



ALSAC  
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September 5, 2019

Ajit Pai  
FCC Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street SW  
Washington, DC 20554

Dear Mr. Pai,

A powerful testament to the power of radio stations to effect positive change in the communities they serve is the \$25 million raised for St. Jude Children's Research Hospital in just the past year. About 350 radio outlets coast to coast shared the hospital's message of hope with their vast audiences, and their listeners responded in record numbers to help St. Jude treat and defeat childhood cancer.

In 1989, Randy Owen of ALABAMA called on the country music industry to get behind St. Jude founder Danny Thomas' dream of putting an end to leukemia and other catastrophic diseases. Over the course of 30 years, other formats have joined country, including gospel, Spanish-language, urban contemporary, and classic rock, to raise nearly \$1 billion for St. Jude.

The public awareness and support generated through radio's magnanimous donation of time and talent enables St. Jude Children's Research Hospital, which relies primarily on donations, to provide world-class care to more than 8,000 young cancer patients each year. It also funds unparalleled research which is shared with hospitals everywhere and makes it possible for no family to ever receive a bill from St. Jude.

Enclosed are letters to the managers of our partner stations, all formats, to document their public service. We would love to invite you, Mr. Chairman, to personally visit the St. Jude campus to see first-hand the good works powered by the radio industry.

Sincerely yours,

Chris Boysen  
Senior Vice President  
Field Development

cc: Gordon Smith  
National Association of Broadcasters  
1771 N Street NW  
Washington, DC 20036