

# Community Leadership & Involvement

KFOR strongly encourages local community involvement by our staff. The KFOR staff feels an obligation to "Super-Serve" the community of Lincoln. We do not place any limits on the number of hours a staff member may spend on community work. The following list highlights some of the community leadership among the KFOR staff:

**Cathy Blythe, Morning Show Co-Host / Problems & Solutions Host.** Volunteers in a variety of ways, including speaking, emceeing, fund raising and piano playing for many organizations, including: American Cancer Society Relay for Life, Nebraska Caregivers Association, Nebraska Broadcasters Association Awards Dinner, Lincoln Public Schools Thank You Teacher breakfast at the Governors Mansion, League of Human Dignity, Lincoln Area Agency on Aging, Lincoln Public Schools Foundation, Lincoln Education Association Harvest of Books for 1st and 2nd graders in all schools, Mahoney Manor Retirement Center, Lancaster Manor Nursing Home, Lincoln Municipal Band, Aging Services, Lifetime Health, Legacy Retirement Communities, United Way Women in Philanthropy emceeing and piano playing, American Cancer Society Relay for Life, Alzheimers Association fundraising, participant/vocalist in church quartet. Cathys show, Problems & Solutions has been a recipient of top awards from the both Associated Press and the Nebraska Broadcasters Association for ongoing Service to the Community, the foundation of the program. As part of the morning show that she co-hosts with Mark Taylor, community leaders and many non-profits are featured each week. KFOR employee for 38 years.

**Mark Taylor, Program Director / Morning Show Co-Host.** Honored with the first ever United Way Media Partnership Award. Also honored for his involvement with March of Dimes, 2009 Volunteer of the Year Statewide, and Friendship Home, a shelter for abused women. Emceed the March of Dimes Celebrity Chefs Auction, the KFOR Bridal Forum, the Friendship Home "Heart of the Matter" donor luncheon, the Governor's Christmas Tree Lighting ceremony, and the Chocolate Lover's Fantasy to benefit CEDARS Youth Services. Life member of the Nebraska-Iowa Kiwanis District Foundation, member of the United Way Board of Directors, member of the MAD DADS Board of Directors, past member of the Lincoln Community Playhouse Board of Directors, past member of the Eastern Nebraska 4-H Board of Directors and Past Assistant Administrator of the Nebraska/Iowa Circle K District (college level of Kiwanis). Hosts community leaders and non-profit representatives on his show many times each week. KFOR employee for 14 years.

**Chuck Stevens, Sports Director.** Volunteer, Lincoln Sports Commission. Nebraska Sportscaster of the Year three-time winner. KFOR employee for 28 years.

**Jutta Stuart, KFOR Account Manager.** Member of Board of Directors, American Heart Association; Homebuilder's Association of Lincoln and affiliated with "Break the Link", an organization dedicated to education about the link between domestic violence and animal abuse. KFOR employee for 22 years.

**Joy Patten, VP/General Manager.** Board Member & Chairperson, Star Tran (public transportation); Advertising Federation of Lincoln Public Service Board Member and Committee Member; American Heart Association Fund Raising Committee Member, Bright Light Board Member. KFOR employee for 29 years.

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**Reverend Donald Coleman, KFOR Sunday Night Host of Old Time Gospel Radio Program.** Ordained minister serving as a pastor at the Christian Life Church, Facilitator, Founder and President of M.A.D. D.A.D.S. of Lincoln (Men Against Destruction Defending Against Drugs & Social-Disorder). KFOR employee for 7 years.

**Julie Robinson, KFOR Account Manager.** Member of Friends of Make-A-Wish, Lincoln Rotary Club #14, Nebraska Retail Federation Executive Committee Member. KFOR employee for 5 years.

**Dave Hilligoss, KFOR Mid Day Announcer.** Volunteers for Lincoln Public Schools, the ARC of Lincoln/Lanc Co, Homers Heros (baseball league for children with disabilities), Lincoln Children's Zoo (train engineer), Friendship Home, Lincoln Community Band, and the Church. Supports Friendship Home, American Red Cross, March of Dimes, Peoples City Mission, Capitol Human Society, Lincoln Children's Zoo, Lincoln Education Association, Lincoln Independent Business Assoc. (member), Operation Santa Claus, Center for People in Need, Salvation Army, the Arc of Linc/Lanc Co, and Lincoln Municipal Band. KFOR employee for 26 years.

**Jeff Briden, Weekend Announcer.** VA Hospital volunteer, giving talks on recovery to the patients there; gives rides to Alcoholics Anonymous meetings when asked, and is available to mentor veterans coming out of treatment; also volunteers at Touchstone Treatment Center; active in the AA community in many ways. KFOR employee for 8 years.

**Vicki Marker, Promotions Coordinator.** Volunteer/Coordinator, Operation Santa Claus Program; Volunteers for St. Mark's Lutheran Church, Boo at the Zoo fund raiser. KFOR employee for 16 years.

**Jeff Motz, KFOR News Anchor.** Volunteer for MDA Lock-Up, spoke to a group of kids about broadcasting at an Encouragement Unlimited Seminar, supporter of Lincoln Northeast High School Athletic Hall of Fame, KFOR Operation Santa promotion, Life-Long Living Festival, and the KFOR Sportscasters Club. KFOR employee for 5 years.

**Jerry Kruger, Creative Services Director/Announcer.** Publicity Chair, Recorder, Coordinator for Rose for Motherhood program for Knights of Columbus Council 11001, serves as Acolyte, Lector and Eucharistic Minister at Blessed Sacrament Church; Volunteer, Blessed Sacrament School activities - including Catholic League Junior High sports events; plays Santa Claus at the annual Christmas program, picks up school books from Lincoln Public Schools for use during the school year at Blessed Sacrament School; volunteer Matt Talbot Kitchen, purchasing food to feed the homeless in Lincoln; volunteer, Right to Life activities. KFOR employee for 21 years.

## On-Line Support

**KFOR WEB SITE** - This has become yet another "arm" of our community commitment and outreach, enabling us to reach more people than ever before through streaming. Not only does KFOR have a comprehensive list of community events...we also provide citizens with information about Lancaster County's "Most Wanted" and other valuable information such as road construction sites. Of course we also have weather, news and breaking stories on our website. KFOR maintains an online listing of local events where local, civic and non-profit groups can submit their events. KFOR then uses it on-air and directs listeners to it.

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