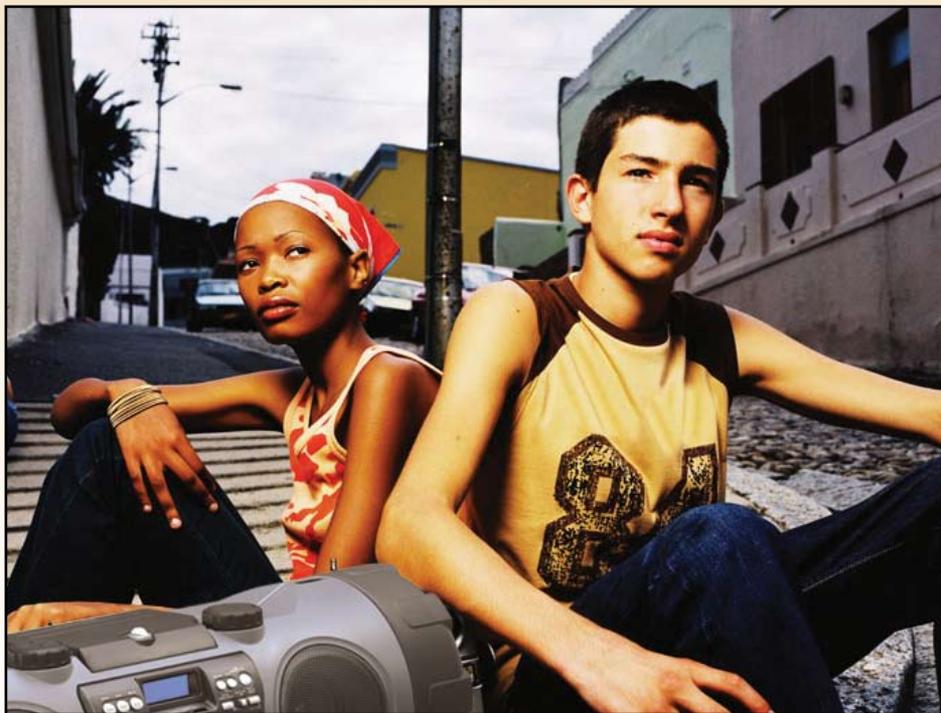


**“I have yet to see the big reaction you want to see to a hit until it goes on the radio. I’m a big, big fan of radio.”**

— Richard Palmese, Executive Vice President of Promotion, RCA,  
*Radio & Records, June 8, 2007*



Americans cite free, local radio as the number one way they discover new music and new artists.

For decades, radio has been promoting new music free of charge, contributing to record sales and the growth of new stars and new genres of music.

But the international record label conglomerates have a problem – they haven’t adapted to the digital age. Now they are asking Congress to tax local radio stations to subsidize their failing business model – to the tune of billions of dollars.

A new performance tax would severely limit the ability of stations to deliver new music, news and public service messages to their listeners, simply to put more money in the pockets of giant international record companies.

***No performance tax on local radio.***

