Emerging artist or megastar – the magic of hearing your song on the radio is just the same.

For more than 80 years, local radio stations have been providing artists with a platform to share their music with fans, and providing listeners with the hits they love.

Radio stations and artists need each other. Stations are record labels’ number-one promotional vehicle, turning unknown performers into household names. It’s a partnership that has thrived. Let’s keep working together to keep the dreams of artists and their fans alive.