



April 9, 2008

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street SW
Washington DC 20554

Re: DTV.gov Transition Partners Quarterly Report
Electronically Filed in MB Docket No. 07-148 and sent electronically to
dtvreporting @fcc.gov

Dear Ms. Dortch:

The National Association of Broadcasters ("NAB"),¹ the Association for Maximum Service Television, Inc. ("MSTV")², the ABC Television Network, ABC News Now, the NBC Television Network and the Telemundo Television Network are proud partners with the Commission to ensure that no consumer loses access to free local television programming after February 17, 2009, due to a lack of information about the DTV transition. Broadcasters have committed to educating the American public about the upcoming transition. Since late 2006, broadcasters have been coordinating extensively with government, private industry, membership organizations and others to educate all consumers so that they understand the digital television ("DTV") transition. The future of free-over-the air television depends upon a smooth transition to digital with minimum disruption to TV consumers.

The broadcast industry has embarked on an unparalleled and unprecedented consumer education campaign. This multi-faceted education campaign uses all of the tools available to achieve its success. As required by the *DTV Consumer Education Order*,³ we hereby file our first quarterly report.

¹ NAB is a nonprofit trade association that advocates on behalf of more than 8,300 free, local radio and television stations and also broadcast networks before Congress, the Federal Communications Commission, the Courts, and other federal agencies.

² MSTV is a nonprofit trade association of local broadcast television stations committed to achieving and maintaining the highest technical quality of the local broadcast system.

³ See *In the Matter of DTV Consumer Education Initiative*, MB Docket No. 07-148, *Report and Order* at ¶ 50 (rel. March 3, 2008).

As detailed below, the DTV Education Campaign is designed much like a political election campaign –where the DTV transition is a candidate that starts with low name identification, and must be introduced and promoted among our “electorate” or television viewers. No avenue to reach consumers will be left unexplored as we reach out to all demographics, all geographical areas, urban and rural communities, the young and the old.

NAB and Industry Efforts

DTV Action Spots

NAB has produced six 30-second DTV Action Spots, which we have distributed to all NAB member stations and non-member stations via satellite. The first two spots “Get the Facts” and “Revolution” promote general awareness of the DTV transition and urge viewers to get more information from the DTVAnswers.com Web site. One spot promotes NAB’s DTV Road show. The most recent three spots, “The Future is Here,” “Just a Box” and “Digital is in the Air” promote converter boxes as an option for consumers to make the upgrade to digital. Two of the spots specifically promote the government’s \$40 coupon, and direct viewers to DTV2009.gov and 1-888-DTV-2009 for more information.

TV Station Tools

NAB has created a full graphics package for stations on the DTV transition to help communicate the DTV transition in newscasts and spots, which includes video of converter box installations, graphics of DTV equipment, and interviews with federal officials including U.S. Secretary of Commerce Gutierrez and FCC Chairman Martin. NAB has also produced and distributed to stations a DTV style guide to help stations to message properly and consistently on the DTV transition.

30-Minute Educational Program

On March 10, 2008 NAB produced and distributed “Countdown to DTV” to television stations across the country – a 30-minute educational program designed to help consumers navigate the transition to digital television. All NAB member stations and non-member stations were able take the program in either standard definition (SD) or high definition (HD) formats, and in both English and Spanish.

DTV Speakers Bureau

Working with local TV stations and state broadcaster associations across the country, NAB has created the DTV Speakers Bureau to schedule and book at least 8,000 speaking engagements at various local community events across the country before February 17, 2009. The DTV Speaker Bureau network is made up of local TV station broadcasters, general managers, engineers and state broadcast associations, among others. The DTV Speakers Bureau currently stands at 983 registered speakers, nationwide from 579 participating TV stations. At least 2,139 speaking engagements have been booked, with 950 completed – each with an average audience size of 188

Ms. Marlene H. Dortch

April 9, 2008

Page 3

attendees. A list of the completed speaking engagements is attached. The week of February 17, 2008 the DTV Speakers Bureau scheduled and executed at least one speaking engagement in all fifty states. For more information, or to register a speaker at your next local event, groups can visit: www.dtvSpeak.com.

Additionally, NAB staff have keynoted a number of conferences with speeches on the DTV transition issue, from London, England to Little Rock, Arkansas to Las Vegas, Nevada.

DTV Road Show

One of the central grassroots marketing initiatives of NAB, the DTV Road Show helps to increase consumer awareness of the February 17, 2009 transition to digital television in targeted areas with high proportions of broadcast-only households. The road show includes two DTV Trekkers – moving trucks designed to resemble giant television sets – that are crisscrossing the country until transition day in 2009. The Trekkers visit local fairs, festivals, and other community events in high over-the-air sections of the country and spread DTV information to those most disproportionately affected by the transition to digital. The DTV Trekkers will travel 95,000 miles, visiting 600 locations nationwide. To learn more about the DTV Road Show, visit: www.dtvroadshow.com.

From January 1 through March 31, the DTV Road show visited the following cities:

Casa Grande, AZ
Carl Junction, MO
Carthage, MO
Charlottesville, VA
Chesapeake, VA
Chicago, IL
Claremore, OK
Collinsville, OK
Hidalgo, TX
Joplin, MO
Kissimmee, FL
Lansing, MI
Loves Park, IL
Mercedes, TX
Neosho, MO
Noel, MO
Novi, MI
Oklahoma City, OK
Richmond, VA
Roanoke, VA
Shreveport, LA
Springfield, IL
St. Louis, MO

Tampa, FL
Tulsa, OK
Washington, DC
Webb, MO
Winter Haven, FL

Earned media: NAB's DTV transition team has a full-time media relations director whose purpose is to ensure that the DTV transition is being covered both accurately and ubiquitously by America's reporters. NAB has briefed reporters from major news organizations on the DTV transition in markets across the country, including New York, Chicago, San Jose and Washington, D.C., and has generated print, online and broadcast media coverage about the transition in all 50 states. NAB's earned media team, which also employs a public relations firm, is in regular contact with more than 3,000 reporters nationwide to facilitate local news hooks about the transition and has helped to garner more than 10,000 news articles about the transition.

DTVanswers.com Web site

Last year NAB launched www.dtvanswers.com, one of the most comprehensive Web sites available for consumers on the DTV transition. This Web site provides consumers and outside organizations with an in depth look at all aspects of the DTV transition. Consumers can find information on upgrading to digital television, antennas and additional resources. Organizations can view materials to help spread the DTV message to their members with online access to printable flyers, sample power point presentations, additional partners and links. NAB also offers DTV transition information in 45 languages at http://www.dtvanswers.com/dtv_languages.html, and has also made DTV transition information available in a Braille document. In addition, one can view and download online videos of NAB's DTV Action Spots. The Web site has drawn nearly 1.3 million visits so far.

