

Client: NAB
 Project: Suicide Prevention PSA
 Date: 2/11/2023

Member of Congress Script
 Duration: 00:30

Timecode	Audio/Narration
[00:00:00-00:01:00]	Music
[00:01:00-00:05:00]	It doesn't really matter who you are, where you are, where you live. What happened with Carlos could happen to any family.
[00:05:00-00:12:00]	People reach a crisis moment and they don't see any other way out.
[00:12:00-00:14:00]	Suicide is the fourth leading cause of death for people aged 25-34. It is not a rare problem, people struggle with it every day.
[00:14:00-00:27:00]	Hi, I'm (Congressman/Congresswoman /Representative/ Senator) _____ . We can all play a role in preventing suicide. If you or a loved one is experiencing a mental health challenge, call or text 988 today.
[00:27:00-00:30:00]	This message brought to you by the National Association of Broadcasters and this station.