



They are the 1%.

More than 99 percent of the time, retransmission consent contracts are successfully negotiated with no fanfare or disruption in service for viewers.

This means more than 5,800 cable and satellite operators and hundreds of TV stations reach agreement to provide viewers with the great local and network programming they expect.

But what about the other 1 percent of the time?

Shockingly, there are three big companies involved in the great majority of viewer disruptions – **Time Warner Cable**, **DirecTV** and **DISH**¹. Agreements that have worked for all the other guys don't fly with these big three pay-TV providers, who put their bottom lines before viewer needs.

Viewers – especially pay TV subscribers – benefit from the retransmission consent process, which enables local stations to reinvest in content and services for their communities. Keep the process fair.

Learn more at KeepMyTV.org.

¹ SNL Kagan.