LPTVanswers.com Web site

To help consumers who wish to continue watching their local low power TV stations after the February 17, 2009 transition to digital, NAB launched LPTVanswers.com, which provides answers and resources on the low power issue. With links to low power TV station maps in a consumer's state, and a list of government certified analog-pass through converter boxes, this Web site serves to guide any consumer who receives low power TV in their area.

DTV Toolkits for Elected Officials

NAB has sent a DTV Toolkits to elected officials across the country, including all members of congress, state legislators, Governors and Lt. Governors, executive directors of state municipal and state county associations, state African American caucus leaders and state Hispanic elected officials.

To provide a variety of DTV consumer education materials, the DTV Toolkit consists of: a PowerPoint presentation on the DTV transition that can be used during a town hall

meeting or any gathering of constituents; a newsletter insert for newsletters in English and Spanish; a DTV handbill in English and Spanish; a consumer resource guide in English and Spanish; a sample press release in English and Spanish; a sample op-ed on the DTV transition in English and Spanish; key points on DTV; banner Web site ads that may be linked to DTVanswers.com; sample speeches on DTV; and a DTV background sheet. NAB has also created an on-line toolkit for elected officials that will be blasted out to state legislators, mayors, and county commissioners.

DTV Staff Briefings in Congress

In April and July 2007, NAB hosted DTV transition briefings with more than 100 U.S. House staff and more than 40 U.S. Senate staff. In October of 2007, working with the DTV Transition Coalition, NAB hosted a DTV staff briefing for members of the U.S. House of Representatives and their staffs, which drew 200 staffers and some members of the U.S. House. An addition DTV staff briefing hosted by NAB and the DTV Transition Coalition in February of 2008 drew 40 attendees, mostly U.S. Senate staffers. Converter box demonstrations were given at all events and various consumer awareness materials were made available to attending staff.

National Black Church Initiative

In late 2007, NAB began collaborating with the National Black Church Initiative ("NBCI") to educate Washington, D.C. residents about the digital television transition. The NAB/NBCI initiative will be implemented nationwide to help those most affected by the DTV transition to learn what they need to do to prepare for the switch to digital television. The initiative will reach nearly 8 million congregants in churches across the country, who will receive educational literature about the DTV transition and converter box coupon program as well as assistance with applying for the converter box coupons.

Spanish Town Hall Initiative

On December 8, 2007 Chicago's Univision affiliate WGBO, in partnership with Telefutura affiliate WXFT, hosted a Spanish-language televised town hall meeting on the DTV transition at Little Village high school in Southwest Chicago. The event drew over 700 people which overflowed the auditorium which held 550 people. Given the reach of the event through broadcast television – in promotion, the ensuing news item, and airing of the taped audience, the crucial audience (over 40 percent of primary Spanish speakers are broadcast-only) and in-depth personal contacts from a grassroots community event, Univision and NAB are partnering to bring similar events to the top 18 Hispanic markets across the country. NAB is partnering with Telemundo on a similar initiative.

DTV Transition Coalition

On February 28th 2007 NAB helped launch the Digital Television Transition Coalition with eight founding members. The coalition currently has 216 members and is comprised of business, trade and industry groups as well as grass roots and membership organizations that share an interest in a smooth transition. And we are very

pleased that the FCC has actively participated in the Coalition. A copy of the current list of organizations is attached. Groups that join the coalition have agreed to distributed DTV-related material to their members. To date, at least one hundred of the 216 members have sent material in some form to their members. Monthly coalition meetings also serve as a national forum on the DTV transition. To learn more visit www.dtvtransition.org.

Radio Spots

NAB has produced and distributed both fully-produced radio spots in 60, 30 and 15 second versions in English and Spanish, as well as sample scripts for stations wanting to produce their own spots. These spots have been distributed to NAB member radio stations across the country.

Survey Research

NAB has dedicated significant financial resources to research. In January, NAB commissioned a nationwide poll that found over 83% of broadcast only households are aware that the DTV transition is underway. Beginning in March, NAB is undertaking a massive series of state-by-state DTV consumer awareness surveys.

International Research

NAB staff have visited and opened dialogues with officials running respective DTV transition campaigns in the United Kingdom, Sweden, Austria, Greece, Italy, Norway, Finland and Belgium to learn how European nations – some of which have already transitioned to digital – are running their digital transition campaigns. In January, an NAB staffer keynoted an international conference on DTV transition strategies. NAB has also invited officials from those countries and others, including Austria and Singapore, to discuss DTV deployment issues with American television broadcasters. The CEO of the United Kingdom's DTV transition campaign met with NAB staff and our coalition partners last year.

MSTV

MSTV is committed to educating consumers as well as industry participants about the digital transition. Consistent with our mission, we focus on the technical aspects of the transition. We are actively involved in the DTV Transition Coalition and serve as member of the steering committee. In this capacity, we provide technical information and outreach to members of the coalition. We have also participated on numerous panels and programs reaching out to these groups and consumers. Through the local state broadcasting associations, MSTV's "DTV - Rubber Meets the Road" campaign provided technical outreach in more than 23 states last year.

During the first quarter of this year, MSTV, with the help of Gannet Broadcasting, produced and instructional for NTIA, that will be used in its outreach efforts. The video can be found at <http://mstv.org/converterbox.html>.

Over the past few months, MSTV commenced a program to reach out to the satellite and cable industry. Cable and satellite subscribers are a key element in a successful transition. MSTV's coordination efforts have been to insure a seamless DTV transition for these subscribers so they will continue to receive broadcast programming on these systems.

ABC and ABC News Now

ABC is committed to informing viewers of the upcoming transition to digital television. ABC is a member of the NAB and supports the NAB's consumer education campaign. The education efforts summarized below are separate from, and in addition to, the contributions of the ABC owned stations, which are set forth in each station's Form 388

From October 29, 2007 to March 31, 2008, ABC Television Network ran approximately 69 on-air spots during 5:00 a.m. to 1:00 a.m.

ABC News Now is also running DTV spots.

In addition to on-air spots, ABC has reached out to its viewers through other initiatives. Information about the DTV transition has been communicated to ABC viewers via Audience Information. Persons who submit feedback to ABC through the Web site www.ABC.com receive a response that includes information about the transition (date, what to do, etc). And for those who call ABC's Audience Information line, they hear basic information at the beginning of the recording and are prompted to press a digit to hear more information.

- Since February 11, 2008, the e-mail response has gone to 64,468 viewers
- Since February 26, 2008, the telephone message has been heard by 17,898 viewers

ABC.com is in the process of adding spots to its Web site, as well as a DTV transition Q&A section to the site. These activities will be included in the next report.

Finally, ABC's high definition programming also encourages consumers to make the switch to digital. ABC airs all scripted series (dramas and comedies) in HD. In addition, the following also air in HD: *Dancing with the Stars*, *The View*, *Good Morning America*, *This Week* (beginning on 4/20/08), periodic News specials, select sports programs (roughly 50% of our Sports programming), and most awards shows.

