



Is Your Cell Phone **Radio Ready?**

Kingfisher, Okla., Tropical Depression Erin, FEMA News Photo

Whether it's a hurricane, tornado, brutal snowstorm or simply a power outage, radio is a lifeline in times of emergency – connecting you to the information you need to stay safe.

Nearly 243 million Americans count on local radio to provide the news and information they need daily – not to mention critical emergency alerts in times of crisis.

Wouldn't it be nice to have the local radio stations you know and love available in the device you can't live without – your cell phone?

For less than the cost of a candy bar, components can be added to mobile phones to ensure consumers have ready access to lifesaving information, even on the go. And radio's signal will come through your phone, even when cell coverage isn't available.

Let's keep America safe: Ensure your cell phone is radio ready!

Radio. Always on. Always there.

