open in various cities.
  - **Difference Makers** ([https://www.radio.com/news/difference-makers-people-positively-impacting-their-city?\\_ga=2.58118570.1894766280.1585569576-1382025722.1518732847](https://www.radio.com/news/difference-makers-people-positively-impacting-their-city?_ga=2.58118570.1894766280.1585569576-1382025722.1518732847)), a weekly profile of a person or organization making a difference in communities across our local cities.
  - **Home Schooled** (<https://www.radio.com/topic/home-schooled>), music initiatives from our talent to entertain and deliver reprieve for kids and their parents. Home Schooled also focuses on artists teaching our audience what they've learned at home (e.g., how to bake, write a new song, new books they've read, how to wash hands correctly, etc.).
- **KHMX-FM (Mix 96.5 Houston)**: In connection with the Barbara Bush Houston Literacy Foundation, KHMX in Houston is reading children's books in English and Spanish as part of a Story Time initiative. <https://mix965houston.radio.com/blogs/mix-965/story-time-mix-965-and-barbara-bush-literacy-foundation>
- **KUDL-FM (106.5 the end)**: KUDL in Sacramento hosted a Wake Up Call Town Hall with community leaders and representatives answering questions on the COVID-19 crisis. [https://endonline.radio.com/blogs/the-wake-up-call/wake-up-call-town-hall?utm\\_source=KUDL-FM&utm\\_medium=email&utm\\_campaign=KUDL-FM%20NEWSLETTER&utm\\_content=WUC%20Town%20Hall](https://endonline.radio.com/blogs/the-wake-up-call/wake-up-call-town-hall?utm_source=KUDL-FM&utm_medium=email&utm_campaign=KUDL-FM%20NEWSLETTER&utm_content=WUC%20Town%20Hall)
- **All Together ATX**: Our stations in Austin are participating in an all-day digital telethon to benefit All Together ATX, a community led-philanthropic fund crated out of a partnership between the Austin Community Foundation and the United Way for Greater Austin. <https://mix947.radio.com/articles/news/austin-media-teams-up-for-all-together-atx>
- **Restaurant Strong Fund**: Greg Hill, our on-air talent at WEEI in Boston, through the Greg Hill Foundation launched the Restaurant Strong Fund to support those from the Massachusetts restaurant industry impacted by Covid-19 closures. <https://www.thegreghillfoundation.org/restaurantstrong/>

- **KSON San Diego (#UnitedSanDiego):** Maintains a list of resources to help the local San Diego community, including medical supply donations, blood donations, etc. <https://kson.radio.com/blogs/kson/ways-to-help-the-san-diego-community-during-the-coronavirus>