



NAB ASSOCIATE MEMBERSHIP

You are invited to join a prestigious group of global media professionals.

*Enrollment period – May 1, 2011 to April 30, 2012**

NAB Associate member benefits:

- Save \$6.50 per square foot on exhibit space at the NAB Show
- Opportunities to grow your business by expanding your network and exhibiting at NAB's multimedia marketplace events such as the NAB Show
- Additional exhibit space priority points that provide the opportunity to secure better space at the NAB Show
- **NEW** – Year-round visibility in both the online and print versions of the *NAB Resource Guide* of global media creation and consumption suppliers.
- **NEW** – Discounted rates from *Agility Recovery* benefit to get your business up and running if a disaster should strike and threatens to interrupt operations
- Receive the *NAB Pulse*, our weekly e-newsletter highlighting pressing issues facing broadcasters
- Access members-only content at www.nab.org, including legal counsel memos, *Radio* and *TV TechChecks* and more
- Conference registration discounts
- Subscribe to NAB's electronic daily *SmartBrief* summary of the day's top stories in broadcasting and related industries
- Use of the NAB member logo for your website and marketing materials
- Corporate membership extends to your employees

Visit us at www.nab.org/MemberBenefits to learn about these benefits and more.

*In an effort to simplify the membership process that enables these and other member benefits, the Associate Membership enrollment and renewal cycle has been restructured. Effective May 1, 2011, Associate membership is on a fixed annual period of May 1 to April 30. This means that instead of members' renewal periods tied to the date of initial enrollment, membership for all Associate members is effective from May of each year to April of the following year. Verification of membership for that period establishes eligibility for Associate member benefits.

COMPANY

MEMBERSHIP CONTACT

TITLE

ADDRESS

CITY

STATE

ZIP/POSTAL CODE

COUNTRY

EMAIL

TELEPHONE

FAX

COMPANY WEB SITE

DUES BILLING CONTACT

TITLE

ADDRESS IF DIFFERENT

CITY

STATE

ZIP/POSTAL CODE

COUNTRY

EMAIL ADDRESS

TELEPHONE

FAX

Membership period: May 1, 2011 to April 30, 2012.

ANNUAL DUES CHART

Please check your appropriate dues level based on your company's **annual gross revenue** from goods and services to the multimedia/broadcast/post-production/telecom markets.

DUES

\$0-200,000	\$500	<input type="checkbox"/>	\$750,000 - 1,000,000	\$1,595	<input type="checkbox"/>
\$200,001 - 350,000	\$750	<input type="checkbox"/>	\$1,000,001 - 5,000,000	\$1,895	<input type="checkbox"/>
\$350,001 - 500,000	\$995	<input type="checkbox"/>	\$5,000,001 - 10,000,000	\$2,750	<input type="checkbox"/>
\$500,001 - 750,000	\$1,295	<input type="checkbox"/>	\$10,000,001 and above	\$3,250	<input type="checkbox"/>

Effective May 1, 2011, NAB Associate Membership is on a fixed 12-month cycle. Membership period begins May 1 of each year and ends April 30 of the following year.

PAYMENT METHOD

Check (Made payable to NAB)

Wire Transfer*

American Express

MC/Eurocard

Visa

ACCOUNT NUMBER

EXPIRATION DATE

CARDHOLDER'S NAME

AUTHORIZED SIGNATURE

* Payee account information will be provided when your membership application is received.

By joining NAB, you consent to NAB's collection and storage of the data on this form in the United States.

Please mail this form with check payment to the address below or fax with credit card payment to + 1 202 775 2145.