

**It brought the moon landing into your living room.**  
Now it brings the Final Four to your cell phone.



Television brings you unforgettable moments – whether it's the history making step for all mankind, or the must-have weather forecast before you step out your front door.

Broadcast television continues to innovate, bringing viewers the best content – anywhere and anytime they want it. The digital world brings new possibilities for innovation, and TV broadcasters are seizing every opportunity with HD, multicasting and mobile DTV.

As Congress considers the National Broadband Plan and the future media and communications landscape, broadcast television will be there – connecting communities with critical news and information, and the highest rated entertaining programming.

**Broadcast television – just watch what we do next.**

