

Client: NAB
Project: Prevent Suicide PSA
Date: 12/11/2020



Member of Congress Script
Duration: 00:30

[00:00:00-00:01:00] Music

[00:01:00-00:06:00] *It doesn't really matter who you are, where you are, where you live. What happened with Carlos could happen to any family.*

[00:06:00-00:10:00] *People reach a crisis moment and they don't see any other way out.*

[00:13:00-00:15:00] *Suicide is the fourth leading cause of death for people aged 25-34. It is not a rare problem, people struggle with it every day.*

[00:15:00-00:27:00]] **On Camera – Congressional Member**

Hi, I'm (Congressman/Congresswoman /Representative/ Senator)

_____. **If you or your loved one struggles with their mental health and/or thoughts of suicide, know you are not alone. Reach out for help and talk to someone.**

[00:27:00-00:30:00] This message brought to you by the National Association of Broadcasters and this station.