



# MOBILE PHONE FEATURES: **BUILT-IN RADIO** VS. **STREAMING**

Having a radio built into your mobile phone is different than streaming music.

- A **built-in radio does not utilize a broadband wireless connection**, there are no data fees and listening to music doesn't eat up your data plan.
- Built-in radio relies on a tiny chip inside your phone – along with a small antenna – that picks up your local radio stations.
- Listening to streaming music (whether it's Pandora, Spotify, Slacker or a streaming version of your local radio station) requires downloading an app onto your smartphone and receiving music over the Internet, using your broadband wireless data plan.
- Because built-in radio doesn't depend on an Internet connection, it's more reliable. There's no buffering and you can get local emergency information even when cell phone networks are clogged or inoperable.
- Built-in radio also off-loads traffic from congested cellular systems, which can be critical in times of emergency.

Compare for yourself:

	Built-in Radio	Streaming
Provides wide selection of music	•	•
Never charges a fee to access music	•	
Doesn't eat up your smartphone data plan	•	
Music doesn't buffer or drop out	•	
Doesn't require a broadband wireless connection	•	
Works even when mobile phone networks are clogged	•	
Provides the most reliable breaking local news and emergency information on-the-go	•	