NBC and Telemundo Television Networks

The NBC and Telemundo Television Networks, as participants in DTV.gov Transition Partners and members of the NAB, are committed to informing viewers of the upcoming transition to digital television and support the NAB's consumer education campaign. The education efforts summarized below for the first quarter of 2008 represent the contributions of the networks and are separate from, and in addition to, the contributions of the NBC and Telemundo owned and operated stations, which are set forth in each station's Form 388.

NBC

The NBC Television Network is providing the equivalent of two 30-second spots per week, 25% of which will occur in the extended prime time period defined by the FCC's DTV consumer education rules. The NBC Television Network has provided the necessary graphics capability and has expanded the use of certain prime time snipes to include a DTV consumer education message. The network also has expanded the use of the local news crawls in the *Today Show* so that affiliates can add a DTV consumer education message. NBC's Local Media Division has produced and fed to NBC's affiliates a 30-minute informational program to help viewers prepare for the conversion from analog to digital television. A number of affiliates have already aired this program. Additional informational programs will be produced by NBC and made available for affiliates to air before February 17, 2009.

Telemundo

The Telemundo Network is committed to using a variety of resources to educate its Spanish-speaking viewers about the digital transition. On February 17, 2008 – one year before the official transition date and more than a month before the effective date of the FCC's new consumer education rules – the Telemundo Network launched its DTV consumer education campaign, entitled "Alerta Digital." On-air Telemundo personality Natalia Villaveces, who is the host and producer of "Nitidio," Telemundo's weekend music and entertainment program, is the spokesperson for the campaign. Ms. Villaveces appeared in a number of Telemundo's network programs, including morning variety program "Cada Dia," "Titulares y Mas," and "Al Rojo Vivo Fin de Semana" in segments addressing the digital transition. The campaign also includes a dedicated page on Yahoo! Telemundo (www.yahootelemundo.com/AlertaDigital), which provides detailed information about the digital transition, including information about the converter box coupon program. Telemundo stations with Web sites also provide links to this site, and Telemundo has registered speakers for the NAB's DTV Transition Speakers Bureau. Telemundo is providing to its affiliated stations five 30-second DTV consumer education spots per day as part of the network programming, including one spot in the extended prime time period defined by the FCC's DTV consumer education rules. One of these spots promotes the government's converter box coupon program and another addresses the various options available to consumers to ensure they continue to receive television service after the transition. Telemundo also is providing 16 DTV consumer education snipes per week, including four (25%) in extended prime time.

Ms. Marlene H. Dortch
April 9, 2008
Page 9

Please direct any questions you have to the undersigned.

Sincerely,



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cc: Cathy Seidel
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Attachments

Completed Engagements by Date (as of 3-24-08)

DATE	CITY	STATE
8/1/2007	Reno	NV
8/8/2007	Belpre	OH
8/10/2007	Myrtle Beach	SC
8/10/2007	Conway	SC
8/14/2007	Nashville	TN
8/20/2007	Sioux City	IA
8/23/2007	Hillsville	VA
8/25/2007	Topeka	KS
8/27/2007	Sioux City	IA
8/29/2007	Myrtle Beach	SC
8/30/2007	Bristol	TN
9/1/2007	Huntsville	AL
9/4/2007	Florence	SC
9/5/2007	Clemmons	NC
9/7/2007	Pawleys Island	SC
9/12/2007	Mankato	MN
9/12/2007	Parkersburg	WV
9/13/2007	Topeka	KS
9/16/2007	Terre Haute	IN
9/18/2007	Topeka	KS
9/19/2007	Terre Haute	IN
9/20/2007	Grand Island	NE
9/26/2007	Myrtle Beach	SC
9/27/2007	Montgomery	AL
9/27/2007	Farragut	TN
10/1/2007	Dothan	AL
10/1/2007	Little Rock	AR
10/1/2007	Middletown	CT
10/1/2007	Lubbock	TX
10/2/2007	Montgomery	AL
10/2/2007	Sioux City	IA
10/2/2007	Sioux City	IA
10/2/2007	Sioux City	IA
10/3/2007	Jackson	TN
10/4/2007	Sioux City	IA
10/8/2007	Sioux City	IA
10/8/2007	Waterloo	IA
10/8/2007	Mankato	MN
10/9/2007	Montgomery	AL
10/9/2007	Montgomery	AL
10/9/2007	Terre Haute	IN
10/9/2007	Topeka	KS
10/9/2007	Reno	NV
10/10/2007	Hastings	NE
10/11/2007	Reno	NV
10/13/2007	SanAntonio	TX
10/15/2007	DeWitt	AR
10/15/2007	Essex	CT
10/16/2007	Minneapolis	MN
10/16/2007	Great Falls	MT

Completed Engagements by Date

10/17/2007	Johnson City	TN
10/17/2007	Johnson City	TN
10/18/2007	Tucson	AZ
10/18/2007	Wausau	WI
10/19/2007	Sioux City	IA
10/20/2007	Madison	CT
10/22/2007	Columbus	OH
10/23/2007	Topeka	KS
10/23/2007	College Park	PA
10/24/2007	San Diego	CA
10/24/2007	Memphis	TN
10/25/2007	Grand Junction	CO
10/25/2007	Sioux City	IA
10/25/2007	Portland	OR
10/25/2007	Philadelphia	PA
10/26/2007	Birmingham	AL
10/26/2007	Pittsburgh	PA
10/26/2007	Pittsburgh	PA
10/29/2007	East Lansing	MI
10/31/2007	Sioux City	IA
10/31/2007	Alcoa	TN
10/31/2007	LaCrosse	WI
Fall 2007	Fresno	CA
Fall 2007	Indian Wells	CA
Fall 2007	Sacramento	CA
Fall 2007	Detroit	MI
Fall 2007	St. Louis	MO
Fall 2007	Reno	NV
Fall 2007	Reno	NV
Fall 2007	Reno	NV
11/1/2007	Albuquerque	NM
11/1/2007	Eugene	OR
11/1/2007	Jackson	TN
11/2/2007	Greensboro	NC
11/5/2007	Crestwood	IL
11/5/2007	Baton Rouge	LA
11/6/2007	Merril	IA
11/6/2007	Grand Rapids	MI
11/6/2007	Marshall	MN
11/6/2007	Rock Hill	SC
11/7/2007	Old Saybrook	CT
11/7/2007	Sioux City	IA
11/7/2007	Ottumwa	IA
11/7/2007	Saginaw	MI
11/7/2007	Gulfport	MS
11/7/2007	Rochester	NY
11/8/2007	Montgomery	AL
11/8/2007	Montgomery	AL
11/8/2007	Denver	CO
11/9/2007	Boise	ID
11/9/2007	Biloxi	MS
11/9/2007	South County	MT
11/9/2007	Buffalo	NY
11/10/2007	Glendive	MT
11/12/2007	Middletown	CT

