

FREEDOM IS A GOOD THING. VIEWERS HAVE OPTIONS.



Americans love television, and local stations are dedicated to giving viewers the best options for their news, entertainment and community programming.

In order to provide this highly-valued content, local television stations are allowed to negotiate for compensation for their programming.

But powerful pay TV companies don't like to pay for the top-rated programming that they resell to viewers.

It is a rare occurrence that a pay TV company refuses to give its customers what they want, but if it happens viewers have options:

Buy an antenna, and watch digital TV for free; or
Switch to a pay-TV provider that prioritizes providing viewers with their favorite local channels.

Know your options for keeping the great broadcast TV you love.

Visit www.KeepMyTV.org.

