

Via Electronic Filing

August 28, 2007

Chairman Kevin J. Martin Commissioner Jonathan S. Adelstein Commissioner Michael J. Copps Commissioner Robert M. McDowell Commissioner Deborah Taylor Tate Federal Communications Commission 445 12 Street, SW Washington, DC 20554

Re: Ex Parte Comments of Learfield Communications, Inc.

Introduction of Unlicensed Devices in the "White Spaces" ET Docket No. 04-186

Dear Chairman Martin and Commissioners Adelstein, Copps, McDowell and Tate:

Learfield Communications, Inc., a diverse media enterprise that manages multi-media rights for thirty-five (35) college athletic programs and provides news programming to hundreds of radio stations, supports the June 26, 2007 comments filed by the **SPORTS TECHNOLOGY ALLIANCE** in the above-referenced docket. We are pleased to produce sports broadcasts for the following NCAA Division One athletic programs:

Alabama Crimson Tide Army Black Knights **Black Coaches Association Bowling Green Falcons** Clemson Tigers Colorado Buffaloes Fresno State Bulldogs Idaho Vandals Indiana Hoosiers Iowa Hawkeyes Iowa State Cyclones Kansas State Wildcats Maine Black Bears Memphis Tigers Miami Hurricanes Minnesota Golden Gophers

Page Two Sports Technology Alliance Learfield Sports August 28, 2007

Missouri Tigers Montana Grizzlies Montana State Bobcats New Mexico Lobos Nevada Wolf Pack North Carolina Tar Heels Oklahoma Sooners **Oregon State Beavers** Penn State Nittany Lions Purdue Boilermakers San Diego State Aztecs San Jose State Spartans South Carolina Gamecocks **Stanford Cardinals** Texas A&M Aggies Toledo Rockets Tulsa Golden Hurricanes **Utah State Aggies** Wisconsin Badgers Wyoming Cowboys

As noted in the ALLIANCE filing, sports programming relies extensively on wireless microphones and related audio equipment in its production and distribution. Therefore, due to our reliance on wireless technology in producing broadcasts for the above schools' athletic programs, we urge the Commission to **not** allow unlicensed personal portable devices to operate in the broadcast spectrum. Thank you very much.

Sincerely,

cc: Steve Gowan, Senior Vice President

Aaron Worsham, V. P. Affiliate Relations/Operations