May 25, 2017

Mr. Ajit Varadaraj Pai
Federal Communications Commission
445 17th Street, SW
Washington, DC 20554

Dear Mr. Pai,

Enclosed please find copies of letters to more than 300 radio stations across the country that host an annual broadcast to raise money for St. Jude Children’s Research Hospital. As you will see, what started as our Country Cares for St. Jude Kids program nearly 30 years ago has now expanded to other formats, including Spanish-language, gospel, and urban contemporary.

Collectively, these radio outlets generated more than $20 million in cash and pledges this past year to help fund our fight against childhood cancer. Their generous donation of airtime and their audiences’ overwhelming response is a testament to the power of radio to positively impact the communities they serve.

Congratulations on your Presidential appointment to lead the FCC. Please accept our every best wish for your continued success.

Sincerely yours,

Chris Boysen
Senior Vice President
Field Operations

CB/mrf

CC: John David, NAB
    Erica Farber, RAB