



NAB and **YOU** **WE'RE STRONGER TOGETHER**

Public Radio and Television



Hear What Leading Public Broadcasters Have to Say About NAB:

"During my four decades in commercial broadcasting, I have witnessed NAB tackle the tough issues of the day on behalf of all broadcasters – commercial and public. It is comforting to know that NAB is on our side, understands our needs and communicates our mission so the world better understands the critical role all broadcasters play in the lives of our citizens. I am proud to say that Alabama Public Television is an active member of NAB."

– Roy J. Clem
Executive Director, Alabama Public Television

"I believe it is a mark of professionalism for a non-commercial station to be an NAB member. Whether commercial or non-commercial, we are all broadcasters and benefit from the synergy of association and dialogue that NAB promotes and provides. We share many common battles and benefit from unity on those issues."

– Wally Smith
President and General Manager
Peconic Public Broadcasting

STAY COMPETITIVE

Experience our professional development programs and conventions to position yourself to thrive.



Learn more at nab.org.

GET INVOLVED

NAB is advocating on behalf of commercial and public broadcasters on these important issues that greatly impact your station's ability to thrive and succeed.

- Protecting broadcasters' spectrum rights
- Promoting broadcasters' First Amendment rights
- Supporting must-carry for stations
- Bolstering Emergency Alert Systems (EAS)
- Fighting a performance tax on local radio
- Enabling mobile phones with broadcast radio capability
- Preventing interference from low-power FM
- Establishing fair streaming rates that protect broadcasters' interest
- Supporting passage of federal reporter's shield law

Superior career advancement opportunities from collegiate to executive levels are offered through the National Association of Broadcasters Education Foundation.

- NABEF Career Fairs and Broadcast Career Link
- Technology Apprenticeship Program
- Media Sales Institutes
- Leadership Development Program

For more information

email membership@nab.org or call (202) 429-5400

TAKE ACTION

NAB's experts bring our members valuable knowledge and educational tools:

- Network and share your ideas by serving on NAB's Radio and Television Technology Committee.
- Free NAB Webcasts for Public Broadcasters are live and exclusively for NAB members, covering such topics as underwriting and community engagement.
- Answers to your regulatory and legislative questions at your fingertips through our Legal and Government Relations phone hotlines and online.
- NAB's Legal calendar with FCC deadlines to help keep you on track with compliance.
- PBS Tech World registrants can take advantage of the exclusive reduced registration rate of \$110 to the NAB Show.
- Save big on registration fees to the Radio Show and other NAB events.
- Keep on top of industry news with *NAB SmartBrief*, *NAB Radio TechCheck*, *NAB TV TechCheck*, *NAB Pulse* and *NAB@Work* newsletters.

**NAB has special low rates
just for public broadcasters.**

Public Radio dues are just \$360 a year

Public Television dues are just \$996 a year