

Opportunities and Challenges

Why Broadcasters Need a Strong Leadership Presence

Broadcasters are facing more issues than ever in the legislative and regulatory affairs arenas, and the National Association of Broadcasters (NAB) is working hard on your behalf to ensure your voice is heard. The following is a list of active issues on which NAB is currently advocating for your business.

1. TV spectrum incentive auction repacking
2. Performance tax on local radio
3. Next Generation TV standard
4. Advertising deductibility
5. Broadcast ownership rules, including joint sales agreements and shared services agreements
6. Retransmission consent
7. Defending 2016-2020 radio streaming rates decision
8. Congressional review of the Communications Act
9. Modernization of Federal Communications Commission (FCC) broadcast regulations
10. Protection of spectrum, including white spaces and unlicensed devices
11. ASCAP/BMI consent decrees
12. Stopping illegal retransmission of programming
13. Network non-duplication and syndicated exclusivity
14. AM revitalization, including AM on FM translators
15. Songwriter and music publisher royalties
16. Political advertising and lowest unit charge
17. Spectrum user fees
18. Regulatory fees
19. Online public and political files
20. Sponsorship identification
21. Radio on mobile devices (hybrid FM)
22. Diversity in ownership, including minority tax certificate
23. Copyright Office advocacy
24. Regulation of content (e.g., indecency, violence)
25. Localism education efforts
26. Protection of journalists' sources and newsgathering rights
27. Use of drones for newsgathering
28. Tower and antenna issues, including new rules for some short towers
29. Children's TV programming rules
30. Emergency alert system

31. Radio interference, including pirate radio
32. Equal employment opportunity
33. Must-carry rules and basic tier
34. Closed captioning and video description on television and online
35. Congressional review of copyright laws
36. Cybersecurity
37. Competition and diversity in video programming market
38. Compulsory copyright licenses
39. Wireless microphones
40. License renewals and renewal standards
41. Coordination with the Department of Homeland Security, Federal Emergency Management Agency, Federal Aviation Administration, National Telecommunications and Information Administration and Federal Trade Commission
42. Representation on the FCC Consumer Advisory Committee and Disability Committee, among others
43. Foreign investment in broadcasting
44. Telephone Consumer Protection Act
45. Designated Market Area (DMA) modification and importation of adjacent DMA signals
46. Main studio location and staffing
47. Patent and copyright trolls
48. World Intellectual Property Organization broadcast treaty
49. Over-the-top video
50. Automobile advertising disclosures



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