

Who's the Problem?

84

PERCENT
DIRECTV AND DISH

The great majority of the time, retransmission consent negotiations between TV providers (such as cable and satellite) and local stations are successfully negotiated with no fanfare or disruption in service for viewers.

But who is behind the rare occasions when negotiations break down and viewers are denied the popular broadcast programming they love?

More than four out of five impasses involve DISH and DirecTV – the same big companies begging for government intervention.

It's no coincidence that agreements that have worked for all the other guys don't fly with these big TV providers, who put their political agendas before viewers to encourage government intervention in a free market process.

Viewers – especially pay-TV subscribers – benefit from the retransmission consent process, which enables local stations to reinvest in content and services for their communities.

Keep the process fair.