Completed Engagements by Date

11/12/2007	Butte	MT
11/13/2007	Palm Beach	FL
11/13/2007	Jackson	MS
11/13/2007	Toledo	OH
11/13/2007	University Park	PA
11/14/2007	Montgomery	AL
11/14/2007	Sacramento	CA
11/14/2007	Denver	CO
11/14/2007	Sioux City	IA
11/14/2007	Cashiers	NC
11/15/2007	Birmingham	AL
11/15/2007	Huntsville	AL
11/15/2007	University Park	PA
11/15/2007	Cordova	TN
11/16/2007	Denver	CO
11/16/2007	Lewiston	ID
11/16/2007	Slidell	LA
11/16/2007	Greensboro	NC
11/18/2007	Sioux City	IA
11/19/2007	Huntsville	AL
11/19/2007	Little Rock	AR
11/19/2007	Sandersville	GA
11/19/2007	Topeka	KS
11/19/2007	Shreveport	LA
11/19/2007	Nashville	TN
11/20/2007	Fayetteville	AR
11/20/2007	Thomaston	GA
11/20/2007	Sioux City	IA
11/20/2007	Billings	MT
11/20/2007	Highlands	NC
11/20/2007	Medford	OR
11/20/2007	Yakima	WA
11/20/2007	LaCrosse	WI
11/21/2007	Hot Springs	AR
11/21/2007	Jackson	TN
11/21/2007	Pasco	WA
11/23/2007	Prattville	AL
11/26/2007	Macon	GA
11/26/2007	Macon	GA
11/26/2007	Sioux City	IA
11/26/2007	Green Bay	WI
11/26/2007	Green Bay	WI
11/27/2007	Little Rock	AR
11/27/2007	St. Petersburg	FL
11/27/2007	Brecksville	OH
11/27/2007	Medford	OR
11/28/2007	Huntsville	AL
11/28/2007	Greensboro	NC
11/28/2007	Lincoln	NE
11/29/2007	Little Rock	AR
11/29/2007	Davenport	IA
11/29/2007	Nampa	ID
11/29/2007	Columbus	MS
11/30/2007	Hastings	NE
12/1/2007	Guilford	CT

Completed Engagements by Date

12/1/2007	Greenville	MS
12/2/2007	Sioux City	IA
12/3/2007	Topeka	KS
12/3/2007	Oklahoma City	OK
12/3/2007	Pittsburgh	PA
12/4/2007	Montrose	CO
12/4/2007	Farmington	CT
12/4/2007	Washington	DC
12/4/2007	Pittsburg	KS
12/4/2007	Roanoke	VA
12/5/2007	New Orleans	LA
12/5/2007	Marlborough	MA
12/5/2007	Biloxi	MS
12/5/2007	Yakima	WA
12/6/2007	Marlborough	MA
12/6/2007	Nashville	TN
12/7/2007	Pinehurst	GA
12/7/2007	Garden City	ID
12/7/2007	Chicago	IL
12/10/2007	Billings	MT
12/10/2007	Franklin	TN
12/11/2007	Applewood	CO
12/11/2007	Sioux City	IA
12/11/2007	Lake Charles	LA
12/11/2007	Shreveport	LA
12/11/2007	Medford	OR
12/12/2007	Colorado Springs	CO
12/12/2007	Sioux City	IA
12/12/2007	Bossier	LA
12/12/2007	Grandview	WA
12/13/2007	Georgetown	KY
12/13/2007	Northborough	MA
12/14/2007	Payson	UT
12/15/2007	Houston	TX
12/16/2007	Houston	TX
12/17/2007	New Orleans	LA
12/17/2007	Shreveport	LA
12/18/2007	Geneseo	IL
12/19/2007	Tucson	AZ
12/19/2007	Sioux City	IA
12/19/2007	Redmond	OR
1/1/2008	Midletown	CT
1/1/2008	Stratford	CT
1/1/2008	Augusta	ME
1/1/2008	Augusta	ME
1/2/2008	Macon	GA
1/2/2008	Morristown	NJ
1/3/2008	Augusta	ME
1/3/2008	Yakima	WA
1/4/2008	Flint	MI
1/4/2008	Stevensville	MT
1/7/2008	Huntsville	AL
1/7/2008	Atlanta	GA
1/7/2008	Jackson	TN
1/8/2008	Elba	AL

Completed Engagements by Date

1/8/2008	South Pasadena	FL
1/8/2008	Dudley	GA
1/8/2008	Portland	ME
1/8/2008	Lewiston	ME
1/8/2008	Auburn	ME
1/8/2008	Greenville	MS
1/8/2008	Charlotte	NC
1/8/2008	Berea	OH
1/8/2008	Jackson	TN
1/9/2008	Little Rock	AR
1/9/2008	Placentia	CA
1/9/2008	Charleston	IL
1/9/2008	St. Martinville	LA
1/9/2008	Rosedale	MD
1/9/2008	Augusta	ME
1/9/2008	Augusta	ME
1/9/2008	Billings	MT
1/9/2008	Bismark	ND
1/9/2008	Nashville	TN
1/9/2008	Lubbock	TX
1/9/2008	Provo	UT
1/10/2008	North Little Rock	AR
1/10/2008	San Francisco	CA
1/10/2008	Colorado Springs	CO
1/10/2008	Coral Gables	FL
1/10/2008	Great Falls	MT
1/10/2008	Clyde	NC
1/10/2008	Bismarck	ND
1/10/2008	Green Bay	WI
1/10/2008	LaCrosse	WI
1/11/2008	Duluth	MN
1/11/2008	San Antonio	TX
1/12/2008	Harrisburg	PA
1/12/2008	Columbia	SC
1/12/2008	Houston	TX
1/12/2008	Pasadena	TX
1/12/2008	Houston	TX
1/14/2008	Huntsville	AL
1/14/2008	Phoenix	AZ
1/14/2008	Boise	ID
1/14/2008	Easthampton	MA
1/14/2008	Dublin	OH
1/15/2008	Waterbury	CT
1/15/2008	Washington	DC
1/15/2008	Bowling Green	KY
1/15/2008	Shreveport	LA
1/15/2008	Hattiesburg	MS
1/15/2008	Wilson	NC
1/15/2008	Franklin	NC
1/15/2008	Eden	NC
1/15/2008	University Park	PA
1/15/2008	University Park	PA
1/15/2008	Vermillion	SD
1/15/2008	Prosser	WA
1/16/2008	Sacramento	CA

