

VIEWERS WIN WHEN EVERYONE PLAYS FAIR



The system that allows local television stations to negotiate with pay TV providers for fair compensation for their programming – known as retransmission consent – works well when all parties negotiate in good faith.

The retransmission consent process ensures viewers have access to the local news they value and trust, to critical local weather and emergency information and to the most watched shows on TV.

The best way to serve viewers is by letting the process work as Congress intended.

Keep the retransmission consent process fair, and let viewers keep the local TV they love.

Visit www.KeepMyTV.org.

