

Opportunities and Challenges: *Why Broadcasters Need Strong Leadership Presence*

Broadcasters are facing more issues than ever in the legislative and regulatory affairs arena, and NAB is working hard on your behalf to be sure your voice is heard. The following is a list of active issues on which NAB is currently advocating for your business.

1. Protecting broadcast spectrum
2. Satellite home viewer reauthorization
3. Performance tax on local radio
4. Interference zones/white spaces
5. Retransmission consent
6. Legislation/regulation on indecency
7. Digital television border fix
8. Low-power TV issues
9. HD technology/chip agreement
10. Mobile TV
11. Streaming agreement implementation
12. Webcasting proceeding
13. Low-power FM legislation
14. Media ownership debate
15. Diversity in ownership legislation
16. Fairness doctrine
17. Localism education efforts
18. Reporter's shield
19. Birds and towers
20. Emergency alert system issues
21. Sponsorship identification/embedded advertising
22. Retention of program recordings
23. Notices of stations for sale
24. Equal employment opportunity
25. Regulatory fees
26. WARN Act implementation
27. IBOC power implementation
28. Definition of unrated radio markets
29. No urban dictates
30. Section 115 "buffer copies"
31. FM chips in cell phones
32. Closed captioning
33. DBS must carry, local-into-local and viewability
34. Compulsory license
35. Children's television rules
36. Must carry for shopping channels
37. Political advertising
38. Hurricane disaster relief coordination
39. Common Alert Protocol (CAP) adoption
40. Emergency Alert System summit coordination
41. DTV post-transition coordination with federal government
42. Department of Homeland Security coordination
43. FCC Consumer Advisory Committee
44. Numerous federal advisory committees representation (e.g. NCS, CSCC)
45. Relocation of TV operations in 2 GHz band
46. Use of DTV channels 5 and 6 for radio
47. Enhancing AM radio service
48. Parental TV controls
49. Broadband
50. Net neutrality
51. TV enhanced disclosure
52. Cable carriage of multicast channels
53. Radio Rescue/Rural Service
54. Arbitron Portable People Meter issues
55. FAA/radio interference
56. MusicFirst FCC Petition
57. DMA modification/Importation of adjacent DMA signals
58. Threats to direct-to-consumer advertising
59. TV commercial volume
60. World Intellectual Property Organization
61. Spectrum user fees