Completed Engagements by Date

1/16/2008	Colorado Springs	CO
1/16/2008	Middletown	CT
1/16/2008	Davenport	IA
1/16/2008	Ottumwa	IA
1/16/2008	Springfield	MA
1/16/2008	Augusta	ME
1/16/2008	Bangor	ME
1/16/2008	Augusta	ME
1/16/2008	Charlotte	NC
1/16/2008	Watertown	NY
1/16/2008	Endwell	NY
1/16/2008	Springfield	OR
1/16/2008	Arlington	VA
1/17/2008	Fort Smith	AR
1/17/2008	South San Francisco	CA
1/17/2008	Colorado Springs	CO
1/17/2008	Bangor	ME
1/17/2008	Dearborn	MI
1/17/2008	Charlotte	NC
1/17/2008	Reno	NV
1/17/2008	Chattanooga	TN
1/17/2008	Cheyenne	WY
1/18/2008	Jacksonville	FL
1/18/2008	Augusta	ME
1/18/2008	Greensboro	NC
1/18/2008	Albuquerque	NM
1/18/2008	Columbus	OH
1/18/2008	Seattle	WA
1/21/2008	Huntsville	AL
1/21/2008	Sioux City	IA
1/22/2008	Bakersfield	CA
1/22/2008	Nampa	ID
1/22/2008	Blackfoot (Idaho Falls)	ID
1/22/2008	Huntington	IN
1/22/2008	Terre Haute	In
1/22/2008	Grand Rapids	MI
1/22/2008	Charlotte	NC
1/22/2008	Greensboro	NC
1/22/2008	Columbus	OH
1/22/2008	Madison	WI
1/23/2008	Homewood	AL
1/23/2008	Honolulu	HI
1/23/2008	Kuna (Boise)	ID
1/23/2008	Lake Charles	LA
1/23/2008	Millinocket	ME
1/23/2008	Grand Rapids	MI
1/23/2008	Durham	NC
1/23/2008	Mount Pleasant	SC
1/23/2008	LaCrosse	WI
1/23/2008	Delavan	WI
1/24/2008	Colorado Springs	CO
1/24/2008	Nampa	ID
1/24/2008	Baton Rouge	LA
1/24/2008	Monroe	LA

Completed Engagements by Date

1/24/2008	Augusta	ME
1/24/2008	Flowood	MS
1/24/2008	Greenville	NC
1/24/2008	Knoxville	TN
1/25/2008	Little Rock	AR
1/25/2008	Chandler	AZ
1/25/2008	Jacksonville	FL
1/25/2008	Leland	MS
1/25/2008	Portland	OR
1/25/2008	Longview	TX
1/25/2008	Richmond	VA
1/28/2008	Huntsville	AL
1/28/2008	Augusta	GA
1/28/2008	Boise	ID
1/28/2008	Rock Island	IL
1/28/2008	West Lafayette	IN
1/28/2008	Tri-Cities	TN
1/28/2008	Salt Lake	UT
1/28/2008	Huntington	WV
1/29/2008	Eagle (Boise)	ID
1/29/2008	Caldwell (Boise)	ID
1/29/2008	Louisville	KY
1/29/2008	Cherokee	NC
1/29/2008	Lincoln	NE
1/29/2008	Medford	OR
1/29/2008	Philadelphia	PA
1/29/2008	Jonesborough	TN
1/29/2008	Milwaukee	WI
1/30/2008	Indio	CA
1/30/2008	Grand Junction	CO
1/30/2008	Denver	CO
1/30/2008	Boise	ID
1/30/2008	South Bend	IN
1/30/2008	Jackson	MS
1/30/2008	Milwaukee	WI
1/30/2008	Casper	WY
1/31/2008	San Diego	CA
1/31/2008	Cheshire	CT
1/31/2008	Boise	ID
1/31/2008	Leland	MS
1/31/2008	Omaha	NE
1/31/2008	Kingsport	TN
1/31/2008	Sherman	TX
1/31/2008	San Antonio	TX
1/31/2008	Provo	UT
1/31/2008	Waterbury	VT
1/31/2008	Madison	WI
2/1/2008	Birmingham	AL
2/1/2008	East Peoria	IL
2/1/2008	South Portland	ME
2/1/2008	Sandy	UT
2/1/2008	Waterbury	VT
2/4/2008	Huntsville	AL
2/4/2008	Red Oak	IA
2/4/2008	Portland	ME

Completed Engagements by Date

2/4/2008	Grand Rapids	MI
2/4/2008	Jackson	MS
2/4/2008	Bozeman	MT
2/4/2008	Eugene	OR
2/4/2008	Fairfax	VA
2/4/2008	Madison	WI
2/4/2008	Cheyenne	WY
2/5/2008	Tallassee	AL
2/5/2008	Tallahassee	FL
2/5/2008	Atlanta	GA
2/5/2008	Ridgeland	MS
2/5/2008	Hastings	NE
2/5/2008	Yakima	WA
2/6/2008	Meridian	ID
2/6/2008	South Bend	IN
2/6/2008	Jackson	MS
2/6/2008	Great Falls	MT
2/6/2008	Wilmington	NC
2/6/2008	Omaha	NE
2/6/2008	Sparks	NV
2/6/2008	Memphis	TN
2/7/2008	Augusta	GA
2/7/2008	Atlanta	GA
2/7/2008	Kirksville	IA
2/7/2008	Boise	ID
2/7/2008	Augusta	ME
2/7/2008	Portland	ME
2/7/2008	Traverse City	MI
2/7/2008	Duluth	MN
2/7/2008	Jackson	MS
2/7/2008	High Point	NC
2/7/2008	Sylva	NC
2/7/2008	Lincoln	NE
2/7/2008	Lincoln	NE
2/7/2008	Hastings	NE
2/7/2008	Las Vegas	NV
2/7/2008	Ashland	OR
2/7/2008	Philadelphia	PA
2/7/2008	Harlingen	TX
2/8/2008	Brunswick	GA
2/8/2008	South Portland	ME
2/8/2008	Grand Rapids	MI
2/8/2008	Greensboro	NC
2/8/2008	Greensboro	NC
2/8/2008	Bristol	TN
2/10/2008	Steubenville	OH
2/10/2008	Providence	RI
2/11/2008	Huntsville	AL
2/11/2008	Decatur	IL
2/11/2008	West Lafayette	IN
2/11/2008	Topeka	KS
2/11/2008	Milton	MA
2/11/2008	Lansing	MI
2/11/2008	Rochester	MI
2/11/2008	Imlay City	MI

Completed Engagements by Date

2/11/2008	Neosho	MO
2/11/2008	Jackson	MS
2/11/2008	Missoula	MT
2/11/2008	Franklin	NC
2/11/2008	Greensboro	NC
2/11/2008	Hastings	NE
2/11/2008	Tulsa	OK
2/11/2008	Milwaukee	WI
2/12/2008	Anchorage	AK
2/12/2008	Anchorage	AK
2/12/2008	Little Rock	AR
2/12/2008	Sioux City	IA
2/12/2008	Sioux City	IA
2/12/2008	Carrol	IA
2/12/2008	Boise	ID
2/12/2008	Lake Charles	LA
2/12/2008	New Orleans	LA
2/12/2008	Asheboro	NC
2/12/2008	Lincoln	NE
2/12/2008	Rollingsford	NH
2/12/2008	Santa Fe	NM
2/12/2008	Syracuse	NY
2/12/2008	Steubenville	OH
2/12/2008	Redmond (Bend)	OR
2/12/2008	Warwick	RI
2/12/2008	Knoxville	TN
2/12/2008	Amarillo	TX
2/12/2008	Charleston	WV
2/13/2008	Anchorage	AK
2/13/2008	Anchorage	AK
2/13/2008	Flagstaff	AZ
2/13/2008	Flagstaff	AZ
2/13/2008	Middlefield	CT
2/13/2008	Orange City	IA
2/13/2008	Eagle (Boise)	ID
2/13/2008	Louisville	KY
2/13/2008	Jackson	MS
2/13/2008	Greensboro	NC
2/13/2008	Bismarck	ND
2/13/2008	Irmo	SC
2/13/2008	Pierre	SD
2/13/2008	Madion	WI
2/13/2008	Madison	WI
2/13/2008	Milwaukee	WI
2/13/2008	Milwaukee	WI
2/13/2008	Madison	WI
2/14/2008	Anchorage	AK
2/14/2008	Huntsville	AL
2/14/2008	Cromwell	CT
2/14/2008	Jacksonville	FL
2/14/2008	Rockford	IL
2/14/2008	Rockford	IL
2/14/2008	Duluth	MN
2/14/2008	Minneapolis	MN
2/14/2008	Minneapolis	MN

Completed Engagements by Date

2/14/2008	Minneapolis	MN
2/14/2008	Billings	MT
2/14/2008	Vermillion	SD
2/14/2008	Pasco	WA
2/15/2008	Denver	CO
2/15/2008	Honolulu	HI
2/15/2008	Idaho Falls	ID
2/15/2008	Moline	IL
2/15/2008	Harahan	LA
2/15/2008	Baltimore	MD
2/15/2008	York	ME
2/15/2008	Jackson	MS
2/15/2008	Greensboro	NC
2/15/2008	Pisgah Forest	NC
2/15/2008	Watertown	NY
2/15/2008	Tri-Cities	TN
2/15/2008	Weslaco	TX
2/15/2008	Lehi (Provo)	UT
2/15/2008	Seattle	WA
2/15/2008	Green Bay	WI
2/15/2008	Bluefield	WV
2/15/2008	Laramie	WY
2/16/2008	Winston-Salem	NC
2/16/2008	Richmond	VA
2/17/2008	Salinas	CA
2/17/2008	Gulfport	MS
2/17/2008	Hattiesburg	MS
2/17/2008	Jackson	MS
2/17/2008	Omaha	NE
2/17/2008	Nashville	TN
2/18/2008	Huntsville	AL
2/18/2008	Birmingham	AL
2/18/2008	Orlando	FL
2/18/2008	South Bend	IN
2/18/2008	Minneapolis	MN
2/18/2008	Meridian	MS
2/18/2008	Jackson	MS
2/18/2008	Gibsonville	NC
2/18/2008	Pepper Pike	OH
2/19/2008	Yuma	AZ
2/19/2008	Yuma	AZ
2/19/2008	Sacramento	CA
2/19/2008	Savannah	GA
2/19/2008	Honolulu	HI
2/19/2008	Indianapolis	IN
2/19/2008	Topeka	KS
2/19/2008	Slidell	LA
2/19/2008	Duluth	MN
2/19/2008	Jackson	MS
2/19/2008	Burlington	NC
2/19/2008	Randleman	NC
2/19/2008	Lewisville	NC
2/19/2008	Reno	NV
2/19/2008	Cleveland	OH
2/19/2008	Perrysville	OH

Completed Engagements by Date

2/19/2008	Steubenville	OH
2/19/2008	Casper	WY
2/20/2008	Fresno	CA
2/20/2008	Malibu	CA
2/20/2008	Bakersfield	CA
2/20/2008	Denver	CO
2/20/2008	Guilford	CT
2/20/2008	Atlanta	GA
2/20/2008	Honolulu	HI
2/20/2008	Ottumwa	IA
2/20/2008	Topeka	KS
2/20/2008	Boston	MA
2/20/2008	Augusta	ME
2/20/2008	Bangor	ME
2/20/2008	Lansing	MI
2/20/2008	Pascagoula	MS
2/20/2008	Frenchtown (Missoula)	MT
2/20/2008	Greensboro	NC
2/20/2008	Monroevillw	PA
2/20/2008	Providence	RI
2/20/2008	Providence	RI
2/20/2008	Columbia	SC
2/20/2008	Vermillion	SD
2/21/2008	Montgomery	AL
2/21/2008	Huntsville	AL
2/21/2008	Los Angeles	CA
2/21/2008	Sacramento	CA
2/21/2008	Jacksonville	FL
2/21/2008	Harlan	IA
2/21/2008	Boise	ID
2/21/2008	West Lafayette	IN
2/21/2008	Terre Haute	IN
2/21/2008	Boston	MA
2/21/2008	Grand Rapids	MI
2/21/2008	Jackson	MS
2/21/2008	Wadesboro	NC
2/21/2008	Reidsville	NC
2/21/2008	Florence	SC
2/22/2008	Fairfield	IA
2/22/2008	Hagerstown	MD
2/22/2008	Lansing	MI
2/22/2008	Duluth	MN
2/22/2008	Las Vegas	NV
2/23/2008	Gainesville	FL
2/23/2008	Jacksonville	FL
2/23/2008	Gainesville	FL
2/23/2008	Salt Lake City	UT
2/24/2008	Las Vegas	NV
2/25/2008	Huntsville	AL
2/25/2008	South Bend	IN
2/25/2008	South Bend	IN
2/25/2008	South Bend	IN
2/25/2008	Duluth	MN
2/25/2008	Greensboro	NC

Completed Engagements by Date

2/25/2008	Winston Salem	NC
2/25/2008	Casper	WY
2/26/2008	Phoenix	AZ
2/26/2008	Denison	IA
2/26/2008	Lincolnshire	IL
2/26/2008	Greensboro	NC
2/26/2008	Winston-Salem	NC
2/26/2008	Las Vegas	NV
2/26/2008	Sherman	TX
2/27/2008	Denver	CO
2/27/2008	Macon	GA
2/27/2008	Idaho Falls	ID
2/27/2008	Boston	MA
2/27/2008	Bar Harbor	ME
2/27/2008	Duluth	MN
2/27/2008	Minneapolis	MN
2/27/2008	Morgan Park	MN
2/27/2008	Jackson	MS
2/27/2008	Las Vegas	NV
2/27/2008	Sioux Falls	SD
2/27/2008	Milwaukee	WI
2/28/2008	Paragould	AR
2/28/2008	Waterbury	CT
2/28/2008	Haddam	CT
2/28/2008	Clearwater	FL
2/28/2008	Indianapoli	IN
2/28/2008	South Bend	IN
2/28/2008	Holland	MI
2/28/2008	Duluth	MN
2/28/2008	Jackson	MS
2/28/2008	Liberty	NC
2/28/2008	Omaha	NE
2/28/2008	Hidalgo	TX
2/29/2008	Huntsville	AL
2/29/2008	Yorba Linda	CA
2/29/2008	Los Angeles	CA
2/29/2008	Middletown	CT
2/29/2008	Jacksonville	FL
2/29/2008	Minneapolis	MN
2/29/2008	Reno	NV
2/29/2008	Houston	TX
2/xx/2008	Wichita	KS
3/1/2008	Huntsville	AL
3/1/2008	Phoenix	AZ
3/1/2008	San Diego	CA
3/1/2008	Gainesville	FL
3/1/2008	Hallowell	ME
3/1/2008	Augusta	ME
3/1/2008	Minneapolis	MN
3/1/2008	Marlton	NJ
3/1/2008	Burlington County	NJ
3/1/2008	Bucks County	PA
3/1/2008	Hidalgo	TX
3/2/2008	Fresno	CA
3/3/2008	Huntsville	AL

Completed Engagements by Date

3/3/2008	Phoenix	AZ
3/3/2008	Bonifay	FL
3/3/2008	Boise	ID
3/3/2008	South Bend	IN
3/3/2008	Murphy	NC
3/4/2008	Phoenix	AZ
3/4/2008	Ames	IA
3/4/2008	Presque Isle	ME
3/4/2008	St. Paul	MN
3/4/2008	Raleigh	NC
3/4/2008	Brevard	NC
3/4/2008	Burlington	NC
3/4/2008	Omaha	NE
3/4/2008	Cincinnati	OH
3/4/2008	Alexandria	VA
3/4/2008	Kennewick	WA
3/4/2008	Madison	WI
3/5/2008	Anchorage	AK
3/5/2008	Sacramento	CA
3/5/2008	Fresno	CA
3/5/2008	Portland	CT
3/5/2008	South Bend	IN
3/5/2008	Louisville	KY
3/5/2008	Detroit	MI
3/5/2008	Lansing	MI
3/5/2008	Minneapolis	MN
3/5/2008	Mebane	NC
3/5/2008	Omaha	NE
3/5/2008	Yakima	WA
3/5/2008	Charleston	WV
3/6/2008	Denver	CO
3/6/2008	Denver	CO
3/6/2008	Frederick	MD
3/6/2008	Bangor	ME
3/6/2008	Greensboro	NC
3/6/2008	Harrisberg	PA
3/6/2008	Hill City	SD
3/6/2008	Spearfish	SD
3/6/2008	Whitewood	SD
3/6/2008	Hill City	SD
3/7/2008	Madison	CT
3/7/2008	Montville	CT
3/7/2008	Idaho Falls	ID
3/7/2008	Salina	KS
3/7/2008	Billings	MT
3/7/2008	Mayodan	NC
3/7/2008	Nashville	TN
3/7/2008	Tri-Cities	TN
3/8/2008	Billings	MT
3/8/2008	Charlotte	NC
3/8/2008	Winston Salem	NC
3/8/2008	Charleston	SC
3/8/2008	Abilene	TX
3/8/2008	Charlottesville	VA
3/8/2008	Roanoke	VA

Completed Engagements by Date

3/9/2008	Birmingham	AL
3/9/2008	Billings	MT
3/10/2008	Huntsville	AL
3/10/2008	Cottonwood	AZ
3/10/2008	East Moline	IL
3/10/2008	Traverse City	MI
3/10/2008	Graham	NC
3/10/2008	South Fork	PA
3/10/2008	Orem	UT
3/10/2008	Madison	WI
3/10/2008	Wausau	WI
3/10/2008	Charleston	WV
3/11/2008	Sioiux City	IA
3/11/2008	Idaho Falls	ID
3/11/2008	Louisville	KY
3/11/2008	Freeport	ME
3/11/2008	Chesterfield	MI
3/11/2008	Traverse City	MI
3/11/2008	Duluth	MN
3/11/2008	Dultuth	MN
3/11/2008	Missoula	MT
3/11/2008	Hight Point	NC
3/11/2008	Burlington	NC
3/11/2008	Greenville	SC
3/11/2008	Charleston	SC
3/11/2008	Alexandria	VA
3/11/2008	Lexington	VA
3/12/2008	Mobile	AL
3/12/2008	Auburn	CA
3/12/2008	San Jose	CA
3/12/2008	Fort Lauderdale	FL
3/12/2008	Rockford	IL
3/12/2008	Duluth	MN
3/12/2008	Concord	NC
3/12/2008	Hight Point	NC
3/12/2008	High Point	NC
3/12/2008	Providence	RI
3/12/2008	Richmond	VA
3/12/2008	Roanoke	VA
3/13/2008	Birmingham	AL
3/13/2008	Melba	ID
3/13/2008	Boise	ID
3/13/2008	Sulphur	LA
3/13/2008	Kennebunk	ME
3/13/2008	Knoxville	TN
3/13/2008	Eau claire	WI
3/14/2008	West Hartford	CT
3/14/2008	Chicago	IL
3/14/2008	Springfield	MA
3/14/2008	Springfield	MA
3/14/2008	Hight Point	NC
3/14/2008	Denison	TX
3/16/2008	Mercedes	TX
3/17/2008	Huntsville	AL
3/17/2008	Selma	AL

Completed Engagements by Date

3/17/2008	Selma	AL
3/17/2008	Raleigh	NC
3/17/2008	Rocky River	OH
3/18/2008	Baton Rouge	LA
3/18/2008	Asheboro	NC
3/18/2008	Richmond	VA
3/18/2008	Richmond	VA
3/18/2008	Milwaukee	WI
3/18/2008	Milwaukee	WI
3/18/2008	Bluefield	WV
3/19/2008	Indian Trail	NC
3/19/2008	Brooklyn	NY
3/19/2008	Elk Point	SD
3/19/2008	Milwaukee	WI
3/20/2008	Phoenix	AZ
3/20/2008	Salinas	CA
3/20/2008	Sioux City	IA
3/20/2008	Boone	IA
3/20/2008	Chicago	IL
3/20/2008	Chicago	IL
3/20/2008	Marlborough	MA
3/20/2008	Ellsworth	ME
3/20/2008	Hilliard	OH
3/20/2008	Kutztown	PA
3/20/2008	Christiansburg	VA
3/20/2008	Christiansburg	VA
3/20/2008	Green Bay	WI
3/21/2008	Colorado Springs	CO
3/21/2008	Austin	TX
3/21/2008	Lynchburg	VA
3/22/2008	Arlington	VA
3/24/2008	Huntsville	AL
3/24/2008	Newton	IA
3/24/2008	Livonia	MI



Coalition members as of April 1, 2008

AARP
Advanced Television Systems Committee
Affinity Marketing
Alabama Broadcasters Association
Alaska Broadcasters Association
Alliance for Public Technology
Alliance for Rural Television (ART)
American Association of People with Disabilities (AAPD)
American Cable Association (ACA)
American Legislative Exchange Council (ALEC)
American Library Association (ALA)
Archway Marketing Services
Arizona - New Mexico Cable Communications Association
Arizona Broadcasters Association
Arkansas Broadcasters Association
Asian American Justice Center
Association for Maximum Service Television, Inc. (MSTV)
Association of Cable Communicators
Association of Public Television Stations (APTS)
Audio Quest
Best Buy
Black Leadership Forum Inc.
Broadband Cable Association of Pennsylvania (BCAP)
Broadcast Education Association
Broadband Solutions and Testing, Inc
Broadcom
Cable and Telecommunications Association for Marketing (CTAM)
Cable Telecommunications Association of New York, Inc.
Cable Television Association of Georgia
California Broadcasters Association
Call For Action
Care2
CENTRIS
Circuit City
Cisco Systems, Inc.
CNET
Colorado Broadcasters Association
Communications Workers of America
Community Broadcasters Association
Congressional Black Caucus
Congressional Hispanic Caucus
Connecticut Broadcasters Association
Consumer Action
Consumer Electronic Retailers Coalition (CERC)
Consumer Electronics Association (CEA)
Consumers for Competitive Choice
Convertmy.tv
Corporation for Public Broadcasting
Councilmember Mary Cheh's Office
Cox Communications
Crosby Volmer International
Custom Electronic Design & Installation Association (CEDIA)
DIRECTV
Disney
District of Columbia Office of Cable Television
EchoStar Satellite LLC
Edison Group
Effros Communications
Electronic Industries Alliance (EIA)
Entertainment Industries Council, Inc. (EIC)
Entertainment Publicists Professional Society
Family, Career and Community Leaders of America, Inc. (FCCLA)
Federal Citizens Information Center
Federal Communications Commission
Florida Association of Broadcasters
Georgia Association of Broadcasters
Goodwill Industries International
Greater New Orleans Broadcasters Association (GNOBA)
Hawaii Association of Broadcasters
Heat Surge, LLC
High Tech DTV Coalition
Home Theater Specialists of America (HTSA)
IBM
Idaho State Broadcasters Association
Illinois Broadcasters Association
Indiana Broadcasters Association
Information Technology Industry Council (ITIC)
Iowa Broadcasters Association
Iowa Cable & Telecommunications Association, Inc.
Isis Video and Editing Services
KA6UTC
Kansas Association of Broadcasters
KCET
Kentucky Broadcasters Association
KGTV
Kinsella/Novak Communications, LLC
K Mart
KTSF
Latinos in Information Sciences and Technology Association
Latino Literacy Now
Leadership Conference on Civil Rights (LCCR)
League of United Latin American Citizens
LG Electronics
Louisiana Association of Broadcasters
Louisiana Cable & Telecommunications Association
Maine Association of Broadcasters



Coalition members as of April 1, 2008

Maryland/D.C./Delaware Broadcasters Association
Massachusetts Broadcasters Association
Meals on Wheels Association of America (MOWAA)
Media Freedom Project
MediaTides LLC
Mexican American Opportunity Foundation
Michigan Association of Broadcasters
Microtune
Minnesota Broadcasters Association
Minority Media Telecommunications Council
Mississippi Association of Broadcasters
Missouri Broadcasters Association
Mitsubishi Digital Electronics
Mobile Media Enterprises
Montana Broadcasters Association
NAACP
National Alliance of State Broadcast Associations (NASBA)
National Association of Area Agencies on Aging
National Association of Black Journalists (NABJ)
National Association of Black Owned Journalists
National Association of Broadcasters (NAB)
National Association of Consumer Agency Administrators (NACAA)
National Association of Counties (NACo)
National Association of Hispanic Journalists
National Association of Latino Elected Officials
National Association of Latino Independent Producers
National Association of Manufacturers (NAM)
National Association of Neighborhoods
National Association of Regulatory Utility Commissioners
National Association of Residential Property Managers (NARPM)
National Association of Telecommunications and Advisors (NATOA)
National Black Church Initiative
National Cable & Telecommunications Association (NCTA)
National Coalition of Black Civic Participation
National Consumer's League
National Consumer Voice for Quality Long-Term Care (NCCNHR)
National Council of LaRaza
National Education Association
National Fair Housing Alliance
National Grange
National Grocers Association (NGA)
National Hispanic Media Coalition
National Newspaper Publishers Association News Service
National Organization of Black County Officials
National Organization for Youth Safety
National Religious Broadcasters (NRB)
National Urban League (NUL)
Native American Journalists Association
Navigant Consulting, Inc.
National Council on Aging
Nebraska Broadcasters Association
Nevada Broadcasters Association
New Hampshire Association of Broadcasters
New Jersey Broadcasters Association
New Mexico Broadcasters Association
New York State Broadcasters Association
Nielsen Company
North American Retail Dealers Association (NARDA)
North Carolina Association of Broadcasters
North Dakota Broadcasters Association
Northern Virginia Resource Center for Deaf and Hard of Hearing Persons
Ohio Association of Broadcasters
Ohio Cable Telecommunications Association (Stoddard)
Oklahoma Association of Broadcasters
Oregon Association of Broadcasters
Panasonic Corporation of North America
PCIA -- The Wireless Infrastructure Association
Pennsylvania Association of Broadcasters
Philips Consumer Electronics
Piedmont Triad Council of Governments
Plasma Display Coalition
Public Broadcasting Service (PBS)
Qualcomm
RADD
RadioShack
Rainbow PUSH Coalition
RCA/Audio Video
Retail Industry Leaders Association
Retirement Living TV
Rhode Island Broadcasters Association
Samsung Electronics
Sanyo Fisher
Sanyo Manufacturing Corporation
Satellite Broadcasting and Communications Association (SBCA)
Sears
Signals Unlimited
Society of Motion Picture & Television Engineers
South Carolina Broadcasters Association
South Dakota Broadcasters Association
Southern Growth Policies Board
Special Olympics
Target
Telecommunications Industry Association (TIA)
Tennessee Association of Broadcasters
Terrestrial Digital



Coalition members as of April 1, 2008

Texas Association of Broadcasters
Texas Cable & Telecommunications Association
Texas Instruments
Texas Metro Data & Marketing
THAT Corp.
Thomson
TitanTV Media
U.S. Chamber of Commerce
United Front Media
Universal Remote Control
Utah Broadcasters Association
Verizon
Vermont Association of Broadcasters
Virginia Association of Broadcasters
Voices of September 11th
Wal-Mart
Washington State Association of Broadcasters
Washington Urban League
WBAL
Wineguard Company
Wisconsin Broadcasters Association
Wisconsin Cable Communications Association
WLMB TV40
WUSA
Wyoming Association of Broadcasters
Zenith Electronics LLC